

**BPIA Semi-Annual Meeting Agenda
&
15th Anniversary Celebration**

Renaissance Arlington Capital View Hotel

2800 S Potomac Ave.
Arlington, VA 22202

September 16-18, 2015

Wednesday September 16th:

- 1:30 – 5:30 PM: **BPIA Board Meeting** *Venue: Studio F*
- 5:00 PM: **Mini Display Set-up** *Venue: Prefunction Salons 5-7*
- 5:00 - 7:00 PM: **Registration** *Venue: Prefunction Salons 5-7*
- 6:30 - 8:30 PM: **Opening Reception & Mini Trade Show** (Sponsor - **Monsanto Corporation**)
Venue: Prefunction Salons 5-7

Thursday September 17th:

- 8:00 - 9:30 AM: **Registration & Morning Coffee** (Sponsor - **BioWorks Inc.**) *Venue: Salons 5-7*
- 7:30 - 9:00 AM: **Committee Meetings** as scheduled by committee chairman
- 9:00 - 9:30 AM: **Comments - Rick Melnick, BPIA Chair & Keith Jones, BPIA Exec. Director**
Venue: Salons 5-7
- 9:30 AM: **General Session**

Changing Value of Biopesticides - Matthew Phillips, Partner, Phillips McDougall

For over 15 years, Phillips McDougall has been providing independent, accurate and informed data and analysis regarding the agrochemical industry to a client base spread around the world, including all the major crop protection companies and investment banks. The services supplied include multi-client reports, detailed databases, daily news/analysis service and single client confidential consultancy.

US EPA Biopesticide Regulatory Update - Bob McNally, Director of the US EPA Biopesticide and Pollution Prevention Division (BPPD).

The Biopesticides and Pollution Prevention Division (BPPD) is responsible for all regulatory activities associated with biologically-based pesticides. BPPD activities also include work to reduce pesticide risks by promoting integrated pest management and coordinating the Pesticide Environmental Stewardship Program.

US EPA Designed for the Environment Pilot Program for Biopesticides - Marty Monell, Deputy Director for Management, Office of Pesticide Programs

Marty Monell has been with the U.S. Environmental Protection Agency for almost 30 years. She started in Region 1 as an attorney in the Office of Regional Counsel and moved to Washington, DC 6 years later to lead the agency's Suspension and Debarment Program. She became Director of EPA's Grants Office in 2000. Since 2003, Ms. Monell has served as the Deputy Director for Management within the Office of Pesticide Programs (OPP), Office of Chemical Safety and Pollution Prevention. Shortly after assuming this position, Marty was instrumental in providing Agency assistance toward the development and passage of the Pesticide Registration Improvement Act (PRIA), which became effective in early 2004. She has been responsible for the successful implementation of PRIA ever since. Marty has also been actively involved in the oversight of improvements to the Antimicrobial Testing Program. Under the auspices of the PPDC, Marty chairs the Comparative Safety Statement Workgroup, from which has evolved the DfE for Pesticides pilot program.

10:45 - 11:00 AM: **Break (Sponsor - *BioWorks Inc.*) Venue: Salons 5-7**

Tapping the Increasing Value of Biopesticides - Greg French, GroPartners

As founder of GroPartners Consulting, Greg has more than 30 years of practice in strategy and execution for marketing, brand, and customer experience. He has led strategic and execution initiatives for Fortune 500 and middle-market companies, targeting both consumer and business-to-business markets in a diverse range of industries including financial services, education, healthcare, tech/biotech, and industrial manufacturing.

11:45 AM - 1:30 PM: **Lunch & Networking Opportunity (Sponsor - *Kadant GranTek*)**
Venue: Salons 5-7

"Big Fish, Little Fish: Shiny Objects in a Growing Pond," - Greg French,
GroPartners Venue: Studio F (limited to 48 participants)

1:30 PM: **General Session (Continued) Venue: Salons 5-7**

International Federation of Biocontrol Associations Update - David Cary, Executive Director,
International Biocontrol Manufacturers Association (IBMA)

IBMA aims to be the voice of the biocontrol industry and effectively represent all of its members at national and supranational levels. IBMA provides a platform for its' members to express and share their views to further shape one common positioning toward institutional actors, policy makers, media and the public.

RNAi Technology - Wayne Hunter, Research Entomologist at USDA, ARS, Fort Pierce, Florida.

Dr. Hunter is an internationally recognized research Entomologist currently with the USDA, ARS, at Fort Pierce, FL. With over 20 years active research as a leading authority on insect vectors of plant diseases, insect genomics, RNA interference, and insect pathogens.

He is the lead researcher on two International Genome Consortia: The *Asian Citrus Psyllid* and the *Glassy-winged sharpshooter Leafhopper* and he co-leads the "*National Potato Psyllid Genome Consortium*" all these insect vectors transmit plant bacterial pathogens of national importance.

He is the organizer of the *Arthropods Genomics Workshop*, held annually at the International Plant & Animal Genome Conference. San Diego, CA. He was recognized with an award in 2005 for promoting minorities and handicapped in science, serves as a mentor for middle school, high school, and college students, serves on grant boards, peer review panels, and science advisory boards on gene-based technologies to reduce pests and pathogens.

2:45 PM: **Break and networking opportunity (Sponsor - *Marrone Bio Innovations*)**
Venue: Salons 5-7

The Evolving Role of Pheromones - Izzy Heller, Sales Manager, Bedoukian Research, Inc.

Izzy Heller has a BS in Chemistry from the University of Denver and MBA from Pace University, New York. He spent 30 years with Colgate Palmolive, 10 years as a Senior Research Chemist in the Piscataway, NJ. Laboratory and 20 years directing various purchasing teams in the New York corporate office. His procurement responsibilities included toothpaste ingredients, all packaging material for US production facilities, flavor & fragrance ingredients and worldwide responsibility for Mint Oils and Menthol. Izzy retired 15 years ago and started his 2nd career with Bedoukian Research as Sales Manager of the aroma ingredients and in the last 10 years the Semiochemicals were added to his portfolio.

Plant Viruses as Manipulators of Insect Vectors - Dr. Nilsa Bosque-Pérez, University of Idaho, College of Agricultural and Life Sciences, Department of Plant, Soil and Entomological Sciences.

Dr. Nilsa A. Bosque-Pérez is a professor of entomology and of environmental science and 18-year member of the University of Idaho College of Agricultural and Life Sciences faculty. Her research interests include the study of interactions among insects, host plants and viruses in both agricultural and natural ecosystems; plant virus ecology and epidemiology; the effects of land use practices and landscape context on biodiversity; and the development of improved varieties of crops to contribute to increased productivity and sustainability. Her areas of expertise include international agricultural development, tropical agriculture and interdisciplinary graduate education. Bosque-Pérez has been the recipient of numerous awards for her research and graduate student mentoring. Most recently she was elected fellow of the American Association for the Advancement of Science (2012) and the Entomological Society of America (2014).

- 4:15 PM: 15th Anniversary Celebration of the Founding of BPIA
- 6:00 PM: **Reception** (*Sponsor - Bayer Cropscience Biologics*) Venue: Studio B
- 6:30 PM: **BPIA Group Dinner** Venue: Studio B

Friday September 18th:

- 7:30 - 8:30 AM: **Morning Coffee** (*Sponsor - Parry America*) Venue: Salons 5-7
- 8:30 - 9:30 AM: **BPIA Business Meeting** Venue: Salons 5-7
- Call to order:** Rick Melnick, BPIA Chairman
- Treasurers Report:** Steve Hartmeier, BPIA Treasurer
- Committee Reports:** Meeting Planning, Regulatory, Government Affairs, Membership, PR and Outreach Committee, Specialty Markets, & Finance
- Adjournment**
- 9:30 - 11:30 AM: **General Session**
Venue: Salons 5-7

Washington D.C. Legislative Update - Laurie Flanagan, Executive Vice President, DC Legislative and Regulatory Services (DCLRS).

Laurie-Ann Flanagan is Executive Vice President at DCLRS with over 17 years of experience in the federal legislative and regulatory process.

10:00 - 10:30 AM: **Break** (*Sponsor - Parry America*) Venue: Salons 5-7

OMRI (Organic Materials Review Institute) Update – Sara Nienaber, Application Coordinator

Sara Nienaber is the Application Coordinator at the Organic Materials Review Institute (OMRI), where she helps input suppliers understand relevant organic standards and the OMRI review process. She holds a B.A. in Zoology from Ohio Wesleyan University, and an M.S. in Environmental Studies from the University of Oregon, with concentrations in Environmental Health and Public Policy. Her interdisciplinary background includes animal physiology research, supervising a wildlife monitoring project and teaching collegiate biology and environmental studies courses.

New Member Introductions

11:30 AM: **Closing Lunch & New Member Introductions** (*Sponsor - LAM International*)
Venue: Studio C