

2016 Call for Presentations

The California Funeral Directors (CFDA) is currently accepting presentations for their 2016 annual conference. Submissions should be thought-provoking, innovative, and practical and should focus on helping funeral businesses achieve higher levels of performance and service to families. Sessions will provide interactive opportunities for learning and include how-to content, best business practices, and diversity of perspective.

The Conference will be held June 26-28, 2016 at the Crowne Plaza in Redondo Beach, CA. Please review the following guidelines before submitting your proposal. All proposals must be received via email by September 28, 2015.

Topic Areas of Interest to CFDA

- Business Management & Operations
- Customer Service
- Grief & Bereavement
- Legal & Regulatory
- Technical Skills
- Technology
- Sales and Marketing
- Professional Development

Basic information you will need to complete your submission:

<ul style="list-style-type: none">• Presenter bio• Presentation experience• Topic area/s session applies to	<ul style="list-style-type: none">• Session title (12 word limit)• Session description• Session business benefits (program objectives)	<ul style="list-style-type: none">• Brief session outline• Types of interactivity• Session length (keeping most to around 45 minutes to 1 hour)
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Presenter Benefits

- Access to the over 150 Funeral Industry Managers and Owners who attend the CFDA Annual Meeting
- Opportunity to influence the practice of funeral service and to enhance the future of the profession
- Promotion of presenter's credentials on the CFDA website, in Convention programs, and in print and electronic marketing materials
- Recognition of presenter's subject matter expertise by CFDA
- Full complimentary registration to the 2016 CFDA Convention in Redondo Beach

CFDA does not pay honoraria or per diem for session speakers. Other related expenses such as travel, lodging or speaking fees may be considered.

Selection Notification

All who submit proposals will be notified of Committee decisions via email in October, 2015.

If you have questions regarding the CFDA Call for Presentations process, please email Rachel Hickerson at rhickerson@amgroup.us. We look forward to receiving your proposal by September 28, 2015. Thank you.