

ATTENDEE REGISTRATION



MAC
MICHIGAN ASSOCIATION OF COUNTIES



MICHIGAN COUNTY
MEDICAL CARE
FACILITIES
COUNCIL

Our Mission Sets Us Apart

2016 ANNUAL CONFERENCE

September 16-18, 2016 | **Boyne Mountain Resort** | Boyne Falls, Michigan

PRELIMINARY AGENDA AT-A-GLANCE

<i>DAY</i>	<i>DATE</i>	<i>START</i>	<i>END</i>	<i>EVENT</i>
<i>Friday</i>	<i>9/16/16</i>	1pm	5pm	Registration
		2pm	4pm	MCMCFC Workshop: My Innerview
		2pm	3pm	MCWCF Board Mtg
		3:30pm	4:30pm	MACSC Board Mtg
		4pm	5:30pm	Workshops: Infrastructure, County Revenue
		4:30pm	6pm	MCMCFC Board Mtg
		5pm	5:30pm	MAC Board Leadership
		5:30pm	6:30pm	MAC Board Mtg
		7pm	9pm	MAC Board Dinner
		6pm		DINNER ON YOUR OWN
<i>Saturday</i>	<i>9/17/16</i>	7am	4pm	Registration
		7am	3:45pm	Exhibits Open
		7:30am	8:45am	Breakfast
		8:45am	10am	Plenary Session: State Elections, Legislative Update
		10am	10:30am	Exhibitor Break 1
		10:30am	12pm	Workshops: Collective Bargaining, Financially Healthy Communities, County Ordinance Powers, IDR-MCMCFC
		12pm	1:15pm	Lunch/Plenary Session: Federal Elections
		1:15pm	2pm	Exhibitor Break 2
		2pm	2:30pm	MAC Credentials Committee
		2pm	3:15pm	Workshops: Conservation Districts/Policy, Tax-exempt Nonprofits, Results First Initiative, Lean
		3:15pm	3:45pm	Exhibitor Break 3
		3:45pm	4:30pm	Regional Caucuses
		3:45pm	5pm	Exhibit Show shutdown
		5:15pm	6:15pm	MACPAC Reception/Auction
		6:15pm	7:45pm	President's Dinner, featuring John U. Bacon
8:30pm	10pm	President's Hospitality Suite		
<i>Sunday</i>	<i>9/18/16</i>	7:30am	8:30am	Breakfast
		8:30am	9:30am	Plenary Session: MAC Business Mtg
		9:30am	10:30am	Workshops: Automated Cars, Overtime Rules, Mentally Ill in Jails
		9:30am	11am	MCMCFC Workshop: Hot Topics
		10:45am	12pm	Boxed Snacks
		11am	12pm	MAC Board Mtg

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KEYNOTE SPEAKERS



KEYNOTERS WILL ANALYZE ELECTORAL, GRIDIRON CONTESTS

During Saturday's three major events, speakers will dive into two of Michigan's favorite forms of competition: politics and football.

At the MAC President's Dinner in Boyne's Main Lodge, author John U. Bacon will discuss Jim Harbaugh, Michigan-Ohio State and all things Wolverine.

The lunch session will feature a review of the presidential and congressional elections from Mike McKenna, a long-time Capitol Hill political analyst.

And right after breakfast, Susan Demas, publisher of the Inside Michigan Politics newsletter, will review the contests to fill the 110 seats in the Michigan House of Representatives.

All three sessions are part of your full conference registration.



John U. Bacon is the author of seven books on sports and business, including *Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership*, *Three and Out: Rich Rodriguez and the Michigan Wolverines in the Crucible of College Football* and *Fourth and Long: The Fight for the Soul of College Football* — all national best sellers.

His most recent book, *Endzone: The Rise, Fall and Return of Michigan Football*, was released in September 2015 and debuted at no. 6 on the *New York Times* Best Sellers list.

He freelances for *The Wall Street Journal*, Yahoo and others; appears often on TV, including HBO, ESPN, Fox Business, MSNBC, Al Jazeera and the Big Ten Network; and delivers weekly essays for Michigan Radio and occasionally NPR, which awarded him the PRNDI prize for the nation's best commentary in 2014. He is a popular public speaker who teaches at Northwestern University and the University of Michigan, where the students awarded him the Golden Apple in 2009.

John is also a decent Spanish speaker, an average hockey player, and a poor piano player, but he still enjoys all three!



Susan Demas is CEO of Susan J. Demas Communications and owner, editor and publisher of Inside Michigan Politics. She's the only Michigan journalist to have been named to the Washington Post's list of "Best Political Reporters," the Huffington Post's list of "Best Political Tweeters" and the Washington Post's list of "Best Political Bloggers." Her work has appeared in or

on more than 80 national, international and regional media outlets, including NBC News, CNN, Forbes, the Australian Broadcast Corp., the New York Times, the Chicago Sun-Times and Michigan Public Radio. She is a regular panelist on WKAR's "Off the Record" public affairs show.



Mike McKenna is president of MWR Strategies. Prior to this, he worked in senior positions in a variety of opinion research and communications companies.

McKenna has an extensive academic and professional background in public opinion research and communications. McKenna has also worked as the director of policy and external affairs for the Virginia Department of Environmental Quality and served as an external relations specialist at both the U.S. Department of Energy and the U.S. Department of Transportation

McKenna's work has been published in a host of publications, including: The Wall Street Journal, The New York Times, The Los Angeles Times, The Chicago Tribune, Investors Business Daily, National Review, Policy Review, Regulation, The Washington Times, The Richmond Times-Dispatch, The Virginian Pilot-Ledger Star and State Legislatures. His work has also appeared on Fox News, MSNBC, CNN, and C-SPAN.

He received a B.A. in history from the University of Pennsylvania, as well as a master's in public administration from George Mason University. He is a fellow in the Institute for Public Policy Studies at the University of Denver and a fellow at the Dole Institute at the University of Kansas.

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POLICY WORKSHOPS

FRIDAY, SEPT. 16

What's the Damage?: Assessing Michigan's Infrastructure Needs

With the example of Flint looming over the state, attention has turned to Michigan's water and infrastructure needs. In this panel, we'll take a look at where the rest of the state stands. 21st Century Infrastructure Commission created by Gov. Rick Snyder to identify long-term strategies to help ensure Michigan's infrastructure remains safe and efficient now and into the future. The commission must present an infrastructure assessment and its recommendations no later than Nov. 30, 2016.

The Property Tax Trap: How State Policies Keep Counties from Catching up

As Michigan continues to climb out of the "Lost Decade," a confluence of state policies is ensuring these positive trends do not extend to the county property tax revenues that fund local services. Due to Proposal A and Headlee rollbacks, the gap between the true cash value of Michigan property and its taxable value is growing year by year, making it impossible for counties to keep pace with the needs of their residents. This workshop will explain the trends and review survey data from county officials on the options for reform.

SATURDAY, SEPT. 17

Can We Do that?: County Ordinance Powers

County boards have the power to adopt ordinances, as long as they "... relate to county affairs and do not contravene the general laws of this state or interfere with the local affairs of a township, city, or village within the limits of the county ..." So, what does that mean? Attorney Peter Cohl will explain what's allowed and what's not for county boards, including context on some current hot issues, such as banning plastic shopping bags.

The Pursuit of Conservation

Michigan has 77 conservation districts that utilize state, federal and private sector funds to provide natural resource services ranging from habitat protection to soil erosion and forestry. In this session, Lori Phalen, the executive director of the Michigan Association of Conservation Districts, will outline the services these districts provide and how counties can maximize their use for the benefit of all residents.

Identifying Policies that Work

The Results First Initiative, a project by The Pew Charitable Trusts and the John D. and Catherine T. MacArthur Foundation, helps counties to assess their activities and develop data-based, effective public policies. In this workshop, you will learn how counties are benefitting from the initiative and what Michigan can do to join the effort.

Collective Bargaining with Limited Resources

Learn crucial points that boards should consider when working through labor and contract negotiations that have long-term effects on county budgets. This workshop will review the state law covering public employees, bargaining units, preparing for negotiations and negotiations techniques, protecting management rights, mediation, fact finding and impasse. Strategies to reduce fringe benefit costs such as health insurance and retirement and recently enacted legislation affecting the collective bargaining process will be reviewed.

Strength in Numbers: How to Help Your Residents be Financially Healthy

Communities thrive when all residents have access to the financial tools they need to be financially self-sufficient. Financially secure residents make for a strong tax base and involved citizens. In this session, you'll learn how two county governments are directly targeting residents with opportunities to improve their finances, through professional, one-on-one financial counseling.

Property Tax Exemptions for Nonprofits

More than 100 bills were filed in this legislative session that reference property tax exemptions for selected groups, including nonprofit organizations. In this workshop, you'll learn what existing law says about tax exemptions for charitable nonprofits, what changes are being debated at the State Capitol and what MAC is doing to ensure county revenues are protected.

Promoting Excellence in the Workplace

Learn about "Lean" from Grand Rapids consultant Steve Palmreuter. Lean is a system that focuses on understanding and meeting customers' needs exactly through the engagement and development of employees. Lean, when properly applied, leads to a culture of continuous improvement which enables an organization to grow in their collective problem-solving capability. (Qualifies for MCMCFC continuing ed credits.)

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POLICY WORKSHOPS

SUNDAY, SEPT. 18

Michigan's Future with Automated Cars

Take a step into the future and hear from the Michigan Department of Transportation (MDOT) on the current state, and short-term trends, on the technology of automated cars. This panel will also explore the ways that the department is gearing up for the next major change in how we move about.

New Overtime Rules and Their Effects on Counties

On Dec. 1, the salary threshold for employees to be exempt from overtime pay moves to \$47,476 from \$23,660. This change will affect large numbers of county employees nationwide, including in Michigan. Steve Girard of the Clark Hill law firm will review the details of the policy change and what counties should be doing to prepare for it in their payroll systems and budgets.

Troubled in Our Jails

By one estimate, 20 percent of an average jail population has a serious mental illness. In Michigan, this translates to more than 5,000 such inmates. In this workshop, you'll learn about efforts to both improve mental health services and divert the mentally ill from county jails under the auspices of the National Association of Counties and a State of Michigan pilot program.



**MICHIGAN COUNTY
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MCMCFC'S 'CONFERENCE WITHIN A CONFERENCE'

Attendees from the 35 county-owned medical care facilities will have a variety of events at this year's Annual Conference geared specifically to their needs.

My Innerview (Friday, 2pm-4pm)

This session will explore the relationship between leadership and committed care-givers. Survey data clearly shows that our residents and their families, above all, want caring care-givers. Where do we find these care-givers? How do we set up a system to hire them? At the end of the session, the attendee will be able to: describe those survey items which are most important to residents and families; list 3 hiring practices which have been proven to work in hiring caring care-givers; and name 3 things you, as a leader, can do to support care-giver commitment.



Key Elements and Updates of Informal Dispute Resolution (IDR) and Independent IDR (IIDR) (Saturday, 10:30am-12pm)

The new process in the State of Michigan for IDR that went into effect in November 2015 will be detailed and discussed. The new regulations for Independent Informal Dispute Resolution (IIDR) went into effect Jan. 1, 2012. This presentation will identify key differences between IDR and IIDR. The process for an independent review conducted by MPRO will be outlined and key components of rebuttal materials for an IDR/ IIDR will be provided.

Lean Overview for Leaders (Saturday, 2pm-3:15pm)

This session will provide a high-level overview of "lean" for leadership. What is lean? How does it apply to me in my work? Why do I need it? Lean is a system for continuously improving your organization that involves every person in your organization. Many organizations in both government and health care have leveraged lean to provide the products and services they provide to their customers while improving their working environment for leaders and staff.

Hot Topics in Long-term Care (Sunday, 9:30am-11am)

Details on this session will be released closer to the conference.

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CONFERENCE REGISTRATION



Full registration includes: admission to all plenary sessions and workshops; two breakfasts; a lunch, the MAC President’s Dinner and a snack box on Sunday; all refreshment breaks; the MACPAC Reception/Silent Auction; and a conference goodies bag.

MEMBER		EARLY BIRD	AFTER 8/26/16
	FULL CONFERENCE	\$375	\$425
	ONE DAY	\$275	\$325
	SPOUSE/GUEST	\$175	\$200
NON-MEMBER	FULL CONFERENCE	\$430	\$480

REGISTRATION IS ONLINE ONLY THIS YEAR. **CLICK HERE TO USE OUR DIGITAL PORTAL TO REGISTER TODAY!**

EARLY BIRD DEADLINE IS AUG. 26, 2016

Cancellation Policy: A refund of the registration fee, less an administrative fee of \$100 per registrant, will be made if cancellation is necessary, provided written notice is postmarked no later than Sept. 2, 2016. Absolutely no refunds will be given for requests postmarked after Sept. 2, 2016.

QUESTIONS

Contact Conference Coordinator Tammi Connell at conference@micounties.org or 517-290-3435.

HOTEL RESERVATIONS

For more than 50 years, Boyne Mountain’s wide array of recreational options has brought generations of families together. Summer guests enjoy golfing on our two championship golf courses, tennis, swimming, fly fishing, mountain biking, hiking and kayaking. Nearby shopping includes a unique collection of boutiques, galleries, and casual to fine dining in the Village of Bay Harbor, Petoskey’s Gaslight District and Harbor Springs. Boyne Mountain has earned its reputation for boundless fun and excitement — providing a genuine escape from the everyday routine. Experience the amenities, facilities services, and staff that set Boyne Mountain apart.

CLICK HERE TO USE BOYNE’S ONLINE REGISTRATION TOOL

Or you can call Boyne at **855.688.7024** to make your reservations today. Room rates start at \$130 per night. Use promotional code **10J5MT** to get the conference rate.

FUTURE CONFERENCE DATES

March 27-29, 2017

MAC-MCMCFC Legislative Conference
Lansing Center/Radisson, Lansing

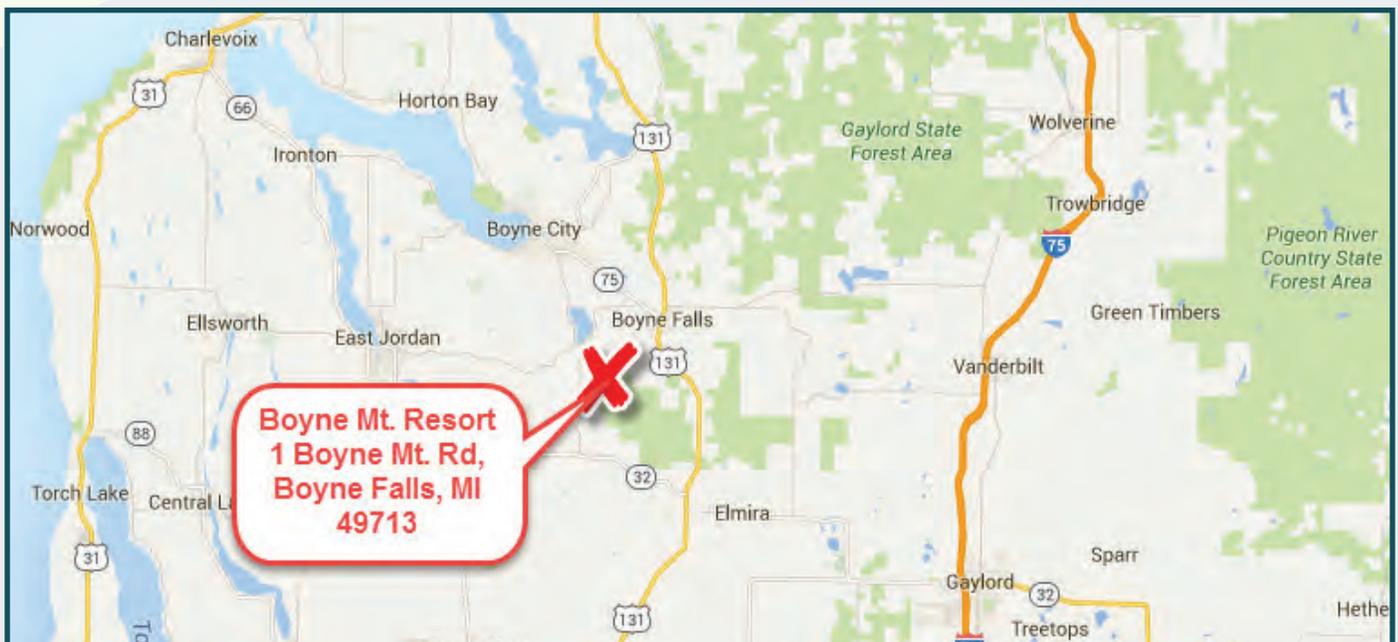
Sept. 24-26, 2017

MAC-MCMCFC Annual Conference
Grand Hotel, Mackinac Island

March 26-28, 2018

MAC-MCMCFC Legislative Conference
Lansing Center/Radisson, Lansing

RESORT MAPS



HELP LEAD MAC

2016 MAC ANNUAL CONFERENCE SEPT. 16-18

2016 ELECTION NOTICE! WILL YOU BE RUNNING?

At the 2016 MAC Annual Conference, two open board seats will be filled and three board members are up for re-election. Seats representing regions are filled by a vote in regional caucuses at the conference. At-large seats are filled by a vote of the general membership at the conference.

The MAC Board of Directors is the key body in guiding the legislative and organizational strategies of MAC.

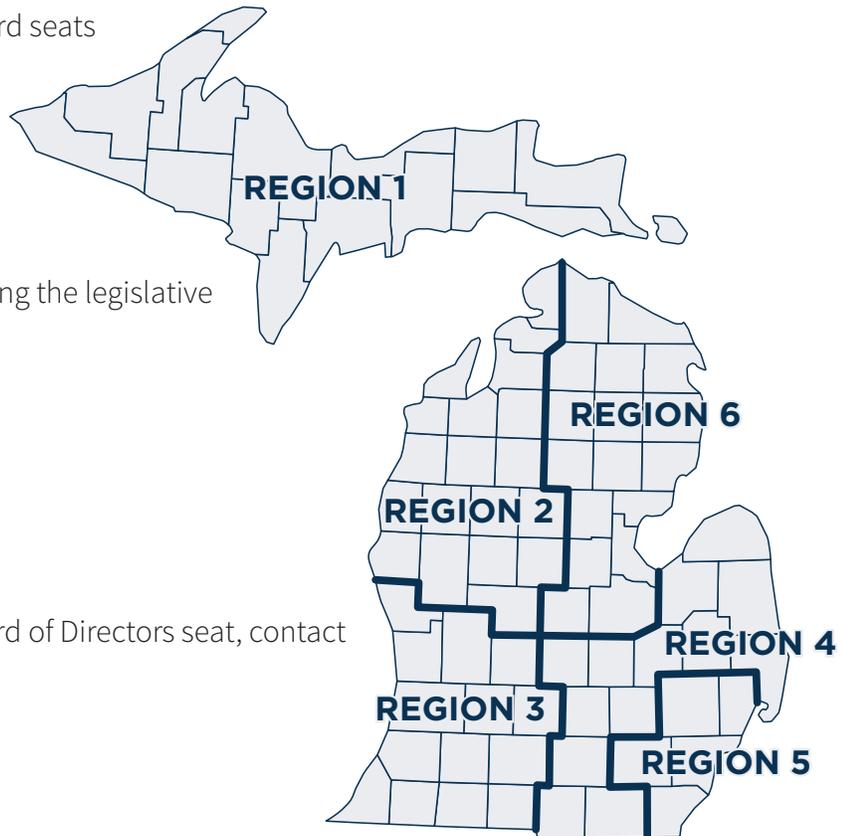
2016 Board seats

Region 4 — 2 seats for re-election

Region 6 — 1 open seat, 1 seat for re-election

At-large — 1 open seat

If you have questions about running for a MAC Board of Directors seat, contact Executive Director Tim McGuire at 517-372-5374.



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Be sure to follow all the conference updates on our MAC Facebook and Twitter pages and don't forget to share your thoughts and opinions about the conference by using our hashtag in your tweets #macAC2016

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