

City of Beverly



Tina Cassidy
Director

Leah Zamberardi
Asst. Planning Director

Planning and Development
Department

Amy Maxner
Environmental Planner

Kate Newhall
Associate Planner

PRESS RELEASE

For Immediate Release

Contact: Planning & Development Director Tina Cassidy (978) 921-6000, ext. 2343

**CITY OF BEVERLY
HOLIDAY PARKING 2012**

In an effort to encourage shoppers to patronize local businesses during the holiday season, the City of Beverly will again be offering free two-hour parking at all metered parking spaces and off-street municipal lots on certain days during the next several weeks.

On Thursdays, Fridays, and Saturdays between Thanksgiving and New Year's Day (and on Monday, December 31, 2012) customers visiting stores and offices in downtown Beverly may park at any on-street or off-street metered parking spot for free for up to two hours.

Consistent with previous years:

- Meters/pay stations *will* be enforced for stays longer than two hours. "Feeding" of meters/pay stations is not allowed and will be subject to enforcement.
- Time limits must be observed in unmetered spaces that have posted time limits.
- Loading zones and handicapped parking spaces will be enforced as usual.
- Employees of downtown businesses should continue to park only in the long-term sections of the off-street municipal lots. The first two hours' parking in these sections will also be free on Thursdays, Fridays, and Saturdays between Thanksgiving and New Year's.