

Ultimate Cruise Night Contest

FREQUENTLY ASKED QUESTIONS

Q: What is a Cruise Night?

A: A Cruise Night or Event is a fantastic way to build your business. Essentially, it's an opportunity for you to bring your network together to meet and talk about cruising, with the end goal of booking more cruisers. For years, our sales team has worked with you and supported numerous Cruise Night events around the U.S. and Canada, helping you grow your business cruiser by cruiser. We're excited to take it to the next level!

Q: Why a Cruise Night Contest?

A: Have you ever thought "Gee, if I only had the extra money or support I could do *this* for my business?" Well, now you have the chance to submit your idea to possibly make it a reality. We'll give three lucky winners \$1,000 each to hold their own Cruise Night Event. Plus, we'll make sure you have plenty of coverage on media outlets, Adolfo's Facebook page, and GoCCL.com.

Q: What is the Ultimate Cruise Night Contest?

A: The **Ultimate Cruise Night Contest** is a travel agent contest available from June 1 – November 11, 2016. From June 1 – July 13, 2016, you will have the ability to submit your idea for your own Ultimate Cruise Night Event. From all of the entries received between June 1 and July 13, 2016, Carnival Cruise Line will select the top three entries and, subject to the terms in the official rules, will give these finalists \$1,000 each to hold their event. All events must be held between August 11 and September 14, 2016. On or before November 11, 2016, Carnival Cruise Line will announce the Grand Prize winner and runners up. You can sign up by clicking the banner or tile on www.goccl.com or directly at www.travelweekly.com/contests/Carnival/Ultimate-Cruise-Night.

Q: What prizes could I win?

A: These prizes are exciting! The top three entries will win \$1,000 plus sales support to hold their event. From the events, we will select the Grand Prize winner who will receive an additional \$5,000 and the runners up who will each receive \$2,500. Additionally, we will promote these winners on major media and social media outlets. Maybe the best prize of all? Watching your client portfolio grow from all the business you booked during your Cruise Night!

Q: What are some ideas for my Cruise Night?

A: It's up to you! We've seen Cruise Nights held in people's homes, backyards, local restaurants and other spaces. We've seen fancy ones and fun ones. We've seen musicians, games, groups both young and old. What's one thing they all have in common? They are all fun, and they incorporate information for these potential cruisers. You are the expert!

Q: Sounds great, how do I enter?

A: To enter, click on the **Ultimate Cruise Night** banner or tile on the GoCCL.com homepage or directly at www.travelweekly.com/contests/Carnival/Ultimate-Cruise-Night. You will need to have your idea ready to go as this is a one-time entry form. You'll provide your name, email address, age, agency name, agency booking telephone number, and of course, your idea to complete your entry. To help you describe your idea, there is a free form text area, an area to upload video or video links, and an area to upload supporting pictures. Please have everything ready once you enter, as the site will not allow you to edit your entry once it's submitted.



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Q: Do I need to be a travel agent to participate?

A: Yes, you need to be a registered travel agent with a valid travel agency and a host travel agency booking telephone number which you provide upon registration. Failure to provide accurate information could result in ineligibility or forfeiture of a prize.

Q: How many times can I enter the giveaway?

A: Only one entry per person is allowed for this contest. You can only enter once during the giveaway window of June 1 – July 13, 2016. Please note that once you hit submit, you won't be able to edit your entry.

Q: How long will the contest last?

A: The contest runs from June 1, 2016 to November 12, 2016. June 1 to July 13 is the submission period for travel agents to submit their entries. The three winning agents will be contacted between July 28 and August 10, and will need to accept to the terms set out in the [Official Rules](#) to claim the cash award to hold their events.

Events will need to be hosted between August 11 and September 14. Remember that you have to enter your idea and details through the contest website accessed on [GoCCL.com](#) or directly at [www.travelweekly.com/contests/Carnival/Ultimate-Cruise-Night](#) between June 1 and July 13 in order to qualify.

Q: How do I know if I've been selected as a winner?

A: The three potential prize winners will be contacted at their registration email address after the submission period ends and their entry passes through the validation process to ensure they are travel agents. Prize Winners should expect an email from ultimatecruisenight@carnival.com on or around August 11, 2016 with additional information and instructions. Once confirmed, the winners will be posted on [GoCCL.com](#). Entries that did not win/qualify will not be contacted.

Q: If I win, what will I have to do?

A: In order to receive prize money for their event, each potential winner needs to do the following:

- Officially accept the prize (there could be tax associated with prize winnings).
- Agree to hold their cruise night idea, true to the submission, during August 11 – September 14, 2016.
- Agree to have us either photograph or film their event.
- Agree to obtain photo releases from their guests in the event that their guest appears in a feature on either social media or other media outlet.
- Have fun!



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Q: How will Carnival announce the finalists?

A: We will announce the Grand Prize winners via email, on GoCCL.com, and via social and media outlets once the winners have been selected and verified. This may take some time as we need to validate and notify the prize winners and have all winners officially accept their prize.

Q: How will Carnival announce the Grand Prize winner?

A: Carnival Cruise Line will email the Grand Prize winner via email on or before November 11, 2016. We will also announce the Grand Prize winner on GoCCL.com, and via media and social media outlets after the conclusion of the contest.

Q: If I have additional questions, where can I learn more about this giveaway?

A: If you have additional questions, please contact your Carnival sales representative or refer to the [Official Rules](#).

WE CAN'T WAIT TO SEE YOUR ENTRY AND GOOD LUCK!

