

emerging [AIA] gulfstates 2012
RE*defining* design

June 28-30



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[redefining design] The architecture industry is unrecognizable from even five years ago. How design problems are approached, how design firms are structured and how successful projects are defined and delivered have all changed dramatically. And for the first time, Young Architects, Associates and Architectural students are taking the lead. Come find out how the region, rooted in its heritage, is adapting.

[redefining 'design conference'] Emerging gulfstates is a first-of-its-kind design and career development symposium for [and by] the Emerging Professionals in the design profession: an outlet for Emerging Professionals from around the region [and around the country] to interact and learn from each other and from the defining elements of the design profession in the region. Every effort has been made to keep registration and travel costs down as much as possible, and volunteer opportunities are available.

[redefining 'ARE prep'] A two-session review course Thursday afternoon and Friday morning will give Architect Registration Exam [ARE] candidates a leg-up on the Building Systems exam [tentative] without the burn-out. The review will be comprehensive and interactive, and participants will get to know [and commiserate with] their colleagues from around the region. National Council of Architecture Registration Boards [NCARB] staff and regional volunteer leaders will be on-hand to present recent and upcoming changes to the licensure process and answer questions.

[redefining 'lecture'] Three keynote presentations and two panel discussions Friday afternoon and Saturday morning will highlight the unique design heritage and future of the Gulf States region. Alabama, Arkansas, Louisiana, Mississippi and Tennessee will each be well-represented by a variety of speakers leading discussions on contemporary design and practice issues. Emerging gulfstates is a once-in-a-career opportunity to not only hear from well-known design leaders from around the region and around the country but to discuss with them the current challenges and opportunities of the design profession.

[redefining 'Memphis'] Because it would be a crime to spend a weekend in Memphis and not honor the city's best [and lesser-known] traditions, a Friday-evening tour and pub-crawl of Downtown and South Main will provide attendees a first-hand look at how Memphis is redefining its historic urban fabric to meet the needs of the 21st Century city.



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Acknowledgements

This symposium is made possible by a grant from the **AIA College of Fellows**

[event sponsors]



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[keynote] Marlon Blackwell, FAIA



Marlon Blackwell, FAIA practices architecture in Fayetteville, Arkansas, and serves as Distinguished Professor and Department Head in the School of Architecture at the University of Arkansas. Working outside the architectural mainstream, his architecture is based in design strategies that draw upon vernaculars and the contradictions of place; strategies that seek to transgress conventional boundaries for architecture. Work produced in his professional office, Marlon Blackwell Architect, has received national and international recognition with numerous design awards and significant publication in books, architectural journals and magazines, including *Architectural Record*, *Architect*, *Arquine*, *A+U*, *Detail*, *Dwell*, *Metropolitan Home*, *Contract*, *Residential Architect*, and the *Phaidon Atlas of Contemporary Architecture*. The office of Marlon Blackwell Architect was announced as the 2011 Top Firm by *Residential Architect* magazine. Recent honors include the St. Nicholas Eastern Orthodox Church (Springdale, Arkansas) winning the 2011 Civic and Community Building category at the World Architecture Festival in Barcelona, Spain and receiving a 2012 AIA National Honor Award for the IMA Ruth Lilly Visitor's Pavilion (Indianapolis, Indiana).

The significance of his contributions to design is evidenced by the 2012 Architecture Prize from the American Academy of Arts and Letters, and the publication of a monograph of his work entitled "An Architecture of the Ozarks: The Works of Marlon Blackwell" published by Princeton Architectural Press in 2005.

[keynote] R Allen Eskew, FAIA

Allen Eskew, and his New Orleans based practice Eskew+Dumez+Ripple, has earned a national reputation for excellence in architectural design and urban strategies with projects ranging from riverfront development plans to intimate, meditative chapels. In particular, he has been involved in civic and cultural development and waterfront revitalization efforts in his native state of Louisiana for over 30 years.



Allen holds architectural degrees from Louisiana State University and the University of California, Berkeley and has lectured widely on the firm's practice and its regional response to the challenges of rebuilding coastal Louisiana in the wake of Hurricane Katrina. Since the firm's founding, Eskew+Dumez+Ripple has been the recipient of numerous awards for design excellence, including 14 National Awards over the past 10 years, and over 100 design awards at the local, state and regional levels. Their most recent recognition, a 2012 National AIA Honor Award in the Regional and Urban Design Category, is for the *Reinventing the Crescent: New Orleans Riverfront Development Plan*, a project developed under Allen's leadership and now under construction with its first phase of implementation.





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Program continued

[panel discussion] Community-Based Design

The Gulf States region has been faced with catastrophic disaster, desperately underserved communities and serious social inequalities. Many Emerging Professionals have made efforts to address these issues through improving the built environment and have had tremendous success working alongside members of the community. Hear from our region's community-design leaders and learn about their process of creating great design while solving complex problems through strong community relationships.

[panel discussion] Design-Based Education

Design is having a substantial impact on early education from after-school programs to architecture based high schools. It is not all about creating designers either. The inherent value of the design process as an educational tool is being rediscovered. Hear from ground-breaking programs around the region and the nation to learn how Emerging Professionals are leading in this effort.

[keynote] Larry Speck, FAIA

Larry Speck is a Principal with Page Southerland Page Architects. His professional work includes such Texas landmarks as Austin Bergstrom International Airport, Austin Convention Center (both phases) and the architecture for Discovery Green, a twelve-acre park in downtown Houston. Over the last 25 years his design work has won 40 national design awards, 23 state or regional design awards and 51 local design awards.



As well as being a prolific designer and builder, Larry has also contributed significantly to the development of ideas and direction in his field. He has authored three books and has edited or co-edited four publications. He has contributed chapters in eleven books by others, and has written over 50 articles in professional journals including *Architecture*, *Urban Land*, *L'Architecture d'Aujourd'hui*, and *Architecture Australia*.

Larry's work has been profiled in popular publications such as *The Atlantic*, *The New York Times*, and *Business Week*; in American architectural publications such as *Architectural Record*, *Architecture*, *Architectural Digest*, *Architect*, *interior Design*, *Contract*, and *Progressive Architecture*; and in international architectural journals such as *The Architectural Review* (England), *OFX* (Italy), *Design Community* (China), *Baumeister* (Germany), *Projeto* (Brazil), *Tasarim* (Turkey), *Ottagano* (Italy), *Nikkei Construction* (Japan) and *Architectural Design* (England).

All speakers are confirmed, but we all know things come up. Schedule and presentations subject to change



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Details

[priority policy] This symposium has been created specifically for Emerging Professionals [EP's], as defined by the AIA: architecture students, Interns [Associates] and Architects within their first 10 years of licensure. While we would love to have everyone, if things start to fill up we may not be able to accomodate non-Emerging Professionals. In that event, we will let you know before **June 21st** and provide you a full refund. Thanks for your understanding, and e-mail us if you have any questions.

[location] emerging gulfstates ARE Review and sessions will be held on the 3rd floor of the University Center [UC on map] on the campus of the University of Memphis in Midtown Memphis, Tennessee. Daily parking is available in 'PG2' adjacent to the UC.

[lodging] Attendees can take advantage of a special symposium rate at the **Holiday Inn University of Memphis**, 3700 Central Avenue, Memphis, Tennessee 38111. [901] 678 8200 phone, [901] 678-0536 fax. Contact the hotel **DIRECTLY** and reference the University of Memphis AIAS chapter to obtain the rate.

In addition, comfortable accomodations are available in the University's on-campus residence hall Richardson Towers. All prices include linens:



[click on map to go to the UM version]

Double	\$ 32/day Student	\$ 38/day Adult
Single [semi-private bath]	\$ 36/day Student	\$ 44/day Adult

In order to obtain this rate, you must indicate your interest on your registration form.

[registration fee schedule]

April 16 - May 31 \$ 40 AIAS Student Members \$ 60 AIA Members \$ 80 Non-AIA Members + \$ 30 ARE Review	June 1-June 21 \$ 60 AIAS Student Members \$100 AIA Members \$140 Non-AIA Members + \$ 50 ARE Review
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Details continued

[payment] You can register online [here](#) and pay with a debit/credit card. Please note there will be a service fee. Alternatively, you can mail your completed form with a check made out to 'AIA Gulf States Regional Council' to Emerging Gulf States, c/o AIA Middle Tennessee, 209 10th Avenue South, Suite 415, Nashville, Tennessee 37203. You will receive an e-mail confirmation once your registration has been received. If you have a discount code, **no service fee will be charged.**

[volunteering] There are a limited number of volunteer opportunities available on a first-come, first-served basis. In exchange for complimentary attendance [AIA Members & Students] or discounted attendance [Non-AIA Members], you are expected to work a shift at the Registration desk or assist with presentations. Please contact [Jeanne Myers](#) to request a volunteer application.

[cancellations] Hey, things happen. If you need to cancel, let us know as soon as possible. Please e-mail us at aiaemerginggulfstates@gmail.com. You will receive a refund, minus the service fee [if registering online]. Refunds will be provided for requests received before **June 21, 2012.**

[special accommodations] AIA Gulf States is committed to everyone getting the most out of the symposium. If you require special accommodations due to an impairment or disability, please let us know in the appropriate field when you register and we will work with the symposium's host to accommodate you.

[stay in touch] 'Like' AIA Gulf States on [Facebook](#) and 'follow' us on [Twitter](#) for updates and further details. If you have any questions, do not hesitate to e-mail us @ aiaemerginggulfstates@gmail.com.

[register]

[Register online via Attendstar](#)

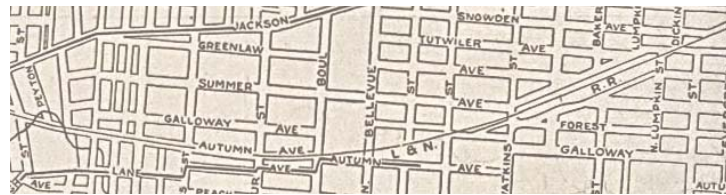
[Registration form \(pdf\)](#)



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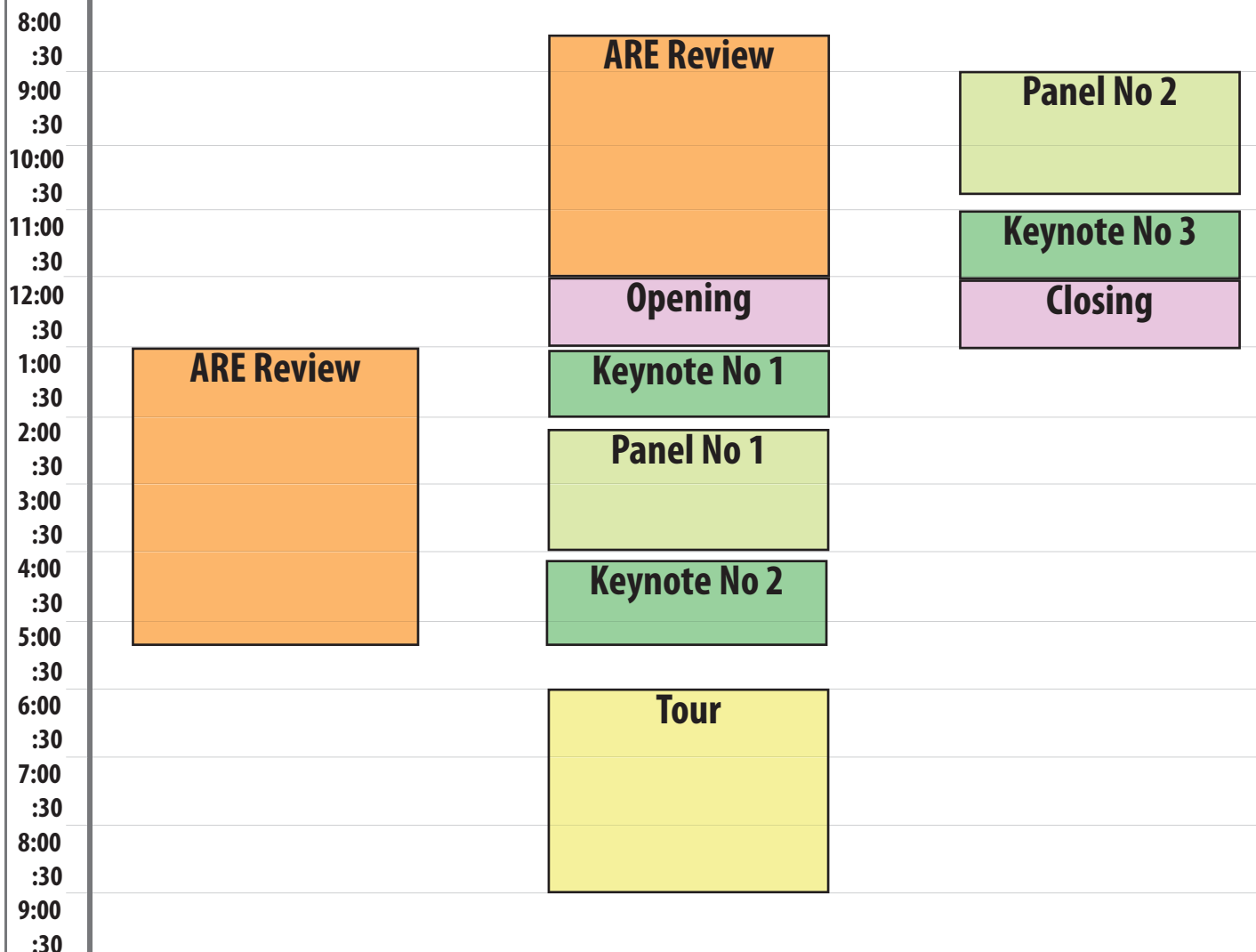


Schedule

Thu Jn28

Fri Jn29

Sat Jn30



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Name _____ [] AIA [] Assoc AIA [] AIAS [] FAIA

Preferred FIRST Name _____ AIA/AIAS Membership # _____
[for badge] Initial Licensure Date _____

Firm/School _____

Street Address _____

City _____ State _____ Zip _____

Email (for confirmation/follow-up details) _____

Registration Selection: _____ Discount Code _____

CONFERENCE REGISTRATION ONLY:

	Apr16 - May31	Jun01 - Jun21
[] AIA/FAIA Member	\$ 60	\$100
[] Assoc AIA	\$ 60	\$100
[] Student	\$ 40	\$ 60
[] Non-AIA Member	\$ 80	\$140

CONFERENCE REGISTRATION + ARE REVIEW:

	Apr16 - May31	Jun01 - Jun21
[] Assoc AIA	\$ 90	\$150
[] Student	\$ 70	\$110
[] Non-AIA Member	\$ 110	\$190

[] YES! I am interested in the On-Campus Lodging Option.
See Registration Brochure for options and pricing.
AVAILABLE UNTIL MAY 31st ONLY!

Accessibility/Special Needs Request _____

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