

Contest hosted by: **Down Dog Yoga Center**
Facebook: www.facebook/downdogyogacenter
Website: www.downdogyogacenter.com

September is National Yoga Month and we are celebrating at Down Dog Yoga Center with a YOGA YOUR WAY photo contest! See complete contest details below.

Photo Entry Timeframe:

7am Tuesday, September 1, 2015 – 7pm Friday, September 25, 2015.

- Upload your photo to Down Dog Yoga Center's Facebook page during this entry timeframe. Use hashtags **#yogamyway** and **#downdogyoga** and feel free to tell us about your photo.
- One entry per person, original photos only – professional or copyrighted photos not accepted.
- Photos may depict any aspect of yoga or yogic lifestyle. Photos deemed as inappropriate in any way by Down Dog Yoga Center will be removed from the contest and our Facebook page.
- All photos entered in this contest may be used for Down Dog Yoga Center social media and other promotional marketing purposes.

At the end of the Photo Entry Timeframe, Down Dog Yoga Center will select 5 photos to be voted on during the Photo Voting Timeframe.

Photo Voting Timeframe:

8pm Friday, September 25, 2015 – 8pm Wednesday, September 30, 2015.

- During the voting timeframe the chosen 5 photos will be voted on by "liking" the photo. One vote per photo.
- Photo with the most "likes" will win First Prize.
- Photo with the second highest number of likes will win Second Prize.
- Photo with the third highest number of likes will win Third Prize.
- Failure to follow contest rules will result in removal from contest at the discretion of Down Dog Yoga Center.

Winner(s) will be announced on October 01, 2015 on Down Dog Yoga Center's Facebook page.

#1: FIRST PRIZE

Free Month Unlimited at Down Dog Yoga Center (valid for unlimited drop in yoga classes from Oct 1- Oct 31).
Approximately \$120 value.

#2: SECOND PRIZE

Free 5 Class Pack at Down Dog Yoga Center (valid for 5 drop in yoga classes during the month of October only).
Approximately \$70 value.

#3: THIRD PRIZE

Down Dog Yoga Center water bottle and t-shirt. Approximately \$50 value.

*** NO PURCHASE NECESSARY.

This contest is free to enter one original photo (per Photo Entry Timeframe guidelines above).
The contest is free to vote for your favorite photo (per Photo Voting Timeframe guidelines above).
Contact Down Dog Yoga Center with any questions: info@downdogyogacenter.com