

**125th Street Bid**

Week 21, 2015

05/25/2015 to 05/31/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Pedestrian**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 7.1 %	▲ 2.8 %	▲ 3.8 %	▲ 9.6 %	▲ 10.8 %	▲ 18.6 %
New York	▼ -0.5 %	▲ 1.2 %	▼ -4.9 %	▲ 5.0 %	▼ -3.9 %	▼ -2.8 %
USA	▼ -0.5 %	▲ 0.5 %	▼ -4.9 %	▲ 4.8 %	▼ -4.1 %	▼ -3.4 %

**Headlines**

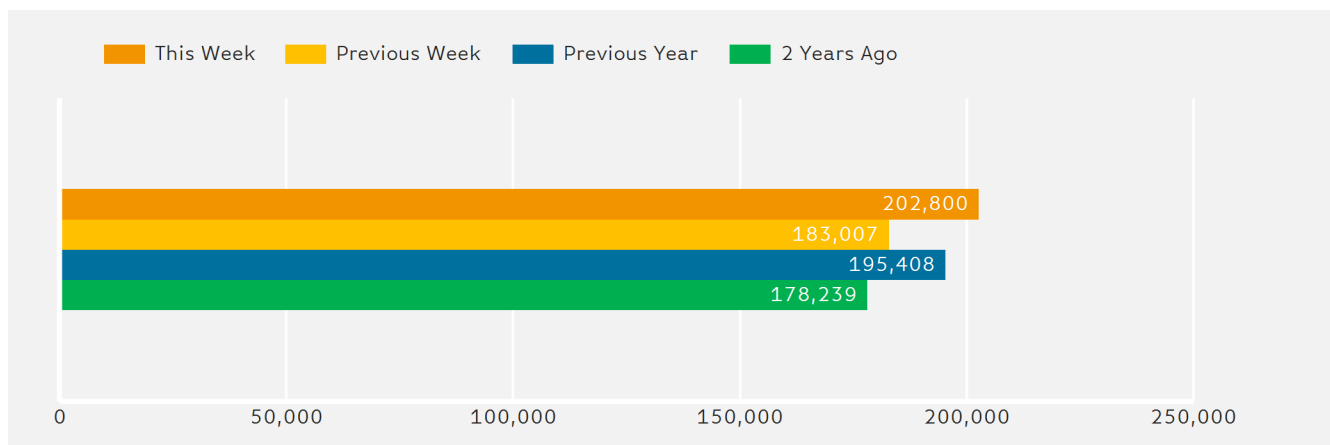
The footfall in 125th Street Bid for the last year was 21.1% up on the previous year.

Footfall for the year to date is 7.1% up on the previous year.

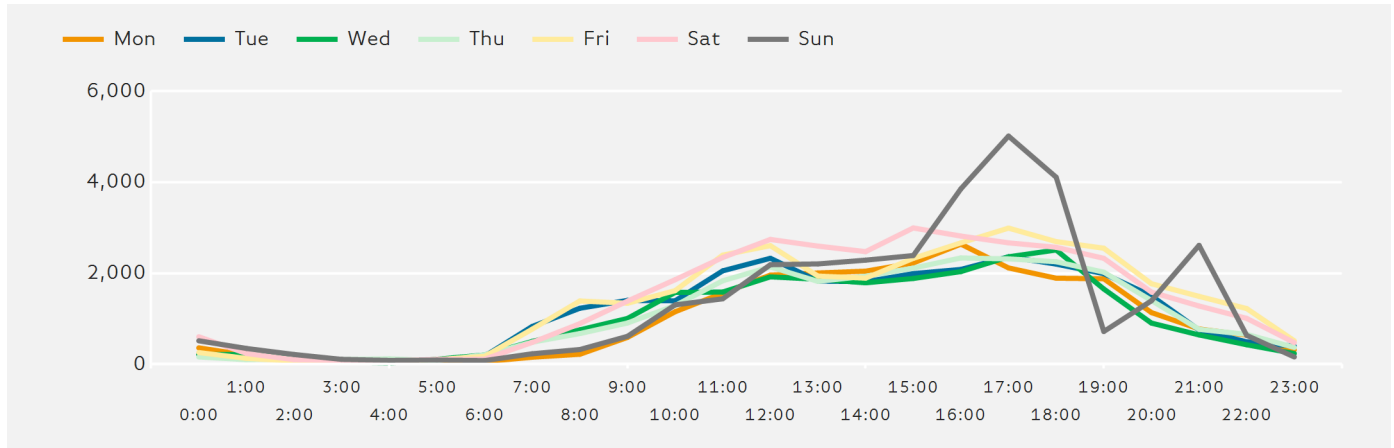
Footfall week commencing 25 May 2015 was 202,800.

The busiest day in week commencing 25 May 2015 was Saturday with 33,873 visitors.






















The peak hour of the week was 17:00 on Sunday with footfall of 5,016

**Pedestrian Totals by Week**

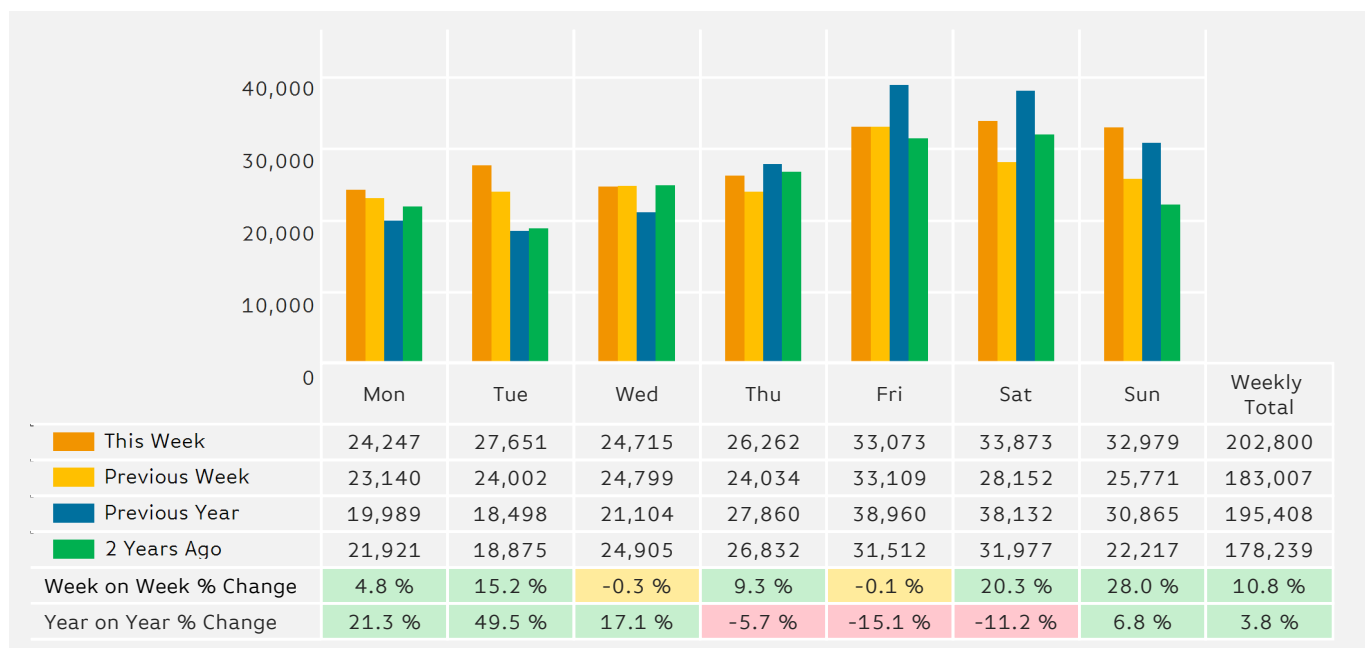
### Pedestrian by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 84	 86	 82	 86	 82	 82	 82
Previous Week	 66	 77	 69	 62	 75	 69	 80
Previous Year	 87	 87	 62	 66	 73	 69	 78

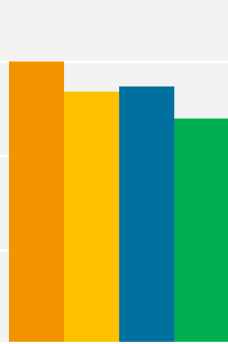
### Pedestrian by Day



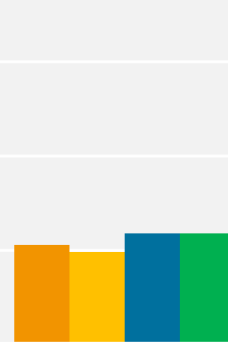
## Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

150,000  
100,000  
50,000  
0



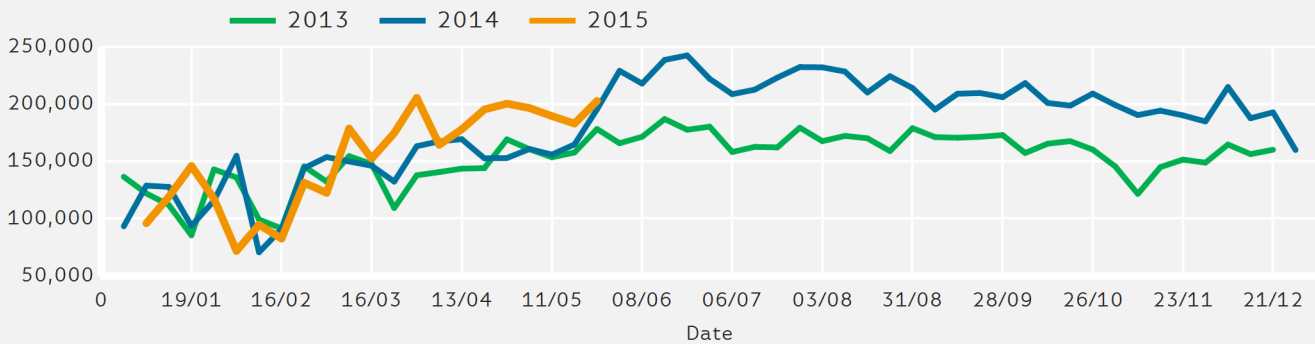
125th St West



Frederick Douglas Blv

This Week	149,927	52,873
Previous Week	134,021	48,986
Previous Year	136,567	58,841
2 Years Ago	119,571	58,668
Week on Week % Change	11.9 %	7.9 %
Year on Year % Change	9.8 %	-10.1 %

## Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.