



**Leadership for Sustainability™**



**“This program was ideal for business leaders** that live in the MBA world of the C+ suite as it forces them to consider sustainability elements with their typical financial analysis and it gives them a view of cost/benefit.”

*Barry Dambach  
Director, Sustainability & EHS  
Alcatel-Lucent*

**“Transitioning to Green has gone above and beyond** to bring real value that I have leveraged in my work at Novartis. A lot of companies might know about sustainability but they don't know how to make it executable in their businesses. In this exciting program you learn how to do that.”

*Gregory King, CHP  
Executive Director, Health, Safety,  
Environment & Business Continuity  
Novartis Pharmaceuticals  
Corporation*

**“This initiative could be a turning point in educating** the country and even the world on this critical issue.”

*Bob Coleman  
Senior Manager, Sustainable  
Development  
Church & Dwight*

**“I appreciated the mixing of theory and practice** through the simulation. Great for learning and for applying back on the job.”

*Rick Lustig  
Corporate Human Resource Director  
Physician Affiliate Group  
of New York*

**“The content and instruction is first class** and more should be exposed.”

*Andres Jeffries  
Facilities Engineering and  
Maintenance Manager  
Alcoa Howmet*

**“Taps into the power each one of us** has to make change happen.”

*Claire Sommer  
Sustainability Writer  
Kayak Media*

**“I appreciated the ability to work with and learn** from employees in other sectors & companies and being able to learn about and tie sustainability decisions to overall business value through the simulation (including learning more about finance).”

*Bonnie Sharphouse  
Manager, EH&S and Sustainability  
Hess Corporation*

**The program is designed to collaboratively engage all functions within an organization.**



**FINANCE**

**MANUFACTURING  
& OPERATIONS**

**RESEARCH &  
DEVELOPMENT**

**SALES &  
MARKETING**

**ENVIRONMENTAL  
HEALTH, & SAFETY**

**HUMAN  
RESOURCES**

**CORPORATE  
SOCIAL  
RESPONSIBILITY**