

SIGNAGE + WAY FINDING INTERSESSION

August 3rd - 21st

IAPD 406 ZD (3 credit hours)

Assistant Professor Donna Fullmer

First two weeks online - zoom meetings daily followed by team assignments

Final week on campus charrette

FIRST TWO WEEKS - online

Learn the basics of signage + way finding including:

- Types
 - Informational
 - Directional
 - Identification
 - Warning / Safety
 - Temporary
- ADA Guidelines
- Case Studies
- Material Selections
- Project Implementation + Documentaiton
- Mock Ups + Manufacturing
- Installation
- Society of Environmental Graphic Design (SEGD) - www.segd.org

THIRD WEEK - 1:30 to 5:20 daily

Design charrette to assist with the overall vision for a signage and way finding package for the **NATIONAL WORLD WAR I MUSEUM** in Kansas City, including the standard identification, directional, informational and warning/safety signage as well as exhibition signage.

www.theworldwar.org

