

Happy Veteran's Day!



STEP 1: Read the FAQs about your new Constant Contact email marketing package valued at \$400.

STEP 2: Email Maureen (maureen@dudleyandnunez.com) on Veteran's Day (November 11) and request a "Thank You, Veterans Award."*

The new Constant Contact account may be launched after November 11, but requests must be made on Veteran's Day. Only veteran-owned businesses qualify.

FAQs on the 6-month Package of Email Marketing Award

Q. What is this award?

A. For small businesses that see the value of [Constant Contact email marketing](#), the Email Marketing Award serves as a way to get them up and running easily and quickly. The award provides a small business with a 6-month prepaid package of email marketing, training, and a customized template. Total value is over \$400.

Q. If a small business already pays for Constant Contact, is it eligible for the 6-month Package of Email Marketing Award?

A. The 6-month Package of Email Marketing Award is designed to make it easy for small businesses to get started with Constant Contact. Small businesses currently paying for Constant Contact are not eligible for this program.

Q. Who owns the Constant Contact marketing account?

A. The account belongs to the small business. The small business has full access to its account, can make changes to its account, and is financially responsible for its own account. Dudley & Nunez Communications helps the small business get started by paying for an initial 6-month package as well as donating time and talent. After the initial payment, Dudley & Nunez Communications will help the small business upload its own personal financial information to its account. This way, the small business has full control of its account going forward. Dudley & Nunez Communications is not financially responsible for a small business's account.

Q. Is Constant Contact paying for this program?

A. No, Dudley & Nunez Communications pays the \$108 for the initial 6-month email package. The package covers email marketing for up to 500 contacts for six months. (Six months x \$20 a month – a 10% prepayment discount = \$108.)

In addition, Dudley & Nunez Communications donates time and resources to help small businesses get up and running easily and efficiently. Total value is over \$400 per small business.

Q. What if a small business wants to send emails regularly to more than 500 contacts?

A. Constant Contact will allow the small business to upload or delete as many contacts as needed and will automatically adjust the monthly subscription rate and tier. ([See pricing details here.](#))

Note: If a small business's contact level changes to a higher tier, it will shorten the pre-payment period. In other words, the prepayment will no longer cover a full six months if a small business chooses to add more than 500 contacts. (Example: The monthly cost of the subscription with 2,500 contacts uploaded is \$35 per month – a 10% prepayment discount. Therefore, in this case the prepaid \$108 would last a little less than four months.) Dudley & Nunez Communications does not make additional payments to cover uploading of additional contacts.

Q. What if a small business wants to add additional products such as the event registration and survey products?

A. The award is meant to cover email marketing. However, the small business has full control of its account and can add and subtract products according to its needs. Adding products beyond email marketing will shorten the pre-payment period. In other words, the prepayment will no longer cover a full six months if a small business chooses to add additional products. A small business may check its prepaid account balance at any time by signing into its account. Dudley & Nunez Communications does not make additional payments to cover additional products.

Q. What happens when a small business's prepaid package runs out?

A. Constant Contact sends an automatic notice to the billing email address on file when the small business's prepaid funds are low. At that point, the small business may choose to sign up for another discounted prepaid package, choose to have a month-to-month subscription, or choose to cancel by calling 1-855-229-5506. If the small business does nothing before the prepaid funds run out, Constant Contact will automatically switch the small business to a month-to-month plan and begin to charge the small business's credit card on file the monthly subscription rate. ([See monthly pricing.](#)) A small business may check its prepaid account balance at any time by signing into its account.

For further questions, contact Maureen at maureen@dudleyandnunez.com or 916-759-6977.

*Dudley & Nunez Communications reserves the right to limit the veteran businesses selected for the award.