



# EFC'S YPN 20/20 VISION VIDEO CONTEST

## CONTEST INFORMATION

There have been drastic changes that have taken place within our industry over the years, but rather than focusing on the past, we are intrigued by what the future holds. Young Professionals, as the next generation of leaders, this is where we need you to help move our industry forward!

Millennials and Young Professionals have been at the forefront of driving this change, therefore it is vital for the leaders to hear what you see for the future of the Electrical Industry.

Simply by submitting a short video answering the question below, you could be the lucky winner of a brand new **Apple Watch!**

A selection of the videos will be chosen by EFC to showcase the thoughts of young professionals through a video montage that will be displayed during EFC's upcoming National Conference. EFC may also use your video on our social media outlets such as LinkedIn, Twitter, and Instagram.

This is a great way to show the leaders of the Electrical Industry the vision and foresight of change in the coming years, from a young professional's perspective.

***Your voice matters, so Speak Up!***

 WATCH



## ENTER TO WIN!

If your video is selected to be included in the Conference Video montage, you will be entered in a draw to win the Apple Watch! Only 1 individual will be eligible to win this prize; the winner will be announced at a later date.



QUESTION: answer the following question; you may focus on the suggested topic(s) provided to answer

## **Over the coming years, what would you like to see in our industry?**

- Share your view on what opportunities you think our industry has for growth. You could talk about your views on technology, brand awareness, sustainability, Innovation, Social work place, sales, or any other topic that you think will help the industry prosper and grow.

### CONTEST RULES

1. You must be signed up as an EFC YPN Member
  - If you are an Industry Member who is 40 years old and under, and would like to become a join YPN, click here. [<http://www.electrofed.com/join-ypn-today>]
2. Your video must be mostly professional – please avoid profane language.
3. Your Video should be under 60 seconds, **30 seconds is ideal.**
4. Various recording tools are acceptable to create this (iPad, Phone, Camera etc.)

\*SUBMISSIONS THAT DO NOT COMPLY WITH THE CONTEST RULES MAY NOT BE ELIGIBLE TO WIN.

### VIDEO SUBMISSION INSTRUCTIONS

1. **Due Date: Wednesday April 6<sup>th</sup>, 2016 – at Midnight.**
2. Videos must be saved in one of the following formats: .MOV, .MPEG4, .AVI, .WMV
3. Videos should be no more than 60 seconds long (**30-40 seconds is ideal**).
4. Please upload your video to our Drop Box: <https://www.dropbox.com/request/pwPZcbdIMcDw2WDEyOb>

