



For Immediate Release:

Valley Chamber to organize manufacturing trade show, 'Manufacturing Matters EXPO'

Apr. 5, 2016, Greater Spokane Valley, WA - The Greater Spokane Valley Chamber of Commerce is proud to announce that it will produce the Inland Northwest's manufacturing trade show, previously known as the 'Inland AM Expo.'

This local B2B manufacturing trade show began in 2009 as a means to connect local manufacturers and suppliers in the region. For the past three years, the show has been organized by an independent volunteer committee, comprised of representatives from local manufacturers and suppliers.

"We are excited to welcome the Greater Spokane Valley Chamber in presenting this show," said Rick Pickel, expo chair and sales manager at Haskins Steel. "With the Valley Chamber's 'BIG 5' initiatives that include an emphasis on promoting manufacturing, it makes sense that we collaborate to produce this show. It's exciting to see an organization like the Valley Chamber take an active role in the growth of manufacturing in our region."

As the new organizing producer for the show, the Greater Spokane Valley Chamber of Commerce is positioned to leverage local resources, connections and event planning expertise to strengthen the marketing efforts and expand the exhibitor base.

"The Valley Chamber is committed to promoting the vibrant manufacturing industry in our community," said Katherine Morgan, President & CEO, Greater Spokane Valley Chamber of Commerce. "We recognize the significant ripple effect that a strong manufacturing base provides our local economy—through family-wage jobs and commerce with regional suppliers and supportive services."

Also this year, the show was renamed, Manufacturing Matters EXPO, to clarify the universal purpose and target markets. The two-day show includes a reception and dinner with keynote speaker, followed by an all-day trade show with exhibitor booths and workshops, featuring industry best practices, trends and new technologies.

The 2016 show is scheduled for September 26-27, with dinner at CenterPlace Regional Event Center on September 26 and trade show at the Spokane County Fair & Expo Center on September 27. Exhibitor registration opens soon.

For more information or for advanced registration notification, please contact the Greater Spokane Valley Chamber of Commerce at 509-924-4994 or visit spokanevalleychamber.org/manufacturingmatters.

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About the Greater Spokane Valley Chamber of Commerce:

For more than 94 years, the Greater Spokane Valley Chamber of Commerce has dedicated its mission to serving businesses, improving community vitality, and fueling economic prosperity. Through advocacy in community initiatives that serve the common good, member programs that deliver topics of relevance, and opportunities to engage businesses, the Chamber remains a resilient, rallying force behind economic vitality for our region. The Greater Spokane Valley Chamber of Commerce was founded on May 25, 1921 in Greenacres by a group of business leaders who saw the need for an organization to represent business interests in the Spokane Valley region. The Chamber incorporated as a 501(c)(6) business league, serving businesses and organization members throughout the Greater Spokane Valley, including the cities of Spokane Valley, Millwood and Liberty Lake and unincorporated areas of Spokane County. For more information, visit spokanevalleychamber.org.