



United Way
Central Alberta

EMPLOYEE CAMPAIGN COORDINATOR (ECC) ORIENTATION SCHEDULE 2016

Increase Your Chances of Running a Successful United Way Campaign

Select a Link to Register

[Thursday, August 25](#)

[Friday, September 23](#)

[Wednesday, September 28](#)

[Thursday, October 13](#)

All dates run from 12:00 to 2:00. Lunch is provided.

The format for each session is identical.

WHO SHOULD ATTEND?

Past, present and future Employee Campaign Coordinators (ECC).

If you're a new ECC, come and learn about the basics of running a workplace campaign. We promise, you'll walk away feeling confident that your campaign will be a success.

If you're an experienced ECC, expand your knowledge, brainstorm new ideas with us, and offer your learning experiences for the benefit of your fellow Campaign Coordinators.

TOPICS COVERED

- United Way history
- ECC role and expectations
- How to run a campaign
- Campaign basics and best practices
- How dollars are invested
- Frequently asked questions
- Special event brainstorming
- Troubleshooting



CONTACT

Please RSVP to Allison

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LOCATION

United Way Central Alberta,
Boardroom
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