



WOW SALE

SEPTEMBER 24 - 30, 2015

WOW SALE UP TO **\$200 ONBOARD SPENDING MONEY** + **50% OFF SECOND GUEST** + **50% OFF YOUR DEPOSIT**

HOLIDAY BONUS: 50% \$400 EXTRA ONBOARD SPENDING MONEY **OR** **SUMMER BONUS:** FREE UPGRADES

Get your clients even bigger savings on top of our BOGO+ offer with the WOW Sale. Secure 50% off the second guest, up to \$200 to spend onboard and a 50% reduced deposit on nearly any sailing. Plus, for a limited time, deliver even more value with a choice of two incredible bonuses. Whether it's a cold-weather getaway, or next summer's adventure, your clients save big.

CRUISE LENGTH	ONBOARD CREDIT	REDUCED DEPOSIT	HOLIDAY BONUS: TOTAL HOLIDAY ONBOARD CREDIT DEC 15-31, 2015 AND DEC 15-31, 2016	SUMMER BONUS
10 Nights or Longer	\$200 USD per Stateroom	50% Reduced Deposit	\$600 USD per Stateroom	Free Upgrades
6 to 9 Nights	\$100 USD per Stateroom	50% Reduced Deposit	\$300 USD per Stateroom	Free Upgrades
5 Nights or Less	\$50 USD per Stateroom	50% Reduced Deposit	\$150 USD per Stateroom	Free Upgrades

HURRY! THE WOW SALE ENDS SEPTEMBER 30, 2015

All promotional assets can be found at LoyalToYouAlways.com/SeptemberWOW



BEST CRUISE LINE IN THE CARIBBEAN
Travel Weekly Readers' Choice Awards
2003 - 2014



* Cruise must be booked September 24-30, 2015 (the "Offer Period"). Offer applies to cruises departing on or after October 24, 2015. Offer excludes China departures. Offer provides for a per stateroom onboard credit ("OBC") in the amount of \$50 for 5 nights or less, \$100 for 6-9 nights, or \$200 for 10-nights and longer and 50% reduced deposit. Plus, for all eligible sailings departing Dec. 15-31, 2015 or Dec. 15-31, 2016, offer includes an additional per stateroom onboard credit ("OBC") in the amount of \$100 for 5 nights or less, \$200 for 6-9 nights, or \$400 for 10-nights. One offer per stateroom. The 50% reduced deposit can be applied via any automated booking tool (CruiseMatch®, Sabre, Amadeus, Galileo or Wordspan). However, the booking confirmation will not reflect the reduced deposit amount due. Deposit must be paid at time of booking. Offer is combinable with standard/full fare and restricted rates (for example, Seniors, Residents, Military, BOGO, Upgrade, etc.), Harmony of the Seas WOW Offer, and Next Cruise offer. Offer is not combinable with any other offer or promotion, including, but not limited to Interline, Travel Agent, Travel Agent Friends and Family, weekly Sales Events, Net Rates, Shareholder Benefits, and Crown & Anchor Discount programs or rates. Offer is valid for Cruisetour package. Bookings with a Cruisetour package will receive an OBC based on the combined length of the cruise and Cruisetour component. Single occupancy guests paying 200% cruise fare are eligible for Offer. Single occupancy guests paying less than 200% cruise fare will be eligible for a prorated value of the OBC. After the Offer Period, the Offer will be removed from the booking if the guest cancels and reinstates the booking, applies a fare change, or changes the ship or sail date of the booking; certain other changes to the booking may also result in removal of the Offer. Offer applies to new, individual and named group bookings confirmed at prevailing rates. Individual reservations can be transferred into an existing group, assuming required criteria are met, though full deposit will be required at time of transfer. Offer is available to residents of United States and Canada. OBC will be applied automatically to qualified bookings, is in U.S. dollars, has no cash value, is not redeemable for cash, is not transferable and will expire if not used by 10:00 pm on the last evening of the cruise. In the event that a guest has more than one applicable offer for the same sailing, guest can choose the offer he or she wishes to apply. Offer is subject to availability and change without notice, capacity controlled, and may be withdrawn at any time. Refer to royalcaribbean.com for complete terms and conditions. Royal Caribbean reserves the right to correct any errors, inaccuracies or omissions and to change or update fares, fees and surcharges at any time without prior notice. © 2015 Royal Caribbean Ships registry: The Bahamas. 15046572 • 9/22/2015

GENERAL PROMOTIONAL QUESTIONS

1. Which itineraries qualify for the onboard credit and reduced deposit components of this offer?

With the exception of China itineraries, this offer applies to all sailings departing on or after October 24, 2015.

2. Which itineraries qualify for the Holiday Bonus Onboard credit portion of this offer?

Holiday Bonus onboard credit offer applies to all eligible sailings departing Dec. 15-31, 2015 or Dec. 15-31, 2016 and includes an additional onboard credit (“OBC”) per stateroom in the amount of \$100 for 5 nights or less, \$200 for 6-9 nights, or \$400 for 10-nights. Limited to one offer per stateroom.

3. Is the WOW Sale combinable with the current “BOGO+” offer?

Yes, on eligible sailings, the components of the WOW Sale are combinable with the “BOGO+” offer.

4. Is the WOW Sale combinable with the current “BOGOHOHO” offer?

The prepaid gratuity portion of the “BOGOHOHO” offer is not combinable with WOW Sale.

5. When will the onboard credit be applied to qualifying bookings?

Assuming qualifications are met, onboard credits will automatically appear at time of booking and will be visible on booking invoices.

6. Are promo codes necessary to qualify?

A promo code is not necessary to qualify for this offer.

7. Can this offer be booked in Groups?

Yes, Group bookings are eligible for the “Buy One, Get One 50% Off” and Onboard Credit portions of this offer. To qualify, one of the following must be actioned during the promotional period of September 24th – 30th, 2015:

- Create a new group and name new bookings at qualifying fares.
- Book a new individual reservation under qualifying fares and transfer the booking into an existing group.
- Add names to an existing group, resulting in a re-price to prevailing fares. Group rates held prior to the start of the booking window may no longer be available and will not be protected.

Note: Reduced deposits are not applicable to Group bookings. Failure to apply the required full deposit amount may result in cancellation of the booking.

8. Can this offer be booked through the automated booking tool?

Yes, automated booking tools support this offer, though the system will not reflect the reduced deposit amounts.



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9. Are single occupancy bookings eligible for this offer?

Single occupancy guests paying 200% cruise fare are eligible for this offer. Single occupancy guests paying less than 200% cruise fare will be eligible for a prorated value of the Onboard Credit.

10. What will be the hours of operation for Royal Reservations?

The Royal Caribbean Reservations Team will be open from 9:00am to 11:00pm ET on September 24th – 30th, 2015.

11. How can an onboard credit be used to enhance a guest's cruise experience?

Onboard credits can be leveraged in many ways. Guests can choose to put their onboard credits towards a relaxing massage or spa treatment, an adventurous shore excursion at their next port of call, or even an intimate evening dining in one of our signature specialty restaurants. The WOWs are endless both onboard and onshore!

COMBINABILITY GUIDELINES

1. What is this offer combinable / not combinable with?

Offer is combinable with standard/full fare and restricted rates (for example, Seniors, Residents, Military, BOGO, Upgrade, etc.), Harmony of the Seas VOOM Offer, and Next Cruise offer. Offer is not combinable with any other offer or promotion, including, but not limited to Interline, Travel Agent, Travel Agent Friends and Family, weekly Sales Events, Net Rates, Shareholder Benefits, and Crown & Anchor Discount programs or rates. Offer is valid for Cruisetour package. Bookings with a Cruisetour package will receive an OBC based on the combined length of the cruise and Cruisetour component.

2. Is this offer combinable with Future Cruise Certificates and Letters of Credit?

This offer is combinable for Future Cruise Certificates and Letters of Credit.



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