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Chamber of Commerce executives participate in business mission to India, UAE with Indus Travel

FRANKFORT, KY –Delegates from the Kentucky Chamber of Commerce Executives (KCCE) recently participated in a business and cultural mission to India and the United Arab Emirates (UAE). Ali Crain, KCCE Executive Director, organized a trip with [Indus Travel](#) and led the group of 17 that included executives from Ashland, Nicholasville, Louisville, Madisonville, Murray, and Winchester, Bartlett, Tennessee, and the World Trade Center Kentucky.

The trip, which began April 2 and concluded on the 11th, focused on understanding the culture of India and the UAE as well as making connections beneficial to businesses in Kentucky. In addition to visiting local sites in New Delhi, Jaipur and Agra in India and in Abu Dhabi and Dubai in the United Arab Emirates, the group participated in several business meetings, including:

- US Commercial Services, discussing the business climate in India
- Rajasthan Industries and the World Trade Center Mumbai, where a Memorandum of Understanding was signed between KCCE, World Trade Center Kentucky and World Trade Center Mumbai
- Indo American Friends Group, with 75 local Delhi business leaders in attendance resulting in new relationships
- MCI-Group Dubai, an international association management organization who discussed their role in working with associations in the Middle East

Crain noted that communication exchanges are already happening between KCCE and the groups they met with over the past week.

“We had not even returned to the States and email exchanges were taking place. That is very exciting and exactly what we were hoping for as a first step with this trip exchange. Discussions are in process for future delegation exchanges as well,” said Crain.

This is the second cultural trip that Crain has led with KCCE, the professional development society for local chambers of commerce in Kentucky. Established in 1965, it is a not-for-profit division of the Kentucky Chamber of Commerce and its primary goal is to serve its membership by providing quality professional development, networking, resource exchange opportunities and grassroots advocacy. For more information on KCCE, go to kychamberexecutives.com