



Doing Business in China

Market Briefing for Exporters

Join the International Trade Center, and the US Commercial Service to learn from US Embassy Industry Specialists about *marketing and selling your products to China.*

With a population of 1.3 billion, China recently became the second largest economy and is increasingly playing an important and influential role in the global economy. It is the third top destination for U.S. Exports after Canada and Mexico. China will likely hold on to its status as a top export market for the U.S. in the next two decades, along with Canada and Mexico, according to HSBC's research. China is now the destination for 7% of U.S. exports, up from 1% a decade ago. By 2030, about 14% of U.S. exports will be purchased by Chinese customers, the bank predicts.

TOPICS:

Best prospects for American Exporters:

- Education and Training
- Marine Industries
- Air Pollution
- Green Building
- Renewable Energy – Solar and Wind
- Safety/ Security
- Aviation Market
- Automotive Components Market
- Healthcare Market
- Travel and Tourism Sectors
- Agricultural Sectors

SPEAKERS:

Mr. Eric Hsu, Principal Commercial Officer, U.S. Embassy—China

Ms. Stellar Chu, Senior International Trade Specialist, U.S. Embassy—China

Ms. Li Fan, Senior International Trade Specialist, U.S. Embassy—China

DATE TIME AND LOCATION:

Tuesday, July 14, 2015
8:00 a.m. to 9:30 a.m. CST
UTSA Downtown Campus
Durango Building
2nd Floor Training Rm# 2.316
501 W. Cesar E. Chavez Blvd,
San Antonio, Texas, 78207

Parking in UTSA Durango Lot
(<http://www.utsa.edu/maps/dt-map.html>)

PRICE: \$25

FOR MORE INFORMATION

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Doing Business in China Registration

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*Please make checks payable to The International Trade Center. Checks are not accepted one week prior to the event or on the day of the event.

Please complete and return via: **MAIL:** Attn.: Anabel Guerra, International Trade Center, 501 W. César E. Chávez Blvd., San Antonio, Texas 78207; **CALL:** 210.458.2470; or **EMAIL:** anabel.guerra@utsa.edu.

Fill out the form and submit it using the buttons below, or save a copy to your hard drive, attach to an email manually, and send to training@texastrade.org.

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