

# OJAI VALLEY GREEN COALITION



ANNUAL REPORT 2014



## *message from the Executive Director*

Welcome to Ojai Valley Green Coalition's 2014 Annual Report. Our goal in this report, as in previous annual

reports, is to invite supporters of OVG's mission to share with us our vision and our passion to change the culture and consciousness of the Ojai Valley community. As a resource and conduit for individuals, businesses, organizations and government – we inform on ecological issues; promote sustainable practices; advocate environmental responsibility and resiliency; and bring 'green' consciousness into our homes, workplace and community.

With the equivalent of 1.5 fulltime staff and a core of dedicated volunteers, we provided the services, education, and support you see described (on your right) in our 2014 'Year at a Glance'.

In the 10 years since co-founders Ken Wright and Tim Baird said – “what can we do”, there is a lot we all can be proud of in our “journey of impact” as members of the Ojai Valley Green Coalition. We continue to focus on our programming and partnerships, strengthening our governance and broadening our capacity. Also, as a new organization we continue to grow our financial support in the community through individual membership, Foundation support (thank you Nutiva and Edison) and a first for us: a \$10,000 grant from the City of Ojai! We see all of this as a vote of confidence, and we take it very seriously.

In 2015 we will continue our efforts to help the community and citizens of the Ojai Valley ‘do the right thing’ – from

*continued on page 2*



## COMMUNITY SERVICE

**January:** 6th Annual Recycling & E-waste Collection Event

**February:** 3rd Annual Seed & Plant Exchange

**September:** 5th Annual Ojai Creek Clean-up Day

**October:** 7th Annual Ojai Day Bike Valet and Bicycle Education

## EDUCATIONAL EVENTS

**January:** Sponsored “The Zero Waste Approach to Managing Resources” with host Ojai Retreat

**March:** Participated in “Facing the Drought Together” Community Gathering and Panel Discussion

**April:** Produced Earth Day celebration in partnership with **Oak Grove School, Food for Thought Ojai, Once Upon a Watershed** and **Ojai Valley Land Conservancy**

Introduction to Ecopsychology: Exploring Nature & Human Nature

**May:** Community Presentation & Potluck – “Practical Ways to Reduce, Reuse and Recycle Water”

Five Class Series - Ecopsychology: Exploring Nature & Human Nature

**July:** Skill-building Food Preservation Series – Fermenting, Canning & Dehydrating

## EDUCATIONAL EVENTS *continued*

**September:** Community Presentation – “Restoring Nature with Regenerative Agriculture: Creating Resilient Farms, Landscapes and Communities”

**October:** Community Presentation & Potluck – “Urbanism Matters”

6th Annual Green Living Tour & Home Show

**November:** Hosted Ojai Film Festival Focus Earth screening of “Bringing it Home” followed by panel discussion and mini-expo on industrial hemp

The Ecological Function of the Human Being: Finding our Place Together in Gratitude

## NEW AND CONTINUING EFFORTS

- Resource Center featuring book, literature and film library; educational displays; and meeting room
- Stewart Canyon Creek restoration work under the direction of the C.R.E.W.
- We are a funding member and participant of the Ventura River Watershed Council
- Designated Dark Sky Community Initiative and Exterior Lighting Standards Outreach in Partnership with City of Ojai
- Fiscal sponsor of Valley of the Moon community garden 4 years running
- Fiscal sponsor of the Ojai Food Co-op 2<sup>nd</sup> year

*Christine Brennan  
and Jim McCarthy  
working the  
Bike Valet,  
Ojai Day 2014*






## Why We Give

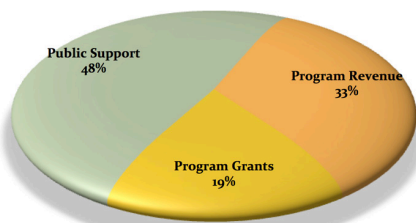
**John Slade &  
Laurie Walters**

*"Like most grateful residents of our beautiful valley, we want a green, clean, sustainable place to live and knew that meant helping the Ojai Valley Green Coalition be sustainable, too. They use*

*every dollar wisely, and their many efforts have helped all of us - humans, plants and animals alike. They richly deserve our monthly sustaining membership to continue their important work on behalf of our shared environment."* 

## OJAI VALLEY GREEN COALITION | FINANCIALS 2014

**2014**



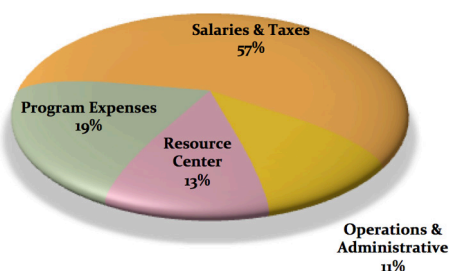
### 2014 income | \$58,212

|                 |           |
|-----------------|-----------|
| Public Support  | \$ 28,080 |
| Program Revenue | \$ 19,282 |
| Program Grants  | \$ 10,850 |

### 2014 expenses | \$57,538

|                             |           |
|-----------------------------|-----------|
| Program Expenses            | \$ 11,077 |
| Salaries & Taxes            | \$ 32,575 |
| Operations & Administrative | \$ 6,483  |
| Resource Center             | \$ 7,403  |

**2014**



## Executive Director message *continued from page 1*

receiving hard to recycle items at our Resource Center to influencing infrastructure changes supporting alternative transportation, renewable energy, watershed health and water conservation, and one of our most exquisite of natural resources – our night sky.

Thank you for being a voice for change and preservation for the Ojai Valley environmental and wildlife landscape - which has no voice – as well as for all of us who depend on this life-sustaining landscape to be safe and sustainable. It's an honor to serve the Ojai Valley community and have your support.

"As an individual we make a difference, as a Coalition we make an impact."

*Deborah Pendrey*



## OUR MISSION

is to advance a green, sustainable and resilient Ojai Valley.

## BOARD OF DIRECTORS

Joanie Blaxter  
Noel Douglas  
Cynthia Grier  
Kerry Miller  
Marcia Murphy  
Ched Myers  
Margaret Tarmy  
David White

## STAFF

Deborah Pendrey  
*Executive Director*  
Noel Douglas  
*Administrative Support &  
Volunteer Outreach*

## RESOURCE CENTER and MAILING ADDRESS

206 N. Signal St. Suite S  
Ojai CA 93023

## HOURS:

Wednesday - Friday: 12 to 5 p.m.  
(805) 669-8445



OVGC is a 501(c)3 non-profit.  
Contributions are fully tax-deductible.





Anca Colbert

## Anca Colbert, Volunteer of the Year 2014

Over the years, while attending Coalition events, you've more than likely seen the smiling face of Anca Colbert, our Volunteer of the Year for 2014. Anca, Chair of our Events Committee since 2008, is always there to help plan and staff our events.

Born in Romania and raised primarily in Paris, Anca brings a gracious charm to every event. Always welcoming and ready with a smile, Anca ensures events run smoothly and is an inspiration with her business-like, take-charge attitude when needed.

"Anca was already a volunteer with the Coalition when I joined up in September 2007," said Deborah Pendrey, our Executive Director, and she has never stopped giving her time and expertise in event planning, graphic design and writing, along with staffing events when she can. Her contribution to the Coalition is so valuable, but the friendship that has developed between us is priceless to me."

Many of you may not know Anca's 'day' job. She stays busy – having worked in the highly competitive art world for over 40 years employing her background in diverse ways – from producing catalogues, books, to promoting nonprofit cultural and educational organizations. Anca holds a License ès Lettres in Linguistics and Literature from the Sorbonne in Paris. Currently she is the owner of an art consulting and appraisal firm, Art Advisory Services (coloroflight.com); writes an arts column for The Ojai Magazine; and is at the helm of Ojai's gallery and arts guide, *Arts About Town*.

As Anca shares, "Education is always my goal and a life-long pursuit. I started getting involved with nonprofits in the Los Angeles school district, when my son was in elementary school, because I wanted kids not as fortunate as him to have access to arts and culture, and get their inner fire going about learning. It is my hope that many have learned about a greener world through our efforts at the Coalition."

We are so glad that Anca found Ojai in 1993 by way of Los Angeles where she owned two art galleries between 1973 and 1992, Anca Colbert Fine Arts, LTD., and Colbert Gallery.

*A most sincere thanks for all you do for the Coalition, Anca!*

## 2014 SUPPORTERS

Anonymous donor of  
RSF Social Finance  
Accounting Confidential, LLC  
Debra Lisa Adair  
John & Pat Allen  
Allen Construction  
Christopher Anacker  
Betsy Bachman & Bob Tallyn  
Barbara Balderman  
Bonnie Bartling  
Troy & Jeri Becker  
Shed & June Behar  
Steve Bennett & Leslie Ogden  
George Berg & Gail Topping  
Tree Bernstein  
Joanie Blaxter  
Jakob Bogenberger & Susan Swift  
Caryn & Charlie Bosson  
Tomas Bostrom  
Richard Bradley  
Christine Brennan & Jim McCarthy  
Mari Braveheart-Dances  
John & Kathy Broesamle  
William Brothers & Susie Ault  
Ulrich Brugger

Gene & Dianne Bullard  
Buena Tile & Stone  
Fred & Judy Bysshe  
California Door & Hardware  
California Internet Solutions  
William Castagna  
Sheri Ann Cate  
Norman Clayton  
Garrett & Ann Clifford  
Nellie & Chris Cohen  
Anca Colbert  
Steve Colome  
Kathi & Mark Connally  
Roger Conrad & Ruthie Marks  
Cool Planet Energy Systems  
Ruth Cooper  
Larry Daigle  
Derek & Jackie Dammers  
Michelle Dohrn  
Noel Douglas  
Samantha Dowdall-Green  
E.J. Harrison & Sons  
Ecologic Life Style Design  
Edison Foundation  
Dulanie Ellis La Barre  
& Doug La Barre  
Kent Epperson  
Charletta Erb  
Ruth Farnham

Marty Fast  
Karin Finn  
Frances Fitting  
Ted & Claudia Gall  
Carol Garramone  
Reese Garza  
Andy Gilman  
Mark Godfrey  
Gold Coast Recycling  
& Transfer Station  
Diana Goodrow  
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Sam & Risa Horowitz  
Brad Hudson  
Jane Carroll Design  
Jon Cotham Construction  
Colin & Cindy Jones  
Neil Jorgensen  
Jerry & Anne Kaplan

*continued on page 4*



*Our 2014 Ojai Creek and Stewart Canyon Creek Clean-up Crew.*



# Saving Our Water is a Big Deal to Us at the Ojai Valley Green Coalition

*from our educational efforts to reduce, reuse, recycle and capture water, to our wishes for our watershed*



Candid photos  
from our  
*Practical Ways  
to Reduce,  
Reuse and  
Recycle Water --  
Community  
Presentation & Potluck*

## EARTH DAY 2015 Oak Grove School



Volunteers giving of their time to  
answer questions at our  
*Watershed themed Earth Day booth.*

## 2014 SUPPORTERS

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Len Klaif & Linda Harmon  
Loren & Shirley La Barre  
Bonnie LaForge  
Jackie Lanum  
David & Lisa Luckenbach  
Marsha MacDonald-Gade  
Marc Whitman Design  
Kathy & Ken McAlpine  
Mac & Franna McClelland  
Tom McCormick  
Dianne McCourtney  
McDaniel Insurance Services  
Marsha McKeon & Ira Heilveil  
Pat & Julie McPherson  
Lisa Meeker  
Robert & Linda Meyer  
Don & Stephanie Midgett  
The MOB Shop  
Modular Lifestyles, Inc.  
Heather Mohan-Gibbons  
Allison Monahan

Daniel Moses  
Ched Myers & Elaine Enns  
Ravi Nathan & Debra London  
John Nelson  
Kenley Neufeld & Leslie Davis  
Stuart & Mary Niebel  
Sonia Nordenson  
Nutiva Foundation  
Cathi & James Nye  
Anthony & Angela Ocone  
Marian Glenn & Daniel Ocone  
City of Ojai  
Ojai Business Center  
Ojai Community Bank  
Ojai Door & Window  
Ojai Certified Farmers Market  
Ojai Retreat  
Ojai Valley Directory  
Otis Bradley Company  
Jeff & Liz Otterbein  
Pacific Stoneworks  
Maria Parisen  
Patagonia  
Deborah & Wayne Pendrey  
Anahata Pomeroy

Stephen & Rose Marie Pronovost  
Radiance Foundation  
Talmadge & Debra Reed  
Ruth & Larry Reynolds  
Sallie Reynolds  
Joan Roberts  
Larry & Christel Rogero  
Elva Rogers  
Rotary Club of Ojai  
Renee & Randy Roth  
John & Peggy Russell  
Nancy Scanlan  
Karen Schmidt  
Bettyanne Sessing  
Michael J. Shapiro  
John Slade & Laurie Walters  
Robert Sorel & Jill Townsend  
Sherry & Randy Smith  
Carol Smith & Larry Yuva  
Anna Emma Smokler  
Livia Smoquina  
Suzanne Soule  
Charlene Spretnak  
Squ-eco Cleaning Services  
Kale Starbird

Carlton Strobel  
Studio Landscape  
Tyler Suchman  
Michael & Erika Swimmer  
Russell Sydney  
Margaret Tarmy  
Terramor Organic Home  
Libby Treadwell  
Sandy Treadwell  
Tribal Core  
John & Helene Vachet  
Arthur Vander  
Venskus & Associates  
Lorraine Walter  
Watersmart Technology  
David White  
JB White  
Ron Whitehurst & Jan Dietrick  
Rebecca Windinwood  
Danira Wiseman  
Lora Woods

*Our sincerest apologies if we inadvertently  
omitted your name or misspelled it. Please  
let us know.*