
Prince George
Job Fair
2015
#gethired
#pgjobfair

PRINCE GEORGE JOB FAIR

Thursday June 11th 2015 will be the opportunity for your business to recruit employees for your business at the Prince George Golf and Curling club!

Sponsorship Benefits

Air Dates: May 25th – June 11th

VISTA Radio

- ✓ Company name mention in 240 produced commercials
- ✓ Company name mention in 3 X live call-ins on Country 97 and the Goat live from the job fair (6 in total).
- ✓ Inclusion in email blast to My PG Rewards 4,500 member data base
- ✓ Web exposure including your company logo and link on the princegeorgejobfair.ca web site
- ✓ Social media links to your web site once per day from Monday, June 08 to Thursday, June 11
- ✓ Recruitment booth including table at the job fair

Prince George Job Fair

Total Value: $4950
Total Investment = $950



Vista Radio will harness its' dedicated listenership through out Northern BC in promoting this event and a limited number of exhibitors will reap the benefits.

Thousands of job seekers from Quesnel to Smithers will be invited to come and meet you at the fair!

The job fair will be promoted via a high frequency radio campaign for 3 weeks leading up to the big event on radio stations from Quesnel, Prince George, Vanderhoof, Mackenzie and Smithers. 1,200 commercials will air across the 8 stations and will culminate with 6 hours broadcasting live from the Prince George Golf and Curling Club.

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Exhibit Space Application and Contract Form



Exhibitor Table Package		
	Thursday June 11th ✓ 1 x Skirt ✓ 2 x Chairs	$950.00
Power Required: ☐ YES ☐ NO		
Additional Exhibitor Exclusive Radio Package ✓ **50 X 30 second commercials**		
	CIRX: The GOAT, Prince George	$1,160
	CJCI: Country 97fm, Prince George	$1,160
	CIVH: Valley Country, Vanderhoof	$600
	CIRX FM2: The GOAT, Vanderhoof	$600
	CFBV: The Moose, Smithers	$720
	CHMM: 103.5, Mackenzie	$600
	CKCQ: Cariboo Country, Quesnel	$880
	CFFM FM2: The GOAT, Quesnel	$880
	Total Investment	

Exhibitor Exclusive:

✓ As an exhibitor, you will receive a 20% discount off of regular advertising rates to run a high frequency recruitment advertising schedule.

✓ Tell your own unique story while interest in the show is piquing.

✓ **50 X 30 second commercials.**
Please see attached pricing grid.

Prince George Job Fair

Exhibitor Information		
Company Name		
Contact		
Contact Title		
Address		
City		
Province		
Postal Code		
Phone		
Email		
Website		
Facebook		
Twitter		
Method of Payment		
	Cheque	Payable to: **Vista Radio**
	VISA	#: EXP: Name on Card:
	MASTERCARD	# EXP: Name on Card:



Contact Info

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