



ELECTRO·FEDERATION

C A N A D A

FUTURE FORUM: **GAME CHANGERS**

The 5th Annual

Future Forum

for Electrical Marketing and Technical Professionals

One day only! Wednesday November 4th, 2015, Pearson Convention Center
For further information, please see www.electrofed.com/events

ANNOUNCING
2nd Annual EFC
Marketing Awards



The 5th Annual Future Forum

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TIME	PRESENTATION	SPEAKERS
7:00 am	Continental Breakfast	
8:00 am	Disruption – Are Canadian Firms Prepared?	 PAUL BIEN Manager, Future of Canada (Deloitte)
9:00 am	Fast-tracking Your e-Commerce Success	 DENISE KEATING President DATAgility, Inc.
9:30 am	The Age of Disruption & Emergence of Digital Commerce	 DEBBIE GAMBLE Managing Director, NorthCommons
10:00 am	Break	
10:15 am	Water Park Place III: The Smart Building That Changes Everything	 BILL MACGOWAN Director, Smart Connected Real Estate, Cisco Canada
11:15 am	Transforming the Grid with Energy Storage and Tesla	 JASON RIOUX Vice President, NRSor Inc.
12:00 pm	EFC Awards Program & Lunch 	 JOHN JEFKINS Vice President, Marketing & Communications Electro-Federation Canada
1:30 pm	Program ends	

NEW!

1:30 to 3:30 pm

EFC Young Professionals Network (YPN) Meeting

Encourage your young employees (35 years and under) to attend this inaugural meeting. Discounted registration to Future Forum available for young professionals.

Visit www.electrofed.com/young-professionals-network for details.



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