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Jonesboro based architectural firm Brackett-Krennerich& Associates Architects recently experienced a leadership transition. Former principal Jerry Brackett, AIA has stepped down as owner after 35 years in this position and will continue his involvement with the firm as a senior advisor. Jeff Herren, AIA, LEED AP BD+C and Kyle Cook, AIA have joined George Krennerich, AIA as principals to continue leading this accomplished firm into the future.

Change is an inevitable aspect of any firm, area natives Herren and Cook will continue to develop the mission of this service oriented firm with hands-on client based solutions and a forward thinking approach to providing service in their new leadership roles.

Brackett, a founding partner along with Krennerich helped lead the way in collaborative design solutions involving their many clients across northeast Arkansas.

The architectural firm of Brackett-Krennerich and Associates, P.A., Architects was formed in May of 1977, the result of a merger by the principal architects of their individual practices. Since that time, Brackett Krennerich and Associates has dedicated itself to serving the Northeast Arkansas and Southeast Missouri area with comprehensive professional architectural services reflecting imaginative and contemporary architectural solutions for their many clients.

The firms' list of clients include: Arkansas State University at Jonesboro, Newport, Beebe, and Paragould campuses, Williams Baptist College, St. Bernards Medical Center, Liberty Bank of Arkansas, First National Bank of Lawrence County, First National Bank of Paragould, Integrity First Bank, and Cross County Bank. Also services have been provided to the cities of Jonesboro, Piggott, Bay, Newport, and Paragould and several county governments. Their K-12 school clients include Nettleton, Valley View, Jonesboro, Bay, Newport, Hoxie, Trumann, Manila and South Mississippi County School districts. Each project undertaken by the firm is approached on an individual basis with dedication, enthusiasm and a total personal commitment to the client.

Brackett-Krennerich boasts a diverse group of individuals with a wide variety of educational and professional backgrounds. These varying experiences provide the firm with a broad ranging base to accomplish the challenging goals of their clients. The principals and staff are devoted to their clients and have tremendous pride in each and every project they undertake.

Brackett-Krennerich has been a regional and state leader in Building Information Modeling, and innovative construction techniques and sustainable design. The firm remains committed to meeting their client's evolving requirements and to providing the same high quality service on which they have built their reputation.

Staff:

(3) Principal Architects	(3) Architectural CADD draftsman
(3) Staff Architects	(1) Field Representative
(1) Intern Architect Assistant	(1) Administrative/Marketing
(1) Interior Designer	(1) Secretary/Receptionist