



November 04, 2015

Board of Directors

- Joanie Blaxter
- Christopher Cohen
- Noel Douglas
- Ched Myers
- Margaret Tarmy
- David White

Non-voting Liaisons

- Severo Lara
City of Ojai
- Brian Brennan
Ventura County Supervisor
Bennett District 1

Staff

- Deborah Pendrey
- Noel Douglas

Dear

The daily news with its steady stream of stories about climate catastrophe, ecosystem crises and human suffering continues to be deeply disturbing. The state of our planet challenges people of good faith and conscience to know how to act in ways that will make a difference.

But take heart! It is because our members have been concerned and cared that together we have built a vision for the Coalition taking action at the local level. With your support, as everyday citizens we can all craft solutions in our community to protect our water and soil while reducing toxins and greenhouse gases.

Our goal is to foster a safe, healthy and regenerative quality of life for your family, while protecting the natural beauty and habitats of our Valley.

The Coalition has been educating, organizing and skill-building in our community for eight years now, building a strong foundation with a desire to accomplish even more. In 2016 we are moving to the next level of organizational capacity by:

- **Expanding our collaboration with the City of Ojai:** We have broadened and deepened the scope of our services to and projects for the City, from saving our water to bicycle and electric vehicle planning.

- **Growing our team** to include an Executive Director and a Program Director with our invaluable support staff and expanding circle of volunteers.

The reverse side of this letter shows the Coalition's many accomplishments and its impactful projects planned for 2016. We do it all on a minimal budget, with the help of members like you and sponsoring businesses. Here are two ways you can help us strengthen our efforts:

- **Renew your membership** at an increased level, and **every dollar will be doubled** because one member family is (for the fourth year in a row!) providing \$10,000 in matching funds. Whether \$25, \$100, \$500 or more – as a one-time contribution or as a monthly sustaining donor – it all counts and is appreciated!

- **Make a designated donation**, sponsoring a specific project (as listed on the back) with a contribution of at least \$1,000. Please contact a Board member or the staff about how you can help at this level.

Please join with the Coalition's dedicated Board of Directors to create and sustain the Valley we most want for our children and generations to come. If you've already joined or renewed, thank you. If not, please take a moment to mail in your commitment for the work ahead.

Deborah Pendrey
Executive Director

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P.S. Remember, your tax deductible gift will be doubled up to \$10,000 from now until January 31, 2016! Thank you!