

## Ultimate Cruise Night Contest Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Contest Period:** The Ultimate Cruise Night Contest ("**Contest**") begins on June 1, 2016 at 9:00 a.m. Eastern Time ("ET") and ends on July 26, 2016 at 11:59 p.m. ET (the "**Contest Period**").

**2. Eligibility:** THE CONTEST IS OPEN ONLY TO TRAVEL AGENTS (EACH A "**TRAVEL AGENT**") AND COLLECTIVELY AS "**TRAVEL AGENTS**") WHO ARE TWENTY-ONE (21) YEARS OLD OR OLDER AND REGISTERED ON [WWW.GOCCL.COM](http://WWW.GOCCL.COM) DURING THE CONTEST PERIOD AND WHO ARE (I) LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, INCLUDING THE DISTRICT OF COLUMBIA AND PUERTO RICO; OR (II) ARE LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC). By enrolling in the Contest, Travel Agents represent and warrant that they are doing so with the knowledge and consent of their employer, if applicable, and that their participation in the Contest is not prohibited or restricted by any company or employment policies relevant to them. Travel Agents are solely responsible for any disclosures to customers concerning their participation in the Contest that may be required by law or their employer's policies. Check those policies before enrolling. The following persons are not eligible to enter the Contest: (a) employees of Carnival Cruise Line, Carnival Corporation, or Carnival plc, and their respective affiliates, officers, directors, or employees; (b) employees of Northstar Travel Media, LLC ("**Website Operator**"), its affiliates, subsidiaries, officers, directors, or employees; (c) officers, employees or agents of any organizations directly involved with this Contest; or (d) immediate family members (parent, child, sibling and spouse of each) and persons living in the same household as the persons identified in (a) through (c) above. The Contest is subject to all applicable federal, state, provincial, municipal, territorial, and local laws and regulations and is void in Quebec and where prohibited. Participation constitutes entrant's ("**Entrant**") full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**3. Sponsor & Administrator:** Carnival Cruise Line, 3655 NW 87th Avenue, Miami, FL 33178, U.S.A. ("**Sponsor**")

**4. How to Enter:** During the Contest Period, eligible Travel Agents may submit their idea for an Ultimate Cruise Night on the entry website at: [www.travelweekly.com/contests/Carnival/Ultimate-Cruise-Night](http://www.travelweekly.com/contests/Carnival/Ultimate-Cruise-Night) ("**Website**"). Once on the Website, you must follow the instructions contained therein to submit your idea, which will be considered an entry ("**Entry**"). Travel Agent must complete fields on entry form fully and completely. There is a limit of one (1) Entry per Travel Agent during the Contest Period. Any attempt to use multiple names, email accounts or other tactics to enter more than the stated limit may result in the disqualification of the entries and Travel Agent by the Sponsor from the Contest and all associated entries will be void. Entries generated by script, macro or other automated means or with the intent to subvert the entry process will be void. All potential winners are subject to verification before any prize will be awarded. Website Operator is solely responsible for the functionality of the Website.

The following guidelines must be followed for each Entry:

- A. Entry must be written in English
- B. You must own all rights in the Entry and have the right to grant Sponsor a license to use the Entry (including any material embodied in the Entry) for any and all commercial and non-commercial purposes worldwide in perpetuity without any compensation to you;
- C. The Entry cannot (i) contain content that is sexually explicit or suggestive; (ii) be unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, (iii) contain profanities, be pornographic in nature or contain references to nudity; or (iv) make reference to or encourage any dangerous or illegal activity, or (v) contain any inappropriate content;

- D. The Entry cannot promote alcohol, illegal drugs or drug use; make references to gambling, tobacco use, firearms/weapons (or the use of any of the foregoing); promote any activities that may appear unsafe or dangerous, or discuss any particular religious or political agenda or message;
- E. The Entry cannot be obscene or offensive, defamatory, libelous, threatening, harassing, or endorse any form of hate or hate group;
- F. The Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor, its products, or other people, products or companies;
- G. The Entry cannot include the names of any celebrities or public figures (including, without limitation famous athletes or sports teams, musicians, artists or other popular characters);
- H. The Entry cannot contain trademarks, logos, copyrighted works or any intellectual property owned by others, except as owned by Entrant or as authorized by Sponsor for use by Entrants in connection with the Contest. Sponsor does not permit the infringement of others' rights and any use of materials not original to the Entrant (except copyrighted materials owned by Sponsor) is grounds for disqualification from the Contest. Do not copy words or lines of copy from your favorite movie, television program, song or book or include materials or trademarks belonging to any third parties or incorporate the names of any party other than yourself unless you have obtained all rights necessary to permit you to use same in connection with your Entry and grant the rights herein granted to Sponsor; the Entry cannot (in the sole discretion of Sponsor) advertise or promote any brand or product of any kind other than the Sponsor's, including, but not limited to, any of Sponsor's competitors, or contain any forms of personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses. The Entry cannot (in the sole discretion of Sponsor) include claims which infer superiority or other comparison to a product of a competitor;
- I. The Entry cannot contain materials embodying the name, likeness, or other indicia identifying any other person, living or dead, unless you have express permission from that person to use their name, likeness, or other indicia in connection with the Contest;
- J. The Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and
- K. The Entry cannot violate any applicable law or otherwise be inappropriate; all as determined by Sponsor in its sole discretion.

EACH ENTRANT WARRANTS TO SPONSOR THAT HIS/HER ENTRY DOES NOT CONTRAVENE OR INFRINGE ON ANYONE ELSE'S COPYRIGHT OR OTHER INTELLECTUAL PROPERTY, MORAL RIGHTS, PRIVACY OR PUBLICITY RIGHTS.

Providing an Entry constitutes your consent to participate in the Contest and consent for Sponsor to obtain, use, and transfer your name, address and other details and information as may be requested by Sponsor for Contest administration purposes. Except as noted in these Official Rules & Regulations ("**Official Rules**"), information collected for this Contest is used only for the purpose of Contest administration and winner notification, and will not be re-used, sold or shared in any manner by Sponsor or any third parties unless Entrant has elected to receive additional information and Contest material from the Sponsor or any third party. By participating in the Contest, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at [www.carnival.com](http://www.carnival.com). In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

Released Parties, as defined below, are not responsible for late, lost, stolen, incomplete, misdirected, undelivered, delayed, garbled, damaged or inaccurate, emails or entries, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, jumbled, scrambled, delayed or misdirected transmissions, or network, typographical, printing, electronic, computer, mechanical or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Contest, including, without limitation, (i) errors in connection with the administration of the Contest, Entry

processing, the announcement of the Prizes, the processing of Entries, or in any other Contest-related materials; (ii) interrupted or unavailable network, server, Internet Service Provider (ISP), cable, satellite or other connections; (iii) Internet traffic congestion or any technical problem, including, without limitation, any injury or damage to any person's computer related to/resulting from Contest participation; (iv) typographical, printing or other errors or omissions in these Official Rules, in any Contest-related ads/materials; (v) human-processing error; (vi) electronic equipment, computer hardware or software failures; (vii) inaccurate entry information, whether caused by equipment, programming, human error, or otherwise; (viii) any condition caused by events that may cause the Contest to be disrupted or corrupted; (ix) errors, malfunctions, unavailability, or other issues with the Website, Facebook, and their respective services; or (x) any inability of the winners to accept a Prize. Persons found tampering with or abusing any aspect of this Contest or whose conduct potentially compromised the Contest or who are in violation of these Official Rules as solely determined by the Sponsor, will be disqualified and all associated Contest entries will be void. Every submission must be manually keystroked and manually entered by the Entrant and repetitive, automated electronic submission of Contest entries is specifically prohibited. Use of automated entry software or programs is prohibited and entry through any such means is void. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Persons who tamper with or abuse any aspect of the Contest or Website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

By submitting an Entry meeting the criteria above written in your own words during the Contest Period you will receive one (1) Entry into the corresponding Contest. By submitting an Entry, you (i) represent that you are at least twenty-one (21) years of age and otherwise eligible to participate in the Contest; (ii) that you have read and agree to be bound by these Official Rules; and (iii) that Sponsor, in its sole discretion, may disqualify you for any reason at any time, including if it determines in its sole discretion that you fail to conform to these Official Rules in any way. For purposes of the Contest, "receipt" of an Entry occurs when Entrant submits an Entry on the Website pursuant to the instructions stated therein. The winners must meet the eligibility requirements set forth in these Official Rules in order to qualify for a prize (each a "**Prize**") as further described below. Limit one Entry per Travel Agent during the Contest Period. As used in this Contest, "Travel Agent" is further defined as the natural person who is registered with the GoCCL.com. Any Potential Winner, defined below, may be required to provide Sponsor with proof that such Potential Winner is a Travel Agent registered with GoCCL.com, has a valid agency booking telephone number, is from the correct travel agency as registered with GoCCL.com, has the correct mailing address and preferred contact information, and is the Travel Agent who submitted the Entry on the Website. Sponsor's computer is the official time-keeping device for the Contest. All Entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, or damaged entries.

**5. Selection of Potential Winners/Notification/Cruise Night Event:** Limit one (1) Prize per Entrant throughout the Contest Period.

Three (3) potential winners (each a "**Potential Winner**" and collectively "**Potential Winners**") will be selected from all Entries which will be reviewed by a panel of judges selected by Sponsor who will judge all eligible Entries according to the following criteria: originality, fun, creativity, expected effectiveness of proposed "Ultimate Cruise Night" business/event plan and consistency with the Carnival brand (i.e., one that delivers fun and memorable vacations). The ratings scale for each criteria will range from one (1) to five (5), with five (5) being the best score. The top three (3) Entries with the highest cumulative scores will be deemed the "Potential Winners". In the event of a tie, each applicable Entry will be judged by Sponsor's sales leadership team using the same criteria noted above to break such tie.

The Potential Winners of the Contest will be notified by email from [ultimatecruisenight@carnival.com](mailto:ultimatecruisenight@carnival.com) and/or by phone from a Sponsor Business Development Manager during the week of July 28, 2016 through August 5, 2016 ("**Notice**") with instructions to contact Sponsor. Potential Winners will be required to email Sponsor within seventy-two (72) hours for information needed by Sponsor to allow Potential

Winner to receive support and documentation necessary for conducting a cruise night event (“**Cruise Night Event**”), as further described below, and for Sponsor to verify Potential Winner’s identity.

As a requirement for eligibility to receive a Prize, Potential Winner must complete a written acknowledgement and commitment (“**Acknowledgement**”), form to be provided by Sponsor, to host a Cruise Night Event. Potential Winner must provide the Acknowledgement to Sponsor no later than August 10, 2016. Potential Winners that have timely submitted a signed Acknowledgement shall receive Sponsor sales team leadership support and shall be provided with a check, no later than August 11, 2016, for One Thousand U.S. Dollars (\$1,000.00 USD) for Potential Winner to use to plan and host a Cruise Night Event between August 11, 2016 and September 14, 2016. Each Potential Winner shall permit Sponsor to film, photograph, and/or record (collectively the “**Video**”) their Cruise Night Event and post on Sponsor’s Facebook page, such Video, and shall obtain all necessary consents and releases from its attendees for such Cruise Night Event. Sponsor shall provide each Potential Winner with the appropriate consent and release agreement to complete and provide to its Cruise Night Event attendees. Sponsor shall have no obligation to post the Video to its Facebook page. Based on such Video, Sponsor shall select one (1) Grand Prize Winner and two (2) Runners Up Winners.

**5. Verification of Potential Winners:** A Potential Winner is not considered an official Winner until: (i) his/her eligibility has been verified; (ii) he/she has hosted a Cruise Night Event, as described above, which was recorded by Sponsor; (iii) he/she has returned all documentation required by Sponsor under pursuant to these Official Rules; and (iv) he/she has been notified that verification is complete as described below. If a Potential Winner cannot be contacted, fails to return the required information within the required time period, does not host a Cruise Night Event as described above, or if it is determined by Sponsor, in its sole discretion, that a Potential Winner is not eligible in accordance with these Official Rules, the Potential Winner forfeits the Prize and an alternate potential winner may be chosen by Sponsor. Once a Winner has been verified and the required information has been timely submitted, Sponsor shall notify the Winner via email from [ultimatecruisenight@carnival.com](mailto:ultimatecruisenight@carnival.com). Receiving a Prize is contingent upon compliance with these Official Rules. Except where prohibited, each Potential Winner will be required to sign and return a Declaration of Compliance, Liability and Publicity Release which must be received by Sponsor within seven (7) days of the date Notice or attempted Notice is sent or provided, as one of the requirements to claim his/her Prize under these Official Rules. Potential Winners must also provide Sponsor with consent and release agreements signed by attendees of Potential Winner’s Cruise Night Event no later than seven (7) days after the Cruise Night Event takes place. If a Potential Winner of any Prize cannot be contacted, or fails to sign and return the Declaration of Compliance, Liability and Publicity Release, conduct a Cruise Night Event, and/or provide any other requested information or documentation within the required time period (if applicable), Potential Winner forfeits the Prize. All unclaimed Prizes will not be awarded.

## **6. Prizes:**

Verified winners shall be notified via email from [ultimatecruisenight@carnival.com](mailto:ultimatecruisenight@carnival.com) of their Prize no later than November 11, 2016.

**ONE (1) GRAND PRIZE:** Grand Prize consists of a check for Five Thousand U.S. Dollars (\$5,000.00 USD).

**TWO RUNNERS UP PRIZES:** Each Runners Up Prize consists of a check for Two Thousand Five Hundred U.S. Dollars (\$2,500.00 USD).

**For All Prizes:** All details of Prizes are determined by Sponsor in its sole discretion. Monetary Prizes will be provided on or around November 11, 2016. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute a Prize for one of equal or greater value if the designated Prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with Prize receipt and/or use. Odds of winning a Prize depend on the number of eligible entries received during the Contest Period. Total ARV of all Prizes: \$13,000.00 USD.

**7. Prize Conditions:** All applicable federal, state, provincial and local taxes on the Prize are the sole responsibility of Winner. If the Winner of the Prize is a legal U.S. resident, he/she will receive an IRS Form 1099 for the ARV of the Prize and be solely responsible for applicable taxes or other fees, including but not limited to all federal, state and local income taxes connected to the Prize. If the Winner of the Prize is a Canadian resident, he/she may be subject to withholding taxes and shall be responsible for the reporting and payment of any income tax.

**8. Release:** By receipt of a Prize, Winner agrees to release and hold harmless Sponsor and its respective subsidiaries, affiliates, suppliers, distributors, advertising/Contest agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest, Winner's Event, or receipt or use or misuse of any Prize. Furthermore, by entering the Contest, you agree to release and hold harmless the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of your participation in the Contest and hosting an Event.

**9. Publicity & Further Release:** Except where prohibited, participation in the Contest constitutes each Winner's consent to Sponsor's, including its parent and their respective subsidiaries, affiliates, and agents' use of Winner's Entry and his/her Video (including modification or derivatives thereof), name, likeness, photograph, voice, opinions and/or hometown and state (and or province) for commercial and non-commercial purposes in any media, worldwide, in perpetuity, without further payment or consideration to Entrant.

**10. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual Sponsor finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other Contest or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

If for any reason an Entrant's Entry is confirmed by Sponsor to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Entry in the Contest, if it is possible. Released Parties (defined above) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Entries or other communication for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or awarding of an Entry, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the Potential Winners from all eligible, non-suspect Entries received prior to action taken using the judging procedure outlined above.

No more than the stated number of Prizes will be awarded.

**11. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software or any failure of any email providers, services, or features used during the Contest Period; (3) any failure of any computer online systems, servers, access providers, computer equipment, software, failure of any email

or entry to be received on account of traffic congestion on the internet, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from downloading any material related to the Contest, all of which may affect a person's ability to participate in the Contest; (4) unauthorized human intervention in any part of the entry process or the Contest; (5) technical or human error which may occur in the administration of the Contest or the processing of entries; (6) late, lost, undeliverable, damaged or stolen mail; or (7) any injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any Prize. If for any reason an Entrant's Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the Contest, if it is possible. No more than the stated number of Prizes will be awarded.

**12. Disputes:** Any dispute arising out of or in connection with the Contest and all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall take place in the applicable state or federal courts located in Miami-Dade County, Florida, U.S., in accordance with the laws of the State of Florida, without regard to conflicts of laws principles.

**13. Entrant's Personal Information:** Sponsor will be collecting personal data about Entrants in accordance with its Privacy Policy. By participating in Contest, you hereby agree to the collection and use of your personal information and acknowledge that you have read and accepted the Sponsor's Privacy Policy at [http://www.carnival.com/about-carnival/legal-notice/privacy-policy.aspx?icid=CC\\_Footer\\_82](http://www.carnival.com/about-carnival/legal-notice/privacy-policy.aspx?icid=CC_Footer_82).

**14. Release:** By participating in this Contest and accepting a Prize, you agree that the Released Parties will have no liability whatsoever for, and shall be held harmless by you against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a Prize including any travel/activity related thereto or participation in this Contest and to release the Released Parties from and against any and all liability, claims, costs, or actions of any kind whatsoever for injuries, damages, or losses of property which may be sustained in connection with submitting an Entry or otherwise participating in the Contest, receipt, ownership or use of the Prizes awarded, including but not limited to any travel related thereto, or any typographical or other error in these Official Rules or the announcement of offering of the Prizes. Sponsor reserves the right, in its sole discretion, to void suspect Entries and/or modify, terminate or suspend this Contest (or any portion thereof) should fraud or any unauthorized human intervention or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Contest.

**15. Construction:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**16. Official Rules and Regulations and Name of Winner:** For a copy of the Official Rules and Regulations go to <http://www.goccl.com/> or send a self-addressed stamped envelope to: "Ultimate Cruise Night Contest", c/o Carnival Cruise Line, 3655 NW 87th Avenue, Miami, Florida 33178. Requests must be received no later than 30 days following the end of the Contest. Canadian residents may omit return postage.

**17. Sponsor:** The Sponsor of this Contest is Carnival Cruise Line, a division of Carnival Corporation, 3655 NW 87th Avenue, Miami, Florida 33178. The decisions of Sponsor and the Contest judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest.