



August 10, 2015

Dear Business Owner/Manager,

We EXPANDED our discount pass program for members of the Roaring Fork Valley Chambers of Commerce - Spouses are now included.

Starting this year, not only are you able to purchase discount pass vouchers for your bona fide employees, but also their spouses. In order to qualify for a discounted pass, the spouse, just like the owner and employee, must live in the Roaring Fork Valley as their primary residence. The owner, employee and spouse will be included in the annual audit conducted by the Chamber. Please see the following pages for the specific owner, employee and spouse qualifications as well as audit documentation requirements for your business.

In addition to the expanded discount pass program. We have been working hard this summer improving your experience at Aspen Snowmass. See below for a few of the highlights.

WHAT'S NEW AT ASPEN SNOWMASS

- New High Alpine Chairlift and realignment at Snowmass. The new alignment will allow you to ski from Rock Island, AMF, and the Cirque without dropping to the lower mountain to access the High Alpine area. Additionally, you will be able to easily access Upper Green Cabin without a long traverse. The chair spacing will deliver the same number of riders to the top each hour helping to maintain the solitude and wildness of the area, but the ride time on the new high speed quad chairlift will go from 9.6 minutes to less than 6 minutes.
- Remodeled Cloud Nine Alpine Bistro, located mid-mountain at Aspen Highlands. With the stunning views, European style fare and selections of fine wines, Cloud Nine Alpine Bistro is a true bucket-list dining experience.
- New uniforms. We will be wearing our values on our sleeves with the new Protect Our Winters (POW) logo alongside our Aspen Snowmass logo. We're partnering to solve climate change.
- Increased gliding at Aspen Highlands.
- Remodeled Aspen Mountain ticket office. The office is scheduled to be complete by early September.
- Expanded day locker space at Aspen Mountain.
- We are coming down valley to support you. Our Four Mountain Sports store in Orchard Plaza (right next to the City Market in El Jebel) will be open for the super early pass deadline week, September 7 - 11, (11 am - 7 pm). (Please note, we only have 2 sale stations at this location so please do not wait until the last day to purchase your discounted pass vouchers or you may be waiting in a long line. See complete list of ticket office hours on the following page.)
- We are expanding our ticket office hours and will be open this fall at the Aspen Mountain and Two Creeks at Snowmass ticket offices 7 days a week. (See complete list of ticket office hours on the following page.)
- Once the business has purchased discount chamber pass vouchers from an Aspen Snowmass ticket office, the employees may redeem their discount pass voucher over the phone if they had a season pass in a previous season and wish to use their existing Aspen (radio frequency) Card.

Our scheduled opening is November 26, 2015 for Aspen Mountain and Snowmass while Aspen Highlands and Buttermilk are scheduled to open December 12, 2015. See you on the slopes soon.

Sincerely,

David Perry
VP, Chief Operating Officer
Aspen Skiing Company

CHAMBER PASS PROGRAM GUIDELINES AND BENEFITS:

Business Qualifications: To purchase Chamber passes a business must be located and operated in the Roaring Fork Valley and must be a current member of the Chamber of Commerce in the community in which the business is operating. The business needs to provide local mailing and physical addresses.

Owner/Manager/Employee Qualifications: Only owners, managers, and employees living in the Roaring Fork Valley (as their primary residence) AND working a minimum of twenty (20) hours per week during the winter season are eligible for the discounted season passes. Non-working owners, friends, contract laborers and consultants are NOT eligible. Real estate agents and brokers affiliated with a registered brokerage firm are eligible. ***See audit requirements for more details regarding compliance.

Spouse Qualifications: Only spouses of owners, managers and employees living in the Roaring Fork Valley (as their primary residence) are eligible. The owner, manager and employee must meet the qualifications above in order for the spouse to qualify. To verify eligibility spouses must be able to provide legal documentation such as a Marriage Certificate, Common Law Affidavit or Civil Union Certificate if audited. ***See audit requirements for more details regarding compliance.

Where to Purchase: Chamber pass vouchers must be purchased in person at an Aspen Snowmass ticket office, and the appropriate Chamber of Commerce voucher must be presented at the time of purchase to verify eligibility.

Payment Requirements: Payment to Aspen Skiing Company for all Chamber pass vouchers must be made by **company check or company credit card**. There is a \$10,000 per business limit for credit card purchases per season. Personal credit cards will only be accepted from the business owner whose name appears on the Chamber of Commerce voucher. Personal checks and cash will not be accepted.

Pass Upgrades: Chamber passes may be upgraded by the employee/spouse at the time of voucher redemption. The cost of the upgraded pass is determined by the pricing season in which the initial voucher was purchased. Upgraded passes remain the property of the business, regardless of who pays for the cost of the upgrade.

Pass Transfers: Chamber passes may be **permanently** transferred from one employee/spouse of the business to another for a fee of \$50. Once transferred, a pass may NOT be transferred back to the same employee/spouse. If a business needs to revoke a pass from an employee/spouse, the business must first inform the employee/spouse that their pass is no longer valid and then contact Aspen Skiing Company (970-925-1220) so access for that pass can be blocked. The business must deliver the season pass to a ticket office or provide the season pass number over the phone or a \$20 fee will be assessed. Passes that are not blocked expose the business to a noncompliant audit.

Voucher Refunds: Unused 2015-2016 Chamber pass vouchers may be returned to Aspen Skiing Company for full refunds through March 31, 2016. Refunds will NOT be provided after March 31, 2016. **Once a voucher has been turned into a pass it becomes nonrefundable even if the pass is never used.** Chamber pass vouchers should be treated like cash and should be kept in a safe place until redeemed.

How Employees Redeem Discount Pass Vouchers: Owners, managers, employees and spouses of the business may redeem their Chamber voucher at any ticket office or by phone if they had a season pass in a previous season and wish to use their existing Aspen (radio-frequency) Card. They must provide the voucher number over the phone. Once the voucher is redeemed over the phone, that voucher number is inactivated and the voucher should be thrown away to eliminate confusion.

Season Pass Insurance: Season passes are nonrefundable for any reason. Travel Guard's Ski Pass Insurance plan can provide coverage for events that happen beyond your control. It can help cover your ski pass investment if you need to cancel your season pass for covered reasons prior to the beginning of the ski season or if other covered unforeseen circumstances arise during the ski season. The insurance may be purchased by either the business or the individual but must be purchased under the passholder's name. Since Chamber passes are the property of the business all reimbursements from covered claims will go to the business.

CHAMBER PASS AUDIT

Each Chamber pass is the property of the Chamber of Commerce business that purchased it and it is your responsibility to ensure that the passes purchased by your business are only being used by bona fide employees and spouses.

We define a bona fide employee as one who works a minimum of 20 hours a week during the winter season, receives a W2 and whose primary residence is in the Roaring Fork Valley. If an employee with a Chamber pass resigns, is terminated or works less than the minimum requirement during the ski season, it is your responsibility to revoke the pass from that individual and spouse and notify Aspen Skiing Company. Revoked passes are not eligible for refunds but may be transferred to another employee/spouse.

A random audit of businesses will be performed each year to ensure compliance with the Chamber pass program. Businesses that do not submit information at the request of the Chamber or are found to be in noncompliance will incur a fine. Each noncompliant pass must be upgraded to an individual pass at the regular pricing season (which could be a charge of \$840 for the Premier Pass). Businesses could also have all passes suspended for the duration of the season and/or be ineligible to participate in the Chamber pass program in subsequent years. Businesses not in compliance will be audited again the following year.

If chosen to be part of the audit you will need to provide one of the following documents as verification for each employee in question in the time frame indicated by the Chamber of Commerce:

- A copy of the fourth quarter Colorado State Unemployment report: Form USTR-1.
- If you are a Partnership or S-Corporation: Provide schedule K and individual partners' schedule K-1 from the federal tax return, Form 1065.
- If you are a sole proprietor: Provide schedule C from your tax return, Form 1040.
- In lieu of a partnership K-1, S-Corporation or Individual Schedule C, a signed affidavit by an independent CPA including verification of compliance with the program guidelines listed above will be accepted for proprietors, partners or corporations only.

If chosen to be part of the audit you will need to provide one of the following documents as verification for each spouse in question in the time frame indicated by the Chamber of Commerce:

- Marriage License
- Civil Union License
- State of Colorado Affidavit of Common Law Marriage that is registered with the county

Helpful Hints for the audit process:

Documentation: Make sure that you can provide the correct documentation for your employees and spouses before you issue them a discount Chamber pass voucher.

Keep track of your vouchers: It is the responsibility of the business to keep a record of recipient of the Chamber discount pass vouchers. We suggest that you keep a spreadsheet of all the voucher numbers and the coinciding name of the employee or spouse.

If you have any questions regarding the requirements stated above, please call Wing Billeisen at 970-923-0417.

2015-2016 ASPEN SNOWMASS SEASON PASS PRICING

	Purchase by Friday 9/11/15 SUPER EARLY DEADLINE		Purchase by Friday 11/13/15 EARLY DEADLINE		Purchase after Friday 11/13/15 REGULAR PRICE	
	Pass Price	Insurance	Pass Price	Insurance	Pass Price	Insurance
Premier Chamber	\$1,259	\$76	\$1,679	\$101	\$1,849	\$111
Premier	\$1,749	\$105	\$2,059	\$124	\$2,099	\$126
<i>Chamber Savings</i>	\$490		\$380		\$250	
Double Flex Chamber	\$1,109	\$67	\$1,439	\$87	\$1,659	\$100
Double Flex	\$1,409	\$85	\$1,719	\$104	\$1,859	\$112
<i>Chamber Savings</i>	\$300		\$280		\$200	
Flex Chamber	\$819	\$50	\$889	\$54	\$939	\$57
Flex	\$959	\$58	\$1,059	\$64	\$1,109	\$67
<i>Chamber Savings</i>	\$140		\$170		\$170	

BEAT THE LINES AND COME IN BEFORE THE SEPTEMBER 11 SUPER EARLY DEADLINE!

2015 SUMMER/FALL TICKET OFFICE HOURS

ASPEN MOUNTAIN TICKET OFFICE - *OPEN FOR SUPER EARLY DEADLINE		
August 10 - September 7	Daily	10 am - 4 pm
September 8 - October 4	Monday - Friday	9 am - 4:45 pm
September 12 - October 4	Saturday - Sunday	10 am - 4 pm
October 5 - November 25	Daily	8:15 am - 4: 45 pm
SNOWMASS TWO CREEKS TICKET OFFICE - *OPEN FOR SUPER EARLY DEADLINE		
September 8 - October 2	Monday - Friday	8:15 am - 4:45 pm
October 5 - November 25	Daily	8:15 am - 4:45 pm
FOUR MOUNTAIN SPORTS - ORCHARD PLAZA, EL JEBEL - *OPEN FOR SUPER EARLY DEADLINE		
September 7 - 11	Monday - Friday	11 am - 7 pm
October 5 - November 13	Daily	11 am - 7 pm
SNOWMASS FOUR MOUNTAIN SPORTS - BASE VILLAGE		
August 10 - September 7	Daily	9 am - 5 pm
September 12 - 27	Saturday - Sunday	9 am - 5 pm