



SPONSORSHIP OPPORTUNITIES

62nd Berthoud Day ~ Saturday, June 4, 2016

Sign up today to be a sponsor to support this community-wide event put on by the Berthoud Area Chamber of Commerce. There are various levels of sponsorship, each one designed to promote your business and show your support for the community.

Corporate Sponsor ☐ \$750

- Listed as **corporate sponsor** on poster and all advertising
- **Logo on Roundabout banner**
- Includes your logo on the event poster
- Your business' banner prominently displayed at Town Park (drop off site: Chamber office at 428 Mountain Ave. before May 30)
- A free 10'x10' vendor booth at Town Park
- Recognized during entertainment break
- Recognized in the Chamber e-Newsletter
- Logo on schedule of events- flyer handed out during parade; listing events, times, and sponsors
- Mentioned on Facebook many times
- Chamber members: Front page rotating logo and web link on the BACC website
- Chamber members: Logo on the BACC website event page with a web link

Major Sponsor ☐ \$500

- Listed as **major sponsor** poster and all advertising
- Includes your logo on the event poster
- Your business' banner displayed at Town Park (drop off site: Chamber office at 428 Mountain Ave. before May 30).
- A free 10'x10' vendor booth at Town Park
- Recognized during entertainment break
- Recognized in the Chamber e-Newsletter
- Logo on schedule of events- flyer handed out during parade; listing events, times, and sponsors
- Mentioned on Facebook many times
- Chamber members: Logo on the BACC website event page with web link

Entertainment Sponsor ☐ \$250

- Listed as **entertainment sponsor** on poster and all advertising
- Includes your logo on the event poster
- Your business' banner displayed at Town Park (drop off site: Chamber office at 428 Mountain Ave. before May 30).
- Recognized during entertainment breaks
- Recognized in the Chamber e-Newsletter
- Name on schedule of events- flyer handed out during parade; listing events, times, and sponsors
- Mentioned on Facebook many times
- Chamber members: Logo on the BACC website event page

Poster Sponsor ☐ \$100

- Includes name listed on the event poster (no logo)
- Recognized during entertainment breaks
- Name on schedule of events- flyer handed out during parade; listing events, times, and sponsors
- Mentioned on Facebook many times
- Chamber members: Name on the BACC website event page

Sign up before April 15, 2016 by completing the following form and sending with your payment to:

Berthoud Area Chamber of Commerce
PO Box 1709
428 Mountain Ave.
Berthoud, CO 80513
Fax: 970-532-7690

Any questions please call the Berthoud Area Chamber of Commerce at 970-532-4200 or e-mail bcc@BerthoudColorado.com.

Sponsorship Level: _____

Business Name: _____

Contact Person: _____

Address: _____

City _____ State _____ ZIP _____

Phone: _____ E-mail: _____

Check # _____ Credit Card (Visa/MC) _____

Name on credit card: _____

Credit card number: _____

Expiration date: _____ Sponsorship amount: _____

Thank you for supporting the Berthoud Area Chamber of Commerce. Your generosity and participation will help make the 2016 Berthoud Day the best ever.

Note: Due to the family oriented nature of this event, not all sponsorship requests may be honored. The BACC Board of Directors reserves the right of final decision.