

They couldn't sell it if it wasn't safe, right?

Wrong

1938... the year the last federal law was passed to regulate the ingredients used in personal care products.

11... the number of chemicals restricted from use in cosmetics in the United States. The European Union has banned close to **1,400**.

10,500+... is the number of ingredients used in the cosmetics industry, though an estimated **90%** of those *do not have safety data*.

We deserve better. At Beautycounter, we're doing something about it.

At Beautycounter, there are **over 1,500** ingredients banned from our products. Nothing is used in our cosmetics and skin care without careful consideration for efficacy, performance, and safety. No unwanted extras, no dyes, no mysteries. Just ingredients with purpose. We evaluate every potential ingredient for safety through our Ingredient Screen, which is one of the most health-protective screening tools in the industry.

Come and learn more about Beautycounter and how you can make safer choices every day

**Thursday, April 14, 2016 from 6:30-8:00pm
at the Ommani Center
with Senior Consultant, Andi Patz**

THIS IS A FREE EVENT

Please R.S.V.P. to andipatz@gmail.com and feel free to bring a friend!

For more information and to explore Beautycounter,
please visit our site: www.beautycounter.com/andipatz

B E A U T Y C O U N T E R

Beautiful products, made safe.