

## Friends,

Join us in celebrating the 10<sup>th</sup> anniversary of the Inland Empire Disabilities Collaborative. Help us make this the most exhilarating IE Disabilities Expo yet! Exhibit what you have to offer for seniors and people with disabilities in the Inland Empire by promoting your innovative products and services at the 2016 IE Disabilities Expo happening **Saturday**, **October 22**, **2016** at The National Orange Show Events Center.

The Expo is <u>free</u> to the community and will feature over 200 exhibitors. The 2015 IE Disabilities Expo had more than 150 exhibitors and 3,000 attendees!

Come and ensure this Expo is more successful than the last. We depend on our exhibitors to make this event unforgettable.

Here are some tips to help your display stand out among the rest:

- 1. Pictures (Show everyone what your organization does and why they should stop by. Visuals will help make the abstract tangible.)
- 2. Games (This will make sure your visitors have something to do while they wait to get down to business)
- 3. Posters (Much like pictures, visuals encourage people to come by your exhibit and see what you're about)
- 4. Game Show Elements (Have you ever seen the Price is Right? People love Bob Barker! Be the Bob Barker of the 2016 IE Disabilities Expo)
- 5. Work Well with Others (Show your boss that you're a team player and team up with another organization! Collaboration is why we are here!)

Exhibitors who incorporate these elements into their displays may be placed in a more visible location. So, get creative! Tell us what you're planning and how your exhibit will modernize outreach as we know it.

Thank you, IEDC Expo Creative Team



Please complete the **Sponsorship and Vision Form on pages 2 and 3** and submit it with your sponsorship. Please make payments payable to Community Access Center, an IEDC partner that administers the Collaborative's funds. Community Access Center is a 501(c)3 organization making your sponsorship fully tax-deductible to the amount allowed by law.

		<b>Contact Information</b>	on				
Contact Person:							
Representative(s):							
Organization:							
•	(As it should appear	in the program. There is a limit of 35	characters including spaces)				
Address:							
Phone/TTY:	( )	Email:					
		My Sponsorship					
□\$10,000- Presentir	ng Sponsor	☐\$7,500- Diamond	<b>□\$5,000- Platinum</b>				
□\$2,500- Gold		□\$1,000- Silver	□\$500- Bronze				
□\$250- Friends		☐In Kind Donation _					
☐Regretfully, I cannot sponsor but want to support the Expo. Please accept my donation of:							
\$							
		Payment					
☐ <b>Check enclosed</b> in the amount of \$, payable to Community Access Center.							

Submit completed packet by 5 p.m. on <u>Friday, September 1, 2016</u> to: IEDC, P.O. Box 1954, Rancho Cucamonga, CA 91729



## **My Vision**

□Please check box if you require standard 120-volt equipment power (limited availability)							
Exhibitor Seller's Permit required for exhibitors selling any items (see page 6 for details)							
Please check one:   I WILL be selling items*   I WILL NOT be selling items							
□ *Copy of Seller's Permit enclosed with application							
☐ Disability-related accommodation request							
Tell us how you plan to change the game for your booth:							

Submit completed packet by 5 p.m. on <u>Friday, September 1, 2016</u> to: IEDC, P.O. Box 1954, Rancho Cucamonga, CA 91729

If you have questions, please visit our website <a href="www.iedisabilitiescollaborative.org">www.iedisabilitiescollaborative.org</a>, or email us: <a href="mailto:info@iedisabilitiescollaborative.org">info@iedisabilitiescollaborative.org</a> or call (951) 335-3863 voice, (800)718-4347 TTY.



## **Important Sponsor-Exhibitor Application Information**

As a sponsor/exhibitor, you will have a great opportunity to showcase your products and services as well as reach out to a growing disability and aging community in the Inland Empire. We highly encourage you to make your booths interactive and entertaining were you may give away prizes or hold fun activities. Let's get creative and have some fun!

### The Exhibitor Seller's Permit

Valid California Seller's Permits are required by the State Board of Equalization for any exhibitor that will be selling any items at the Expo. Exhibitors must submit a copy of their Seller's Permit with their Expo Exhibitor application. Exhibitors selling items which are not subject to sales tax must provide the IEDC with a signed written statement indicating the exemption reason, along with the Expo Exhibitor application. To arrange for permits, you may go directly to the State of California Board of Equalization at BOE.Ca.Gov or if you have any trouble obtaining a copy you can call their customer service line at 1(800) 400-7115 Monday through Friday from 8 a.m. to 5 p.m. Exhibitors can also contact them at (951) 680-6400 for compliance and CA sales tax regulation information.

#### Wi-Fi Wireless Internet Connection

The NOS Events Center will offer free Wi-Fi. Limited Availability.

## IEDC Statement of Exhibitor Equity

The IEDC will ensure the Inland Empire Disability Resources Expo will provide an equitable amount of exhibitor booths that will address our core service areas of health, education, assistive technology, employment, housing, youth and seniors services, transportation, advocacy and recreation. The IEDC reserves the right to accept or decline exhibitor applications to ensure the Expo is equitable in these core service areas. Exhibitors will be assigned booth location at the sole discretion of the IEDC Planning Committee. All booth assignments are final.

#### **Americans with Disabilities Act**

In accordance with the Americans with Disabilities Act (ADA) and our collective mission, we commit to ensuring equal opportunity for full participation by people with diverse disabilities in all Expo activities. Guidelines for making your Expo booth accessible will be included in the Exhibitor packet.

All conditions are subject to change without notice.

For more information about the Expo

Sponsorship and Exhibitor information: (951) 335-3863



# **EXPO Sponsorship Opportunities**

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Verbal recognition during event	1	1	1	<b>✓</b>	1	<b>✓</b>	<b>√</b>
Logo on IEDC website with link to your website	1	1	1	<b>√</b>	1	<b>√</b>	<b>√</b>
Logo prominently displayed on digital media	1	1	1	1	1	1	
Logo on poster, event flyers and promo items	1	<b>√</b>	1	<b>√</b>	(Poster and Flyer Only)	(Flyer Only)	
Exhibitor spaces in a prominent location at Expo	(4 Exhibitor Spaces)	(3 Exhibitor Spaces)	(3 Exhibitor Spaces)	(2 Exhibitor Spaces)	(1 Exhibitor Space)		
Continental breakfast and lunch provided for exhibit booth staff	(10 Meals)	(8 Meals)	(6 Meals)	(4 Meals)	(4 Meals)		
Full-page ad in Expo Program	1	<b>√</b>	(Half-Page Ad)	(1/4 Page Ad)	(Logo Only)		
Prominent mention in news releases	1	1	1				
Opportunity to speak on stage	1	<b>√</b>	1				
Recognition as main activity sponsor	(Main Stage Sponsor)	(Main Stage Sponsor)	(Main Activity Sponsor)				

Contact: Crystal Jackson

Email: Jackson-C@IEHP.org Phone: 951-335-3869

