



*We have developed a unique way of providing education that thousands of business owners have described as "the best program they have ever attended" and "they will never look at their businesses the same way again!"*

*We accomplish this by utilizing a unique combination of information, motivation...and humor!*

**OCTOBER 5, 12 & 19, 2015**

# PROFIT MASTERY

A NATIONALLY ACCLAIMED FINANCIAL MANAGEMENT PROGRAM

## Top 5 Reasons to attend Profit Mastery:

1. Overcome what is consistently the greatest knowledge gap for business owners – FINANCE!
2. Gain practical financial tools and perspectives to help make better business decisions.
3. Learn the basics of cash flow management; financial statement analysis; cash flow planning; planning for growth; cost, volume and pricing issues in *plain English*.
4. Ultimately, achieve greater profitability and efficiency in your business
5. Make business finance fun – call us crazy!

Contact: Sarah Quincey | (507) 285-7536 | [sarah.quincey@rctc.edu](mailto:sarah.quincey@rctc.edu)



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Minnesota Department of Employment and Economic Development and regional support partners. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the program sponsors. Programs are open to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sarah Quincey (507) 285-7536.



### Dates:

Oct 5, 12 & 19, 2015

### Time:

12pm-5pm each session

### Location:

Rochester Community & Technical College  
Heintz Center #HC107

### Fee:

~~\$595~~ \$249.00

Fee covers all 3 sessions and one curriculum binder per business.

***A second key person from your business may attend for FREE!***



Discounted price thanks to support from SMIF!



**SOUTHEAST MN SMALL  
BUSINESS DEVELOPMENT  
CENTER (SBDC)  
HEINTZ CENTER ROOM HC107  
1926 College View Rd SE  
Rochester, MN 55904**

# PROFIT MASTERY



- October 5, 12 & 19, 2015
- 12:00pm – 5:00pm
- RCTC Heintz Center – Room HC107

Fill out the form below and submit using one of the options by **September 21, 2015**.

To pay by credit card:

- Email completed form to [semnsbdc@gmail.com](mailto:semnsbdc@gmail.com)
  - Fax completed form to 507-280-5502 (Attn: Sarah)
- We will call for credit card information after registration is received and processed

To pay by check:

- Mail completed form, with check, to:  
RCTC – Attn: SBDC  
851 30<sup>th</sup> Ave SE – Box 57  
Rochester, MN 55904

<b>Name:</b>	(Last)	(First)	M.I.	
<b>Last 4 Social Security Num:</b> <small>Not required, for identification only</small>		<input type="checkbox"/> Male <input type="checkbox"/> Female	<b>Date of Birth:</b>	
<b>Home Address:</b>			<b>Apt/Unit #:</b>	<b>PO Box #:</b>
<b>City, State, Zip:</b>			<b>Phone:</b>	
<b>E-mail Address:</b>			<input type="checkbox"/> Home <input type="checkbox"/> Work <input type="checkbox"/> Cell	
			<b>Alt. Phone:</b>	
			<input type="checkbox"/> Home <input type="checkbox"/> Work <input type="checkbox"/> Cell	
<b>Student Signature:</b>			<b>Date:</b>	
<b>Payment Information:</b> For payment and cancellation policies, please refer to our website: <a href="http://www.rctc.edu/workforce/information_pages/registration_information.html">http://www.rctc.edu/workforce/information_pages/registration_information.html</a>				
<input type="checkbox"/>	<b>Check #:</b>	By providing a check payment, you authorize RCTC to use the information from your check to make a one-time electronic funds transfer from your account or to process the payment as a check transaction. We will use your check to make an electronic fund transfer, funds may be withdrawn from your account the same day we receive payment, and you will not receive your check back from your financial institution. <b>Mail registrations with check payment to:</b> RCTC c/o SBDC   851 30th Ave SE – Box 57   Rochester, MN 55904		
<input type="checkbox"/>	<b>Credit Card</b>	RCTC's Business Office will call you for credit card information after registration is received and processed.		

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