

# Thomas J. Blomstrom

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## Profile

- Solid reputation of high core values, integrity, and strong work ethic
  - Effective team player who works well with others and strives to create win-win relationships
  - Confident leader with 23 years of progressive management experience
  - Served 12 years in an appointed executive senior-level government position
  - Accomplished fundraiser for charitable and governmental programs
  - Dedicated professional with vast management experience that includes a proven track record in Administration, Human Resource Management, Training and Development, Policy and Procedures Development, Contract Agreements, and Motivation
  - Oversaw code enforcement, ordinance development, resolutions and served as right-to-know law liaison
  - Fiscally responsible with proven ability to develop new revenue sources and accomplish both short and long term goals
  - Developed, oversaw, and implemented cost cutting objectives and budget containment
  - Well-organized relationship builder with excellent communication and interpersonal skills
  - Accomplished public speaker and presenter
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## EDUCATION

### **MBA Management • West Chester University • West Chester, PA**

- Cum Laude
- Graduate Assistant Scholarship

### **BA Economics and Business • Ursinus College • Collegeville, PA**

- Bomberger Scholarship - Leadership and Academics
  - Resident Assistant
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## Professional Experience

**GaileyMurray Communications** – Plymouth Meeting, PA (January 2011 – Present)

### **Vice-President of Corporate Development**

- Perform public relations, marketing and communications solutions for clients both regionally and nationally

**The Blomstrom Consulting Network** - Collegeville, PA (August 2010 – Present)

### **President and CEO**

- Perform consulting management, marketing, and project development services for clients in the Philadelphia region

**Radnor Township** - Wayne, PA (1998 – July 2010)

### **Executive Management Team/Director of Parks and Recreation**

- Oversaw budget of \$1.5 million annually (operating and capital), and hired, trained, evaluated, and managed 11 full-time employees, 200 seasonal employees, and 500 seasonal volunteers. Planned and implemented 5 year capital budget program for development of award winning park system encompassing over 550 acres including 27 parks and school district sites. Oversaw and assisted with

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preparation of RFP's, bid specifications, and project management; Negotiated vendor contracts and payment schedules

**Select Accomplishments:**

- Generated over \$500,000 in revenue annually with over 200 direct community programs and excursions (over 300% increase in ten years)
- Developed and managed the creation of a Rails-to-Trails \$3.1 million Federal/State project that has been regionally lauded and used as a model; Negotiated maintenance agreement with PaDOT
- Cost recovery of 77% on parks and recreation administration, services, and programs
- Negotiated franchise agreements with cable providers; Assisted in the creation of Radnor Studio 21 (public access television)
- Served as Chairman of Radnor Run Board - generated \$60,000 annually for the American Lung Association - Served on the Southeastern PA ALA Board of Directors
- Worked with the Radnor Conservancy and assisted in a 20 million dollar open space bond referendum including negotiations for the famous Ardrosan Estate Parcel
- Oversaw management of Willows Banquet Hall with over 150 total events annually (80 community events), created fee schedule, marketed facility, generated \$150,000 annually, prepared and managed operating and capital budgets
- Researched and applied for grant opportunities to subsidize park projects and recreational programming; Successful procurement of grants; Sought and built relationships for sponsorship funding for projects and programs
- Created and implemented seasonal employee training program; Created intern recruitment program
- Assisted in negotiations for Radnor Township - Radnor School District Maintenance Agreement and Artificial Turf Maintenance Agreement
- Served as liaison to the Radnor Youth Sports, Wayne Art Center, Main Line School Night, Wayne Business Association, Harford Park Dog Club, Radnor School District, Radnor Memorial Library, Radnor Historical Society, and the Main Line Chamber of Commerce
- Worked with the Department of Conservation and Natural Resources, the Department of Environmental Protection, the Pennsylvania Fish and Boat Commission, and the Delaware County Conservation District on Environmental and Watershed Projects with planning, permitting, and reviews; Willows Pond Restoration Project and Levin Tract Wetlands Restoration
- Developed and designed 8 community parks, multiple tot-lots/playgrounds, two artificial turf fields, an indoor recreational facility, and a skate park

**Boards and Committees:**

- Wayne Senior Center Board of Directors, Cable Council, Trails Committee, Delaware County Open Space and Recreation Task Force, Delaware County Greenway Focus Group on the Darby Creek, Willows Cottage Steering Committee for preservation and creation of Skunk Hollow Community CSA, Open Space Committee, Street Tree Master Plan Committee, Radnor Education Foundation Leadership Group, RSD Community Forum

**Upper Merion Township - King of Prussia, PA  
Recreation Superintendent**

(1992-1998)

- Increased revenues from \$150,000 to \$500,000 during programming tenure; Created Adventure Day Camp that had over 600 participants in the summer at three sites with over 75 staff – daily scheduled activities and trips; Employee of the year in 1993 and 1994

Professional Associations and Achievements

**Member of the National Parks and Recreation Association – 1998-Present**

- NRPA – Mid-Atlantic Regional Consortium – Pennsylvania Delegate (2014)
- NRPA - Mid-Atlantic Regional Council - Chair (2010), Chair-Elect (2009), Treasurer (2005-2008)
- NRPA National Task Force for Regions, Sections, and Branches (2010)
- Guest Keynote Speaker as MARC Chairman at the New Jersey Parks and Recreation State Conference (March 2010); Guest Presenter at Delaware Parks and Recreation State Conference (February 2011)

**Member of Pennsylvania Recreation and Parks Society - 1992-Present**

- Elected Member at Large to PA District III - Executive Board (2014)
- Created and served on the Delaware County Recreation Committee; Merged to create larger ChesDel Recreation Consortium (Chester and Delaware Counties)
- Professional Representative to PRPS Pennsylvania Government Affairs Council in Harrisburg, PA
- Appointed Professional Representative from PA to the Mid-Atlantic Regional Council (NRPA)

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- Elected Member at Large to PA District III - Executive Board

**Member of Maryland Recreation and Parks Association – 2014**

**NRPA Schools**

- NRPA National Congress – Charlotte, NC (2014); Atlanta, GA (2011); Minneapolis, MN (2010); Baltimore, MD (2008); Indianapolis, IN (2007); Seattle, WA (2006); San Antonio, TX (2005); Reno, NV (2004)
- NRPA National Leadership School (2000)
- National Executive Development School – Advanced Institute (1998)

**Professional Seminars**

- Playground Safety and Design (2001)
- Riparian Buffers of Southeastern Pennsylvania by Heritage Conservancy (2001)
- Risk Management (2003)

**FEMA Emergency Management Certifications**

- National Incident Management System IS-700/800

**American Lung Association**

- Southeastern Pennsylvania Outstanding Leadership Award

**Member of the Montgomery County Economic Development Corporation**

**Member of the Perkiomen Valley Chamber of Commerce**

- Chairman of Annual Golf Outing Committee; Volunteer at Holiday Tree Lighting Ceremony; Volunteer at Annual Pfizer Business Expo

**Member of Perkiomen Township Parks, Recreation, and Shade Tree Board**

- Assisted in creation of board through ordinance – 2008 - Present

**Member of the Amateur Athletic Union of the USA**

- Positive Coaching Alliance Certifications
  - Double-Goal Coach: Coaching for Winning and Life Lessons
  - Double-Goal Coach: Culture, Practices and Games
  - Developing Triple-Impact Competitors

**Volunteer**

- Coach Community Recreation Programs – Football, Basketball, Baseball; Coach Travel Basketball and AAU Basketball
- Appointed to Perkiomen Valley School District Safety Committee (2013-Present)
- Trinity Church, Collegeville, PA – Service Usher, CROP Walk Fundraiser

## **Jason Lang, MS, CPRP**

Jason Lang is the Director of Recreation for East Goshen Township in West Chester, PA. He recently relocated back home to Pennsylvania from Virginia, where he served as the Camps Coordinator for Loudoun County PRCS, overseeing a \$1.2M camp program, and prior to that was the Sports and Tournaments Director for Sportsplex, LLC, a 100,000 sq. ft. indoor sports and special event arena. He has a Master's Degree in Sports Leadership from James Madison University, a Bachelor's Degree in Political Science from Penn State University and is a Certified Park and Recreation Professional. After graduating from Penn State, Jason joined the U.S. Army as an Intelligence Analyst, spending his service time in Alaska and Iraq. He has experience managing programs, pools, parks, sports and pretty much everything in between! His recreation KSA strengths are: creating revenue producing programs, STEM activities and building informal partnerships/volunteer bases.

# Andrew Oles

Recreation Superintendent

Abington Township (11 years)

Below is a recap of my involvement with PRPS over the years. I would like to be considered for the position of Member at Large of District III. I believe that I will be a valuable member of the District III board.

PRPS:

Member PRPS (2001-Present)

Member NRPA (2000-Present)

CPRP Certification: 2004-present

MontCo. Senior Games Committee member (2005-Present)

MontCo. Senior Games Volunteer (2005-Present)

Conference local Arrangements Committee (2005)

District III Treasurer (2006-2008)

District III President –Elect (2008-2010)

Published (4<sup>th</sup> Q 2008)

Conference Exhibit hall Committee (2008)

NRPA Director's School graduate (2009)

Conference Exhibit Hall Co-Chair (2010)

District III President (2010-2012)

Conference Exhibit Hall Committee (2011)

PRPS Board of Directors (2010-2012)

Conference Exhibit Hall Committee (2012)

Conference Exhibit Hall Co-Chair (2014)

# Mike Richino

Assistant Director of Parks and Recreation

Whitpain Township

- Bachelor of Science Degree in Recreation Management – Lock Haven University 1997
- Assistant Director of Parks and Recreation, Whitpain Township 2012 - present
- Recreation Superintendent, Whitpain Township 2002-2011
- Recreation Program Coordinator, Whitpain Township 1999-2002
- Facility Attendant, Northampton Township, 1998-1999
- 15 year member of PRPS
- 2005 PRPS Conference Social committee member
- 2007 PRPS Conference Exhibit Hall committee member
- 2009 PRPS Conference Local Arrangements committee member
- PRPS District III Member-At-Large (3 terms)
- PRPS District III Golf Outing Co-Chair (2010, 2011)
- Co-Chair Montgomery County Senior Games Rules Committee

# Tom Steines

I have been the Assistant Park & Recreation Director / Summer Program Coordinator for West Goshen Township for over seven years. I have been an active member of PRPS participating in training workshops / conferences and participated the 2010 L.E.A.D. Program. I have learned from and enjoyed my experiences with PRPS and would like to take on a larger role within District 3. I believe that it is important for recreational professionals to join together to share their knowledge, skills and resources in order to provide quality recreational services to diverse populations.

## Past Experiences:

- \* Graduated from Penn State University with a B.S. in Recreation and Park Management
- \* Conducted graduate work in Secondary Education / Earth Space Sciences at West Chester University
- \* Conducted my under grad internship with the Vermont Institute of Natural Sciences
- \* Worked for the Employee Recreation Department at Yellowstone National Park
- \* Directed the Employee Recreation Department at Grand Teton Nation Park
- \* Worked as an Environmental Educator / Adventure Guide for the YMCA
- \* Worked in the recreation industry at both Beaver Creek and Keystone Mountains for Vail Resorts
- \* Worked as an Environmental Educator / Program Staff for the Vail Recreation District
- \* Active PRPS Member since 2007