PRINCE GEORGE
CHAMBER OF COMMERCE

2016 President's Gala

Sponsorship Opportunities

Title Sponsor - $6,000 (1 available) Value - $19,700

You will receive:

- Opportunity for a 3 Minute Presentation during the event - $1,000
- 10 Tickets to the President's Gala event, with a complimentary drink per ticket - $950
- Inclusion on all Promotional & Marketing Material including
    - Full colour company logo with live URL link to your website on our event webpage - $600
    - Full colour company logo on the tickets (200) and poster* if confirmed before February 28th, 2016 - $200
    - Full colour company logo in the event programs (200) at each place setting - $750
    - Full colour company logo on screen during the event - $1,500
    - 100% media mentions as the title sponsor - $10,000
    - Full colour company logo in all external Chamber marketing materials - $1,000
    - Full colour graphic on one side of menu tent card *sponsor to provide print ready content, to the Chamber in advance for approval - $1,500
- 12 Months Banner Ad on the Chamber website *sponsor to provide print ready graphic (480px w by 60px h) - $1,200
- 10 Chamber Chatter Ads *scheduled in advance and based on availability to be used by December 16, 2016 - $1,000

Gold Sponsor - $3,500 (2 available) Value - $9,873

You will receive:

- Opportunity for a 1 Minute Presentation during the event - $333
- 4 Tickets to the President's Gala event, with a complimentary drink per ticket - $340
- Inclusion on all Promotional & Marketing Material including
    - Full colour company logo with live URL link to your website on our event webpage - $600
    - Full colour company logo on the event poster *if confirmed before Feb.28th, 2016 - $200
    - Full colour company logo in the event programs (200) at each place setting - $750
    - Full colour company logo on screen during the event (50%) - $750
    - 50% media mentions as a gold sponsor - $5,000
    - Full colour company logo in all external Chamber marketing materials - $1,000
- 6 Months Banner Ad on the Chamber website *sponsor to provide print ready graphic (480px w by 60px h) - $600
- 3 Chamber Chatter Ads *scheduled in advance and based on availability to be used by December 16, 2016 - $300

PRINCE GEORGE CHAMBER OF COMMERCE

2016 President's Gala

Sponsorship Opportunities

Silver Sponsor - $2,000 (5 available) Value - $5,465

You will receive:

- 2 Tickets to the President's Gala event, with a complimentary drink per ticket - $190
- Inclusion on all Promotional & Marketing Material including
    - Full colour company logo with live URL link to your website on our event webpage - $600
    - Full colour company logo on the event poster *if confirmed before Feb.28th, 2016 - $200
    - Full colour company logo in the event programs (200) at each place setting - $750
    - Full colour company logo on screen during the event (25%) - $375
    - 20% media mentions as silver sponsor - $2,000
    - Full colour company logo in all external Chamber marketing materials - $1,000
- 2 Chamber Chatter Ads *scheduled in advance and based on availability to be used by December 16, 2016 - $200

Video Daily Double Sponsor - $1,500 (3 available) Value - $4,100

You will receive:

- Company recognition during Jeopardy game play (Company to provide ready to play video in Jeopardy answer/question format 2 weeks prior to the event) - $1,500
- Full colour company logo placed on board following play of question - $1,500
- Full colour company logo in 50% of external Chamber marketing materials - $500
- 6 Months Banner Ad on the Chamber website *sponsor to provide print ready graphic (480px w by 680px h) - $600

Friend of the Gala - $750 (10 Available) Value - $1,795

You will receive:

- 1 Ticket to the President's Gala event, with a complimentary drink - $95
- Full colour company logo in the event programs (200) at each place setting - $750
- Full colour company logo on screen during the event (10%) - $150
- Full colour company logo in 50% of external Chamber marketing materials - $500
- 3 months Banner Ads on the Chamber website *sponsor to provide print ready graphic (480px w by 60px h) - $300

Game Space Sponsor - $500 (47 available) Value - $1,000

You will receive:

- Company recognition during Jeopardy game play (Company to provide answer and question in ready to play format- see attached Game Space form) - $500
- Full colour company logo placed on board following play of question - $500

If you are interested in being a sponsor for this exciting and memorable event, please contact Christie Ray, CEO of the Prince George Chamber of Commerce, 250-562-2454, Christie.Ray@pgchamber.bc.ca

PRINCE GEORGE
CHAMBER OF COMMERCE

2016 President's Gala
Sponsorship Form

Contact Information

Organization Name: _____

Contact: _____ Email: _____

Secondary Contact: _____ Email: _____

Phone: _____ Mailing Address: _____

_____ Postal Code: _____

Sponsorship Commitment - please check one

Presenting Sponsor - $6,000	Gold Sponsor - $3,500
Silver Sponsor - $2,000	Friend of the Gala - $750
Game Space Sponsor - $500	Video Daily Double Sponsor - $1,500
Other: $	

Payment Information

Payment Method: *(All payments due by March 15, 2016)*

☐ Cheque *(made payable to Prince George Chamber of Commerce)*

Mailing Address:
Prince George Chamber of Commerce
890 Vancouver Street
Prince George, BC V2L 2P5

☐ Credit Card

Name on card: _____

Card number: _____

Expiry date: _____ Payment type: Visa MasterCard AMEX(*circle one)*

Signature: _____ **Date:** _____

Please ensure you plan for the necessary time commitment as a sponsor – including potential speaking time, involvement or attendance at the President's Gala. The more involved you become, the greater the marketing value of sponsorship will be.