

2015 Winnetka-Northfield Days Sidewalk Sale

9 a.m. – 5 p.m. • Friday, July 17 & Saturday, July 18

Welcome to the 2015

Winnetka-Northfield Sidewalk Sale!

Space is available for **Winnetka-Northfield Chamber Members** and **Non-Winnetka-Northfield Chamber Members** in three Winnetka commercial business districts: Hubbard Woods, East Elm and West Elm and the business district in Northfield.



During this two day event, the Winnetka-Northfield Chamber pays for additional insurance to receive special use permits from the Village of Winnetka for the use of its sidewalks. All **businesses located within the sidewalk sale areas must pay** the appropriate fees listed in this application or may find the sidewalk space in front of their business assigned to fee-paying vendors. Proceeds from this event will be used to expand the benefits and services provided to chamber members and the community.

Additional details:

- **SWS Sponsorship:** Include your logo on all promotional materials and advertisements. Cost: \$250.
- **Set-Up:** Set-up on Friday and Saturday – must be before 8:45 am.
- **Spaces Are Not Uniform In Size or Shape.** Spaces may have awnings overhead, planters or benches on the ground. Only the Winnetka-Northfield Chamber of Commerce has the sole authority to assign and specify vendor locations. We reserve the right to ask vendors to move or withdraw if they are not in their assigned location or following the allocated contractual space requirements.
- **Tents/Umbrellas/Awnings:** Most spaces are **not conducive** to the use of portable tents and awnings. If you plan on using a tent or awning, you will receive special placement in Hubbard Woods Park. Tent spaces will be assigned on a first come, first serve basis.
- **Helium Tanks:** must be pre-approved by the Fire Inspector **and** tightly secured.
- **Merchandise & refuse:** Vendors must haul away their own refuse and are responsible for any merchandise or display pieces left overnight. The Winnetka-Northfield Chamber of Commerce does not provide for overnight storage or security.
- **Parking:** Vendors should park in non-commercial districts or residential districts in order to insure commercial district parking is left open for **your** customers
- **Rain:** The Sidewalk Sale will take place, rain or shine. Refunds will NOT be given based on weather.

To assure your place, complete pages 2 and 3 with all fees and return to the Chamber of Commerce office by 6/18/15 to receive the discounted fee. After June 18 the discount will be no longer apply.

Questions: (847) 446-4451; email: director@winnetkanorthfieldchamber.com; Fax: 847-446-4452.

841 Spruce Street, Winnetka, IL 60093

2015 Sidewalk Sale Application

Name of business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Cell Phone: _____

Email: _____

Describe any food offering: _____
(Note: ANY FOOD OFFERING requires NOTIFYING THE HEALTH DEPARTMENT AND COMPLETING TEMPORARY FOOD PERMIT APPLICATION, refrigeration required)

Winnetka-Northfield Chamber Member

☐ Yes, I will use the sidewalk in front of my business at the above address.

☐ I need a location or a 2nd location: ☐ Hubbard Woods ☐ West Elm ☐ East Elm

| | | |
|--|--------------|-----------------|
| Sidewalk Sale discount fee Before June 18 | \$100 | \$ _____ |
| Sidewalk Sale fee After June 18 | \$125 | \$ _____ |
| Sidewalk Sale Sponsor | \$250 | \$ _____ |

Rentals (CHAMBER ONLY, OPTIONAL)

Equipment rental is available to Members ONLY. The Chamber is not responsible for the condition of rental equipment. Deliveries will be made Thursday, July 16th and **cannot** be changed. Please check your order immediately. On Saturday, July 18th, return all items to the exact location where they were delivered. Fold your tables, chairs and racks. Remove the masking tape with your business name from all equipment. Equipment will be collected Sunday, July 19th. You will be responsible for the cost of any **lost/stolen items**.

| | | |
|---|------------------|-----------------|
| 8 feet x 2 ½ feet TABLES | \$20 each | \$ _____ |
| 4 feet double bar CLOTHES RACK | \$40 each | \$ _____ |
| 5 feet single bar/wheels CLOTHES RACK | \$42 each | \$ _____ |
| Folding chair | \$ 5 each | \$ _____ |
| Electric Fee (Location assigned near power source.) | \$35 | \$ _____ |
| Grand Total | | \$ _____ |

Non-Member

Location request: ☐ Hubbard Woods ☐ Hubbard Woods Park with Tent ☐ West Elm ☐ East Elm

Detailed description of items or products for sale or giveaway (Include brand names, price range, and any other information): _____

Check one: ☐ Retailer ☐ Service Provider ☐ Not-for-profit ☐ Food Vendor ☐ Entertainer

Space allocations have been increased to accommodate all outside vendors. Please be realistic with your space requirements and pay for what you need. All vendors will be held accountable for space requested in the SWS contract. If you take more space than requested on your contract, you will be required to pay for additional space at the time the chamber representative checks you in on Friday and Saturday. We ask that you follow the instructions with space and payment requirements.

| | | |
|---|--------------|-----------------|
| Per single space/2days (Usually 20' space) discount Before June 18 | \$200 | \$ _____ |
| Single space/ 2 days (Usually 20'space) After June 18 | \$225 | \$ _____ |
| Double space/2 days (Usually 30' space) discount Before June 18 | \$240 | \$ _____ |
| Double space/2days (Usually 30'space) After June 18 | \$275 | \$ _____ |
| Triple space/2days (Usually 40' space) discount Before June 18 | \$300 | \$ _____ |
| Triple space/2 days (Usually 40' space) After June 18 | \$325 | \$ _____ |
| Not for Profit ONLY single space/2days discount Before June 18 | \$100 | \$ _____ |
| Not-for-Profit ONLY single space/2days After June 18 | \$125 | \$ _____ |
| Electric Fee (Location assigned near power source.) | \$35 | \$ _____ |
| Grand Total | | \$ _____ |

Children's Entrepreneur Participation

Students are invited to be entrepreneurs and sell hand-made items or services at the Winnetka-Northfield Chamber Sidewalk Sale. Your location will be in Hubbard Woods Park. You may bring a tent, or umbrella along with your own table and chairs. You will receive your assigned location at 8:00 a.m. Friday morning at the Chamber booth in Hubbard Woods Park.

Name: _____ Age: _____

Address: _____ City: _____ Cell Phone: _____

Email: _____

Please describe what will be sold: _____

Parent signature (required if child is under the age of 18): _____

Children's Entrepreneur Booth

\$25 \$ _____

GRAND TOTAL \$ _____

NO REFUNDS AFTER 6/18/15. SPACE LOCATIONS WILL BE SENT BY 7/10/15

Winnetka-Northfield Chamber of Commerce, 841 Spruce Street, Winnetka, IL 60093 Fax (847) 446-4452

Visa/ MasterCard: Credit Card Number: _____ Exp. ____/____ V-Code _____

I have read and agree to abide by the Sidewalk Sale rules and regulations in their entirety, and acknowledge full responsibility for all activities conducted throughout the term of this permit. Additionally, I agree to hold the Winnetka-Northfield Chamber of Commerce harmless, and to indemnify the Winnetka-Northfield Chamber of Commerce for any and all claims of whatever kind or nature which might be made against the Winnetka-Northfield Chamber of Commerce due to my participation in the Sidewalk Sale.

DATE: _____ PRINT NAME: _____ SIGNATURE: _____

Thank you,

The Winnetka-Northfield Chamber of Commerce
841 Spruce Street
Winnetka, IL 60093
847-446-4451