



Frequently Asked Questions about LeaderShip for Sustainability

Q. Who should attend LeaderShip for Sustainability?

A. LeaderShip for Sustainability is for current and future leaders of your organization in any function.

Q. Why should your company invest leaders'/managers' time participating in LeaderShip for Sustainability?

A. In this program, participants learn to:

- **Adopt a comprehensive view of business** from a long-term, strategic and sustainable perspective that includes addressing short-term needs
- **Improve profitability** by helping your company quantify and strategically select those priority sustainability actions that bring the highest overall returns
- **Help your company develop a sustainability culture** that incorporates innovation, agility, versatility, adaptation, and resilience in the face of disruptive change
- **Operationalize, continually assess, and regenerate strategies** for People, Planet, and Profit Sustainability.

Q. How does the *GlobStrat* triple-bottom-line strategic business simulation that is integrated into the LeaderShip for Sustainability Program support your leaders/managers?

A. The *GlobStrat* triple-bottom-line strategic business simulation provides leaders with a playing field where they get out of their functional siloes, balancing decisions across: research and development, production, sales, marketing, HR, and finance. Working in teams, participants begin to learn new habits as they play through the equivalent of five years of business decisions within the *GlobStrat* simulation. They learn to collaborate cross-functionally as they work together to increase the performance of their companies in the game.

Q. How is LeaderShip for Sustainability different from other leadership development programs?

A. LeaderShip for Sustainability fully integrates the triple-bottom-line perspective in the mindsets, skillsets, and capabilities of your leaders. The program not only advocates systems thinking, but also gives your leaders the opportunity to practice and embed new skills in their way of doing business every day.

Q. How can we ensure our participants' achieve the desired outcomes for LeaderShip for Sustainability?

A. During each day and at the conclusion of the course, participants reflect on what they have learned. On the last day of the program, participants make presentations to the entire group about how they intend to apply what they have learned to further sustainability in their actual companies.

Q. What skills and capabilities does LeaderShip for Sustainability help to foster?

A. LeaderShip for Sustainability supports current and future leaders in developing key capabilities, including:

- **Sustainable and Strategic Business Leadership:**
Participants adopt a comprehensive (360°) view of a business from a long-term, strategic and sustainable perspective.
- **Systems Thinking for Sustainability:**
Participants adopt a CEO perspective, including economic, environmental and societal value creation, to develop a triple-bottom-line strategy.
- **Employee Engagement and Alignment for Sustainability:**
Participants learn practical ways to unleash the creativity of their employees in every function in service of building a sustainable enterprise.
- **Fostering Innovation, Collaboration & Co-opetition:**
Through innovative business simulation exercises participants learn to proactively plan and prioritize green product launches. In the process they practice negotiating ethical strategic alliances and build long-term win-win partnerships.
- **Embedding Sustainability for Operational Impact:**
Participants learn to operationalize, continually assess, and adapt a strategy over the long run in a global marketplace, competing for Profit *and* Sustainability.
- **Leading Change for a Sustainable Future:**
Participants learn how to navigate to succeed in a turbulent, global economy by developing the emotional and ecological intelligence, resilience, and agility, as they expand their organization's capacity for change.
- **Driving Profitability through Stakeholder Involvement in Your Triple-Bottom-Line Success:**
Participants learn to work effectively in a multi-stakeholder environment that includes employees, customers, suppliers and investors to create shared value from a people, planet, and profit perspective.

www.TransitioningToGreen.com
info@transitioningtogreen.com