

# InSideOut COACHING

America's "Most Important" Coach

# Joe Ehrmann

"Winning is just a by-product of everything else we do"

PARENTS • TEACHERS  
COACHES • STUDENTS

## JOE EH RMANN

Oct 16th @ 6PM  
Doors at 5:30PM  
Glenwood Springs HS  
Auditorium

FREE Admission  
Donations welcome @ door

Presented by:  
Roaring Fork School District  
Youth Zone  
Aspen to Parachute's Cradle to  
Career Initiative  
Aspen Valley Ski & Snowboard  
Club  
Aspen Skiing Company



Joe Ehrmann has been a speaker, author, activist, and coach for more than 35 years. Joe played 13 years for the National Football League and was named the Colts "Man of the Year" and was the NFL's first Ed Block Courage Award winner. *Parade Magazine* featured him on its cover, naming him "**The Most Important Coach in America**" because of his work to transform the culture of sports and author of "**InSideOut Coaching: How Sports Can Transform Lives**". Joe is proud of his role in the recently released documentary *The Mask You Live In* and his continued work with ending domestic violence.

**COACHES CLINIC WITH JOE- SAT. 10/17: 9AM-NOON @ GS HS - \$20/DOOR**

