

**125th Street Bid**

Week 27, 2015

07/06/2015 to 07/12/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Pedestrian**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.4 %	▲ 10.0 %	▼ -7.8 %	▲ 31.9 %	▼ -10.7 %	▼ -6.0 %
New York	▼ -0.9 %	▲ 0.5 %	▲ 5.6 %	▼ -1.8 %	▲ 1.9 %	▲ 1.6 %
USA	▼ -0.9 %	▲ 0.1 %	▲ 5.6 %	▼ -0.9 %	▲ 1.8 %	▲ 1.7 %

**Headlines**

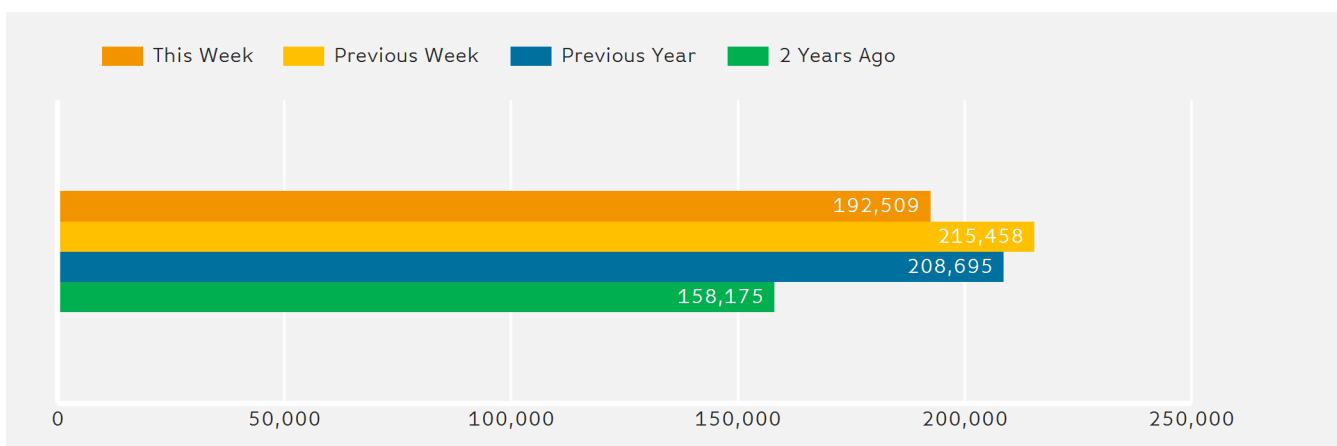
The change in footfall for 125th Street Bid over the last 52 weeks is 14.7% up on the previous year.

Footfall for the year to date is 1.4% up on the previous year.

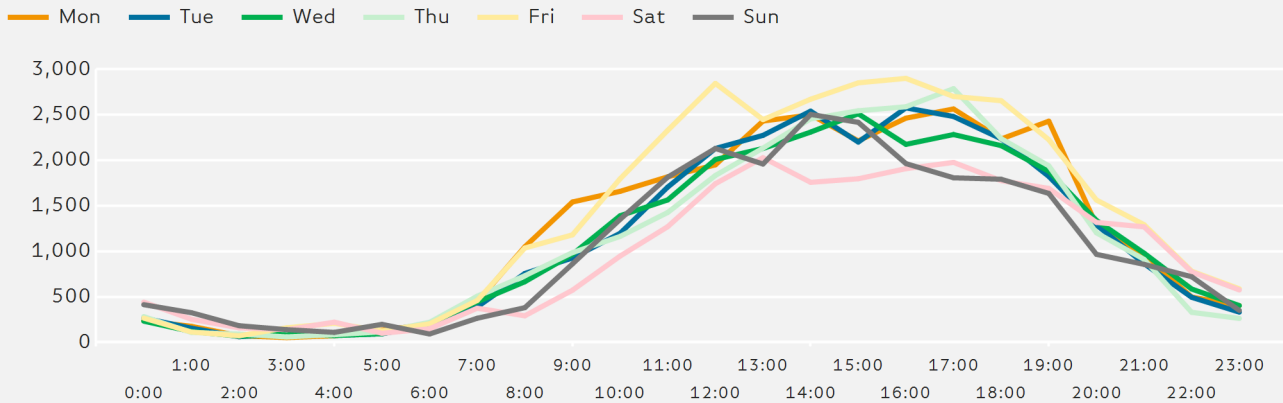
Footfall week commencing 6 July 2015 was 192,509.

The busiest day in week commencing 6 July 2015 was Friday with 33,478 visitors.






















The peak hour of the week was 16:00 on Friday with footfall of 2,900

**Pedestrian Totals by Week**

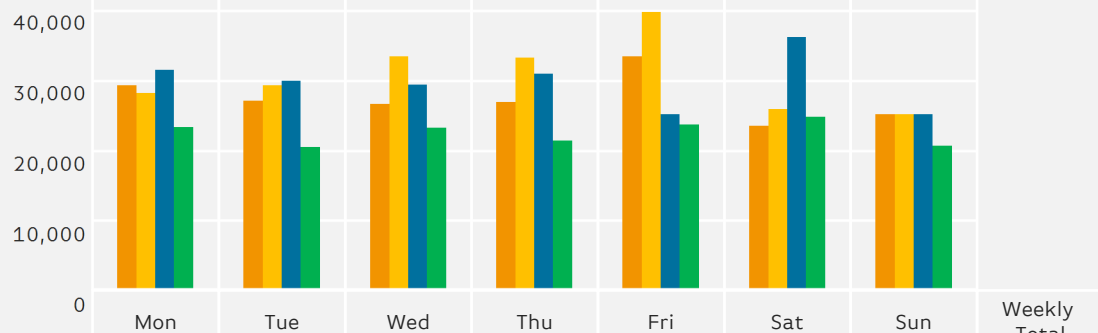
## Pedestrian by Hour



## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 82	 86	 84	 82	 86	 87	 89
Previous Week	 75	 80	 80	 78	 78	 73	 82
Previous Year	 89	 87	 86	 82	 84	 84	 80

## Pedestrian by Day



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	29,393	27,163	26,686	27,006	33,478	23,540	25,243	192,509
Previous Week	28,253	29,369	33,492	33,287	39,891	25,920	25,246	215,458
Previous Year	31,583	29,980	29,418	31,012	25,237	36,237	25,228	208,695
2 Years Ago	23,422	20,574	23,336	21,478	23,776	24,861	20,728	158,175
Week on Week % Change	4.0 %	-7.5 %	-20.3 %	-18.9 %	-16.1 %	-9.2 %	0.0 %	-10.7 %
Year on Year % Change	-6.9 %	-9.4 %	-9.3 %	-12.9 %	32.7 %	-35.0 %	0.1 %	-7.8 %

## Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

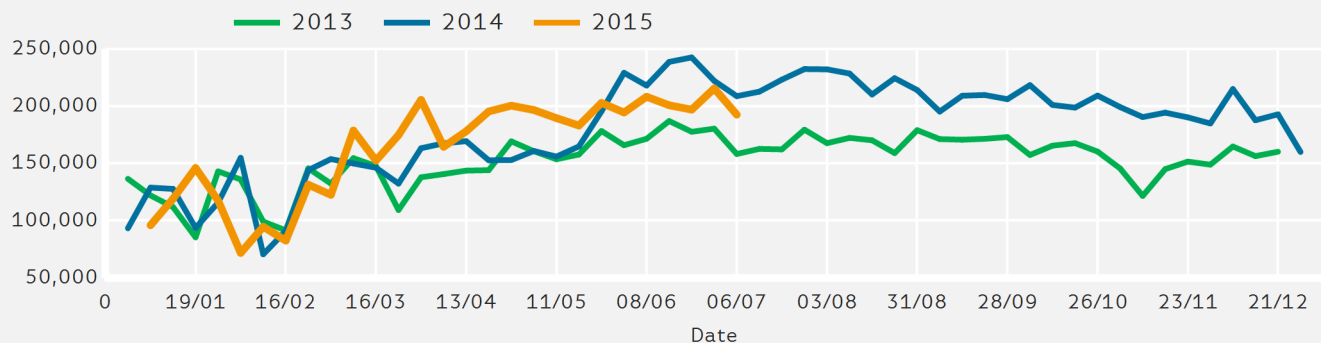
150,000  
100,000  
50,000  
0

125th St West

Frederick Douglas Blv

This Week	146,757	45,752
Previous Week	156,966	58,492
Previous Year	150,342	58,353
2 Years Ago	107,539	50,636
Week on Week % Change	-6.5 %	-21.8 %
Year on Year % Change	-2.4 %	-21.6 %

## Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.