



Let Loose On Lincoln BLOCK PARTY

2016 Partnership Opportunities!

Visible partnership in high energy summer festival
reaching over 3,000 North Shore residents!

Saturday, July 16th • 3 pm – 10:30 pm • Elm St. & Lincoln Avenue

Winnetka 60093



🎵 *Live music throughout the afternoon & night!*

Dance the night away to Chicago's best, **Chicago Catz!** 🎵 and more!

Food Trucks

Craft Beers

Wine Garden

Presenting Partner:	\$ 2,500
Gold Partner:	\$ 1,500
Silver Partner:	\$ 750
Patron Partner:	\$ 250

Partnership recognition
in print and digital
media, posters, color
ads, banners and
significant presence at



July 16, 2016 Elm Street & Lincoln Avenue

All *Let Loose on Lincoln* Sponsorship opportunities include brand and business exposure to families throughout the North Shore before, during and after the festival:

\$2,500 Presenting Partner:

- Primary large logo placement framing both sides of the MAIN STAGE.
- Logo placement on large LLOL banners placed throughout town prior to event.
- Logos on poster exposure in: Winnetka, Northfield, Kenilworth, Wilmette and Glencoe.
- Branding in our print and digital ads: Pioneer Press publications, NS Weekend, Chicago Tribune
- Digital exposure through the MakeltBetter.net (MIB) events calendar and *Better Letter* (22,000 subscribers) LLOL news tweeted and shared through all MIB social media.
- Special acknowledgement of sponsorship at LLOL festival throughout the event.
- Premium, exclusive event space provided at LLOL to offer promotional advertising, information and/or products.
- Speaking opportunity on stage at LLOL festival..
- Exposure through home page of Chamber website, weekly e-blasts, Chamber Newsletter and all social media outlets.
- Exposure through e-newsletter Village of Winnetka and Village of Northfield.
- Special acknowledgement of sponsorship at LLOL festival throughout the event.
- Premium, exclusive event area provided at LLOL to offer promotional advertising, information and/or products.
- Speaking opportunity on stage at LLOL festival..
- Feature article on Presenting Sponsor in Chamber Website.
- \$250 complimentary festival tickets.

\$1,500 Gold Partner:

- Secondary logo placement on LLOL Banner, framing on sides of MAIN STAGE, displayed during LLOL festival.
- Logo placement on large LLOL banners placed throughout town prior to event.
- Logo on posters distributed: Winnetka, Northfield, Kenilworth, Wilmette and Glencoe.
- Introduction of sponsor from LLOL stage throughout the day.
- Premium event location available at LLOL.
- Branding in print and digital ads in area Pioneer Press publications, NS Weekend, Chicago Tribune
- Digital exposure through the MakeltBetter.net (MIB) events calendar and *Better Letter* (22,000 subscribers) LLOL news tweeted and shared through all MIB social media.
- Exposure through home page of Chamber website, weekly e-blasts, Chamber Newsletter and all social media outlets.
- Exposure through e-newsletter Village of Winnetka and Village of Northfield.
- \$150 complimentary festival tickets.

\$750 Silver Partner:

- Introduction of sponsor from LLOL stage.
- Name printed on LLOL Banners framing both sides of the main stage and other print and social media..
- \$50 complimentary festival tickets.

\$250 Patron of Let Loose On Lincoln

- Name in digital thank you list on the Chamber website.

Special thanks to our 2015 Partners!

A. Perry Homes, Baird & Warner, Coldwell Banker, CONLON Christies, Fitness Together, Good Grapes, Koccour, Make It Better, Village of Winnetka, Winnetka Park District, Whole Foods Market