

# ANIMAL RESCUE AID NATIONAL PET BED DONATION PROGRAM

Give them a hint of home - while they wait for theirs™

## What is the National Pet Bed Donation Program?

The sad truth is, the majority of animal shelters and rescue groups across the United States are unable to provide a comfortable bed for the rescues in their care because the retail (and even the discounted) cost of a pet bed is simply prohibitive.

Since 2010 it's been our goal to make quality pet beds available <u>at cost</u> (and we pay the shipping in the contiguous USA!) so that finally these groups are able provide their rescues with the pet beds they need and to date, with the help of our generous supporters, we've shipped pet beds to 1,500+ rescue groups and shelters across the USA!

#### Why donate pet beds?

Tragically, for a rescued animal, their time spent in a shelter may well be the last days they'll ever know. Others, more fortunate, could spend weeks, months or longer (in the case of no-kill shelters) in the same cage so it's very important to provide these precious animals, who've already suffered so much, a good standard of

care and enrichment while they wait patiently for adoption.

Most rescued animals are housed in cages or kennels with concrete floors, separated by wire fencing. The floors are hard and cold and often soiled. When they're cleaned, it's done by hosing out the area. So time and time again, summer and winter, when the animal is returned to the cage, they have no option but to lie on the now, wet, cold, hard floor. There's little relief for the elderly or injured or even pregnant mothers - or mothers with puppies/kittens. They don't have the simple pleasure of curling up comfortably and resting easy.

But the most important reason for donating pet beds is this: A pet bed can help an animal be adopted and therefore save a life! And this is why ...

Shelters are typically very noisy and highly chaotic environments. It's a well-known fact this causes added anxiety for these already stressed animals. They often pace endlessly, become depressed, express psychological distress and, sadly, don't always get an opportunity to show their best selves — at times making adoption a challenge!

A simple pet bed not only gives a rescue immediate comfort — it reduces their stress and anxiety level, helping to bring out their true personality to prospective adopters (often the difference between life and death in a shelter).

Your gift of a pet bed for a rescue in a shelter may just be what saves their life.



## How can I help/get involved/participate?

Animal Rescue Aid offers quality pet beds, directly from the manufacturer – and makes them available to shelters and rescue groups at cost (Medium only \$26.00, Large only \$28.00 and X-Large only \$34.00 per pet bed!)\*. In addition, we cover all shipping costs\*\* making every, tax-deductible (as applicable), fund-raising dollar go even further!

Finally, it's feasible for shelters and rescue groups to provide pet beds to the animals in their care.

- As a shelter/animal rescue group send your group's contact information and website or Facebook URL to animalrescueaid@bellsouth.net and we'll get you added as a program participant then simply order the pet beds you need and/or rally your network to receive donations for the pet beds you need.
- As a volunteer/supporter organize a pet bed donation drive for the shelter/animal rescue group you support - if they're not already a program participant, email us their details (see above) and we'll get them added right away!
- Or simply make tax-deductible (as applicable)
   donation for any one of the very deserving animal
   shelters/rescue groups listed at
   www.animalrescueaid.org by donating securing
   online by clicking the 'donate now' button.



As part of our commitment to providing enrichment to animals in shelters, we've partnered with KONG Toys, so with each Animal Rescue Aid Pet Bed we ship, we send along a KONG Toy, generously donated by KONG Toys!

### It's FREE to participate and receive Pet Bed & KONG toy donations!

Email us at animalrescueaid@bellsouth.net and we'll show you how!



Our pet beds have patent pending

Corner Cap Chew Guards, and

Full, 4-Side-Strip Topper Protection!

We're constantly looking for ways to offer the most affordable, best quality pet bed available. Period.



\* Minimum Order/Single Location – 5 Pet Beds (Any Size)

\*\* Contiguous United States

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