

# TIER I - EUROPEAN GOLD BULLION

## INTRODUCTION TO EURO-GOLD



**AUSTIN**  
RARE COINS & BULLION

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## Finding Today's Best Gold Buys

We strongly believe gold and other precious metals are poised for strong profits in the years ahead as a result of global debt issues.

In evaluating this constantly changing marketplace, our research has led us to an area of the gold market that offers our clients the perfect combination of value, privacy, and liquidity.

We'd like to introduce European Gold Bullion, or "Euro-Gold." These century-old foreign gold coins were originally issued by Great Britain, France, and Switzerland in the late 1800s and early 1900s. Struck in 22-karat gold and containing roughly 1/5th of an ounce, they're our top recommendation for gold bullion investors.

These historic coins have all the advantages of ordinary gold bullion, but with many other benefits not found in modern minted coins or bars.

## Top Reasons To Own Euro-Gold

There are three primary reasons we recommend Euro-Gold. The first is for their incredibly low premiums over their gold content in today's marketplace. When comparing the cost per ounce to modern-minted coins of the same size, Euro-Gold can be acquired for **less per ounce** than what modern fractional coins like Gold Eagles cost.

Secondly, they are no longer being minted. Unlike modern bullion coins that are struck in unlimited quantities, the fixed and limited supplies of Euro-Gold can disappear quickly causing premiums to rise on the world market.

Finally, their smaller sizes offer you greater flexibility when buying and selling, as opposed to holding only large, one-ounce coins. For those clients concerned about a possible barter scenario, fractional sizes are ideal.

## Instant Liquidity Worldwide

Euro-Gold has been popular for decades and is recognizable all over the world as one of the most popular ways to invest in gold bullion.

We also stress the importance of being able to sell gold quickly, today in the world. In the past, gold bars were once popular. Today, they can be easily counterfeited and may trigger reporting when you sell them.

Classic gold coins like British Sovereigns, French 20 Francs, and Swiss 20 Francs are legal tender coins well-known worldwide. This makes them easier to sell or trade at any time.

Today, European Gold coin premiums have fallen to the lowest levels in years, offering attractive acquisition costs in today's market.

In a strong gold market, it could cost much higher premiums to own these non-reportable, totally private Euro-Gold coins. Since they're no longer being minted, demand can overwhelm available supplies at any time.

## Maximum Privacy Assured

Under current laws you can acquire an unlimited amount of Euro-Gold with the utmost privacy. Purchases and sales are not required to be reported to the I.R.S. or any government agency, unlike other types of gold bullion. That is why we don't recommend Krugerrands, Canadian Maple Leafs, and gold bars to those concerned with maximum privacy. ICTA (Industry Council for Tangible Assets) guidelines require reporting this type of bullion to the I.R.S. when they are sold back to us.

Since Euro-Gold allows buying and selling with such extreme levels of privacy, they have become a top choice for those looking for a solid and private foundation in the precious metals market today.

# PRIVATE EURO-GOLD ISSUES

## British Sovereigns of King George V

*The British Empire has struck sovereign coins since 1817 and they are well known around the world. Although they have been issued with other monarchs on the obverse, we typically offer those depicting King George due to their relative availability in mint condition and low premiums over their gold content. King George Sovereigns were issued only from 1911–1932 and contain .2354 ounces of pure gold each– or just under 1/4 of an ounce. The reverse depicts Benedetto Pistrucci’s classic design of St. George slaying a dragon.*



## Swiss 20 Franc Helvetias

*Helvetias from Switzerland are an extremely popular way to acquire fractional-sized gold. Swiss 20 Francs date from 1897 to 1935 and 1947 to 1949. Each coin contains .1867 ounces of pure gold– or just under 1/5th of an ounce. The obverse features the Swiss Miss, a national symbol of Switzerland, while the reverse shows the Swiss Cross surrounded by the value of 20 Francs, the date, and oak leaves. Swiss 20 Francs continue to be one of the most popular and cost-effective means of acquiring smaller-sized gold coins.*



## French 20 Franc Roosters

*Minted in the same size as the Swiss 20 Franc, the French 20 Franc also contains .1867 ounces of pure gold– or just under 1/5th of an ounce. They are extremely popular due to their beauty and low premiums over their gold content. The obverse features a bust of France’s national symbol, Marianne. The reverse is a rendition of “le coq gaulois,” a Gallic Rooster. French 20 Franc Roosters were struck at the Paris Mint from 1899–1914 and continue to be one of the most traded fractional-sized gold coins around the world today.*



## French 20 Franc Angels

*Issued from 1871–1898, French 20 Franc Angels contain .1867 ounces of pure gold or just under 1/5th of an ounce. The obverse design features a Standing Angel writing the Constitution along with a rooster at the right. The signature of the designer, Augustin Dupre, can be seen at the bottom. The reverse features a denomination above the date within a wreath surrounded by the words “Liberte, Egalite, and Fraternite,” which is France’s motto meaning Liberty, Equality, and Fraternity.”*



# FIVE REASONS TO OWN EURO-GOLD

## For Those Who Want to Own Private Gold, Consider Euro-Gold First...

**1. Privacy**– British Sovereigns, Swiss Helvetias, and French Roosters are totally private when buying and selling. Unlike other forms of gold bullion, Euro-Gold does not require invasive paperwork when you or your heirs sell back to us.

**2. Protection From Confiscation**– When buying gold, many people are concerned about government confiscation. We feel Euro-Gold from this era offers you greater protection from U.S. government intervention due to their status as a Pre-1933 coin.

**3. Ideal For Barter**– If you are like most of our clients, then you're probably considering gold as an insurance policy that could be used in emergencies. Fractional gold coins like these are ideal since their smaller size makes them easier to exchange even if gold prices double or triple.

**4. Limited Availability**– Since these gold coins are no longer being produced, their supplies are strictly limited. Unlike modern gold that is struck by the millions each year, Euro-Gold has fixed supplies. Furthermore, we highly recommend Euro-Gold in brilliant uncirculated, mint condition, which adds to their long-term value.

**5. Low Premiums**– Remarkably, European fractional gold coins offer protection and privacy that cannot be found in their modern gold counterparts, yet they cost less per ounce. This gives you additional benefits without having to pay *any* extra premiums.

## Top Choice for Our Clients

Because of all the advantages we've listed, many of our clients consider Euro-Gold to be the best possible option when investing in gold bullion today.

Since we import most of our Euro-Gold directly from Europe, we personally inspect each and every coin for authenticity and the highest level of quality to ensure your satisfaction.

In addition to tracking market prices every day, fractional size Euro-Gold is more convenient and has lower premiums than modern minted gold making them an easy, logical choice.

## Buy From A Firm You Can Trust

When you do business with Austin Rare Coins & Bullion, you get peace of mind knowing we've been around since 1989. Our reputation in the industry speaks for itself and your satisfaction is our #1 concern.

If you would like to learn more about British Sovereigns, French 20 Francs, or Swiss 20 Francs, give us a call to find out if Euro-Gold makes good sense for you.

### QUESTIONS?

Talk to an Austin Advisor

About Euro-Gold

Call 1-800-928-6468



## Specifications for European Gold Coins - Brilliant Uncirculated Condition

European Gold Crowns	Gold Content	I.R.S. Reporting	Privacy	Recommended
British Sovereigns 1911-1932	.2354 oz.	✓ Non-Reportable	✓ Yes	★★★★★
Swiss 20 Franc Helvetias 1897-1949	.1867 oz.	✓ Non-Reportable	✓ Yes	★★★★★
French 20 Franc Roosters 1899-1914	.1867 oz.	✓ Non-Reportable	✓ Yes	★★★★★
French 20 Franc Angel 1871-1898	.1867 oz.	✓ Non-Reportable	✓ Yes	★★★★★

Past performance is no guarantee of future value. There is no guarantee that you will be able to sell your coins at a substantial premium at any time in the future as gold prices, as well as premiums, go down as well as up in value. All information contained herein is gathered by sources deemed to be reliable.