



Jeffrey Byrne  
+ Associates, Inc.

## Futures Program

Jeffrey Byrne + Associates, Inc. is pleased to introduce its new **Futures Program**, offered to organizations seeking to enhance their financial security through the promotion of planned giving.

The **Futures Program** provides many benefits to your organization:

- Educating your Board of Directors about the merits of a planned giving program and the benefits it can bring your *donors*, your *organization* and ultimately *those you serve*
- Creating a planned giving “Scope of Work”, tailored to fit your organization and its capacity
- Identifying those donors to your organization who are the best prospects for making planned gifts
- Developing a marketing strategy to effectively promote planned giving to current and prospective donors
- Establishing appropriate policies and procedures to oversee your planned giving program

In addition, as part of our **Futures Program**, your JB+A consultant will engage in one-on-one interviews with your strongest donors to promote their participation in planned giving for your organization.

If you would like to learn more about planned giving and the benefits of the JB+A **Futures Program**, please contact Jeffrey Byrne + Associates at 816.237.1999 or at [Futures@fundraisingJBA.com](mailto:Futures@fundraisingJBA.com).



**Futures Program**

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