Generation Z is coming to the workforce...

Are you prepared to attract, train, and retain this generation of nurses?

Thursday, March 31, 2016
12:30 p.m. MT  |  11:30 a.m. PT

In this informative webinar on staff stability, Dr. Cheryl Kruschke will describe the characteristics of our newest addition to the workforce—Generation Z. She will discuss how to integrate this knowledge with interviewing and mentoring practices. She will highlight why it is important to understand who they are when you consider attracting, hiring and retaining this unique group of individuals.

Webinar Objectives:
Participants will be able to

• Differentiate between the four generations currently in the workforce
• Identify two methods to attract, train, and retain Generation Z nurses
• Identify two barriers to hiring Generation Z nurses and one approach to break down each barrier

Target Audience:
This presentation is directed to management responsible for staff stability in all health care settings.

Presenter:
Cheryl Kruschke, EdD, MS, RN, CNE
Associate Professor, Loretto Heights School of Nursing, Rueckert-Hartman College for Health Professions, Regis University

Dr. Kruschke has a career in long-term care spanning more than 20 years. She began as a nursing assistant, and has also served as LPN, RN, supervisor, manager of education and quality assurance, director of nursing and nursing home administrator. She also has experience in the assisted living environment as a house manager as well as district director of operations, overseeing 10 assisted living homes. Dr. Kruschke has extensive national and international speaking experience on the topics of geriatrics, culture change, leadership, management and adult education. She holds a doctorate in education as well as bachelor's degrees in business and nursing and master's degrees in health care administration and nursing.

To Participate: (Please join the event 15 minutes prior to the start time.)
1. Go to: https://qualitynet.webex.com
2. Locate the event you wish to join, click “Join Now” (located to the right of the event title).
3. Enter your name and email address as prompted.
4. Enter the password: GENZ
   (The automatic system set-up should start at this point. If a dialogue box appears, click run. Please note the automatic system set-up does take a few minutes to complete.)
5. Dial into the teleconference: 1-888-896-0862. The access code is 41794239.

If you have questions or problems accessing the meeting, call the Ventech Helpline at 1-571-598-1988.

Questions:
Contact Lisa Bridwell at lisa.bridwell@area-d.hcqis.org or 630-928-5865.

Information and webinar provided by Telligen for the Great 8 consortium of Quality Innovation Network-Quality Improvement Organizations.

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