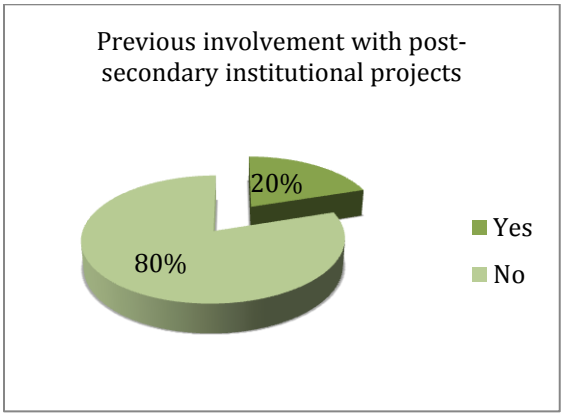
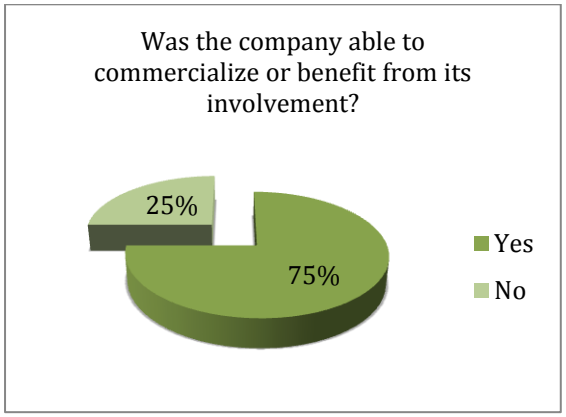
PRINCE GEORGE CHAMBER OF COMMERCE

2015 Business Research and Development Survey Results

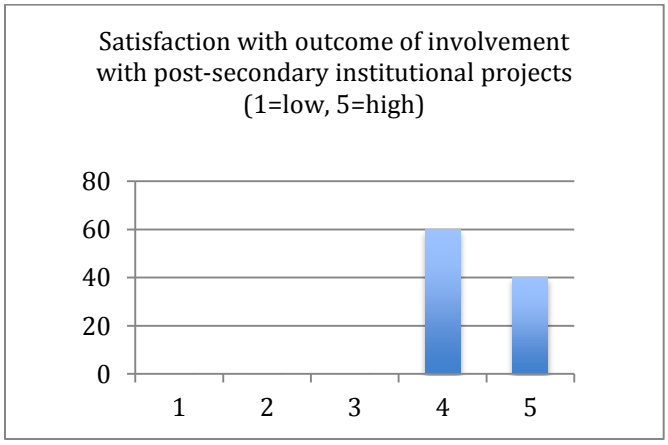
The Chamber of Commerce conducted a survey, in July, to determine the interest of the business community in working with local academic institutions on research, development, and innovation. The Chamber would operate as a non-profit, non-biased third party participant, building these connections. Also, this role would help access funding opportunities often inaccessible.

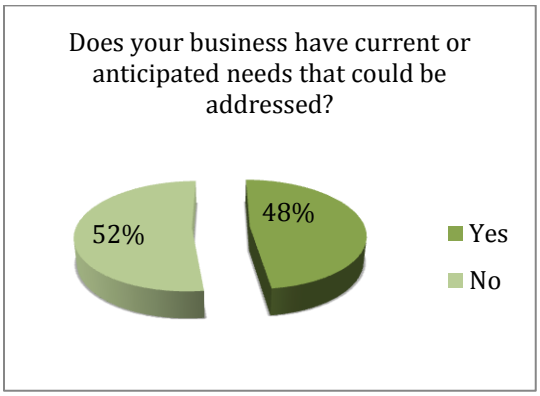
The survey was distributed through the Chamber Chatter, however this did not generate the desired response volume. Target emails to engineering, manufacturing, and financial sectors were performed. There were a total of 25 respondents. Summarized survey results can be seen below:

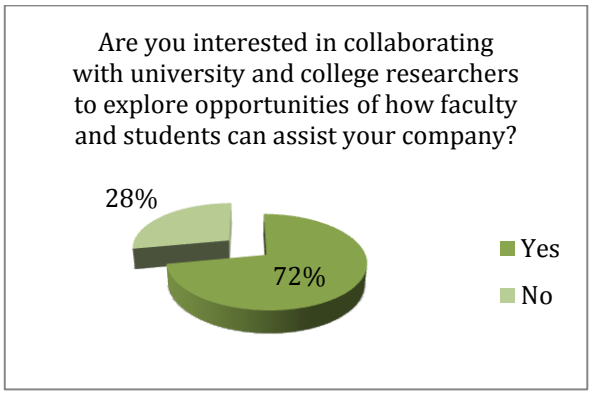




Previous involvement includes consulting with PhD's, trades/safety training, business development, scientific research, and giving facility tours to students.







Survey participants commented on having the following needs and interests:

- Market research/expansion
- Service design
- Energy
- Prototype development
- Website and social media development
- Student-employee bridging
- Industry specific software development/update
- Statistical analysis to impact productivity improvements
- Employer needs assessment consultation
- Professional business writing development

