

Barn Raising I - February 24, 2015 @ Town Hall

- Well-attended, presentations and worksessions around core Town working groups: Select Board, Mainstreet, Planning Commission, Development Review Board, Chamber of Commerce, Brandon Area Economic Development Committee and Town Administration.
- We worked on the important topic of town-wide, well-organized "communications". With the intention to get more "cross-pollination" and collaboration between groups and also to develop a townwide calendar.
- We worked on Marketing and Branding, with ideas like getting a "village" designation for Forest Dale, and creating a more cohesive working entity for Park Village.
- We talked about public and private development, and the "hometown" themes that show the best of Brandon.
- This meeting was a very powerful catalyst to the subsequent Barn Raisings.

Barn Raising II - March 26, 2015 @ Town Hall

- Worked on Forest Dale "designated village", including its assets (i.e., best water, gateway to Brandon, churches, history, etc.). Assigned committee members and next step actions, including a map drawing and demographic data)
- Worked on Park Village organization of residents/tenants. Define the entity, make a map, plan for signage. Committee members were assigned.
- Pathways project discussion: inventory trails we already have....work on maps an signage...public/private partnerships, safe routes to schools, etc.
- Downtown Store windows project. Discussion of specific goals and next steps.
- Green Park Restoration...discussion on bricks, FEMA funds to proceed.

- Marketing and Branding. Brainstorming for committee to work on.
- Townwide calendar update...needs more work to get everyone using it, plus training.
- Website and other communications discussions...needs more work.
- Public/Private Development - ongoing discussions from Barn Raising I.
- A Master List of Contacts was prepared.

Barn Raising III - May 28, 2015 @ Neshobe School Library

- Progress Groups' Reports: Forest Dale, Park Village, Downtown, Pathways.
- Also, Gary Meffe presented: "Brandon's 8 Great Hubs of Activity: Unhurried (The Arts, incl. Music; Brandon Homespun); Unspoiled (Birding, Biking, Mountain Biking, Hiking, Backcountry/Cross Country Skiing.; Unforgettable (History, Architecture).
- Focus theme: "Schools" Presentations by Judy Pulcifer, Neshobe Principal and by Jeanne Collins, Superintendent. . Talked about the value of schools and their future importance to Brandon. Larger and smaller schools, with choice and flexibility for families. Need to connect learning to the World. More local control to drive innovation. Transportation is a key issue. Need to provide for "Life-time Learning".
- Break out sessions on Image & Connections, Forest Dale, Park Village, Downtown, and Pathways. Actions were assigned on each area with progress reports schedule for Barn Raising IV.

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