



BASALT CO COMMUNITY PAGE ON FACEBOOK

<https://www.facebook.com/groups/BasaltCOCommunityPage/>

HOW TO JOIN:

- 1) From your personal Facebook page, search for "BASALT CO COMMUNITY PAGE"
- 2) At the top click "Ask to Join" Soon after, you'll be accepted and can begin to post and add members and events.
- 3) Note that you can join a group only with your personal profile. Fan Pages, i.e. those that require a "like," cannot yet join a group. So just join up and put your business name in your post.

HOW TO ADD MEMBERS:

- 1) Once you've joined, look to the right of the screen for a box that contains the words: "+Add People to Group". On my PC screen it is in the column to the right under "About" and the line that says how many members are in this group.
- 2) Type any letter in the box A to Z to bring up some of your "friends" names. Hover over a name and click. Continue the process by putting a new letter in the box, or someone's name. It's easy and in just a few minutes you'll have built the group significantly.

WHY JOIN?

- As a member you can create your own events and invite all the members of the group. Gather your RSVPs here, and send out updates.
- Post your business news, sales, new products, special announcements.
- Post your new real estate listings (just once please unless there's a change of status).
- Announce new businesses in town
- Welcome new residents
- Share your views (civily) about what's going on around town.

(This is essentially a business and networking page for the Basalt community. It is not a place for posting items for sale, other than commercial and residential properties. Please review the info provided on the purpose of the page and requested courtesies.)

WHY ADD FRIENDS

Imagine a free and easy way to reach the entire Basalt and surrounding community with your news, views and special events. This is it. The fastest way a group grows is when a member "adds" new members. (Don't worry, they can opt out or decline notices.) Singlehandedly, you can double or triple the audience for yourself and your colleagues.

PLEASE JOIN.

ADD YOUR FRIENDS.

HELP US TO BUILD THIS EASY AND EFFECTIVE MARKETING TOOL