#### Institute of Medicine Roundtable on Health Literacy

### Health System Transformation: How the Affordable Care Act and Other Incentives May Support Integration

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# What Makes Efforts to Integrate Language, Literacy, and Culture (LLC) Different Now?

- 1. New financing and program incentives
- 2. New pressures and requirements
- 3. Heightened competition
- 4. Demographics, overall & newly insured
- 5. Movement to population health

### Opportunities in the Era of Reform

- ACA creates opportunities for LLC integration across a breadth of provisions...
  - Health insurance
  - Health systems transformation
  - Health care workforce
  - Disparities data and research
  - Public health and prevention



#### **ACA & LLC: Health Insurance**

- Plain language, culturally and linguistically appropriate:
  - Navigator programs
  - Explanation of coverage
  - Claims appeals process
  - Benefits summary
- Non-discrimination in marketplace

## **ACA & LLC: Health Systems**

- Medical and Health Home initiatives with provider standards for qualification:
  - Communicate in culturally appropriate manner
  - Culturally appropriate family/support for medication adherence, health literacy,...
  - Patient health assessment accounting for culture, language, literacy
  - Use of evidence-based culturally sensitive wellness and prevention
- Accountable care organizations and pay-for performance which tie payments to LLC priorities, such as:
  - How well providers communicate
  - Quality of health education

### **ACA & LLC: Workforce**

- Building training competencies, including cultural and linguistic competence—such as for personal or home care aides
- Support for cultural competence curricula (in the law, but not funded)
- Primary care training and loan repayment programs with preference for cultural and linguistic competence and health literacy experience
- Team based care—support for community health workers and their role in helping LEP, low-health literate and other diverse patients navigate the system

### ACA & LCC: Data & Research

- Section 4302 Standards for collecting race, ethnicity, and language (REaL) data issued by HHS in October 2011
- PCORI (Patient Centered Outcomes Research Institute) with focus on disparities research – for example support for:
  - Interventions addressing patient characteristics
  - Strategies to overcome cultural/linguistic barriers
  - Health communication models to improve outcomes among patients with low literacy, numeracy and LEP

#### **ACA & LLC: Public Health, Prevention**

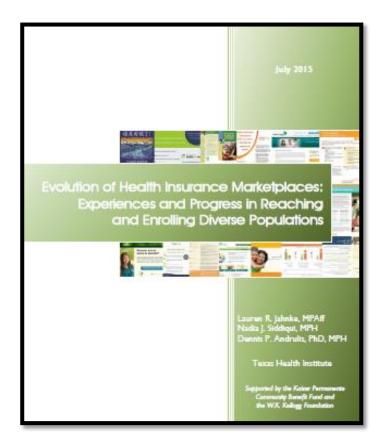
- Federal focus on health equity
  - Elevation of OMH; 6 new agency OMHs, NIMHD
- National Prevention Strategy with a focus on "elimination of health disparities". Federal actions work to promote:
  - Study of health literacy factors in patient safety
  - Increase use and sharing of evidence-based health literacy practices and interventions
  - Plain language patient information
  - Labeling tailored to culture, language and literacy
  - REaL data collection

## What lies Ahead? Points for Consideration

## Framing LLC integration in the context of system priorities

- Population health
- Value-based care
- Patient safety e.g., readmissions, hospital acquired infections

## Drawing on lessons learned from LLC integration in the Marketplace



### Leveraging LLC Integration through State Initiatives – e.g., Transformation Waivers

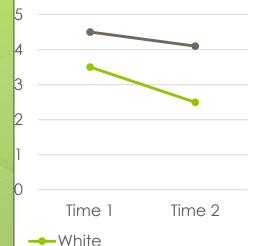
|   | Texas        | California |
|---|--------------|------------|
| Use of CAHPS to measure patient perceptions of physician-patient communication, health literacy and cultural competence | $\sqrt{}$    | $\sqrt{}$  |
| Implementation of CLAS standards (including those not federally required)   | $\checkmark$ |            |
| Workforce cultural competence trainings   | $\checkmark$ | $\sqrt{}$  |
| Engagement of CHWs in evidence-based programs to increase health literacy   | $\checkmark$ |            |
| Patient care navigation program for LEP, immigrant, and low health literacy populations                                 | <b>\</b>     | $\sqrt{}$  |
| Redesign of patient materials reviewed by health literacy/language experts  |              | $\sqrt{}$  |

### Building an Evidence Base

- Race, ethnic, language and literacy data critical to tying LLC integration to payments and incentives
- Need to build an evidence-base linking language, health literacy, and cultural competence initiatives to health outcomes
- Need to monitor health equity outcomes to assure inequities are not an adverse outcome of related initiatives

## **Growing Disparities**

Outcome (Mortality)



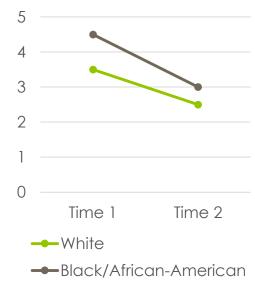
Both groups benefit, but already **advantaged** group benefits at greater rate.

--- Black/African-American

\*\*\*Hypothetical scenarios\*\*\*

## **Lowering Disparities**

Outcome (Mortality)



Both groups benefit, but **disadvantaged** group benefits at greater rate.

## No Change in Disparities

Outcome (Mortality)



Impact is **equal** for both groups.

### **Closing Remarks**

 Language, literacy and culture are to any systems level initiative to advance population health and health equity.



 Without its integration, efforts to achieve equity, improve health, and curb costs will remain "half empty".