

Meet the BDA Staff



Patti Spencer-Yost
Marketing & Communications
Coordinator



Debora King
Executive Director



Jennifer Crosby
Membership & Events
Coordinator

For more information about joining the BDA call our office at 207-729-4439 or email Jennifer Crosby, Membership Coordinator, at admin@brunswickdowntown.org

Membership Application

Please complete this form and mail it with your payment to the BDA, P.O. Box 15, Brunswick, Maine 04011 or join online at: www.brunswickdowntown.org

Business/Individual Name: _____

Business/Home Address: _____

Business Owner/Manager: _____

Phone Number: _____

Email: _____

Website: _____

Who were you referred by? _____

Membership Type
(please check one box)

☐ Business: 1 - 3 Employees: \$150/yr

☐ Business: 4 - 10 Employees: \$200/yr

☐ Business: 11+ Employees: \$250/yr

☐ Non-Profit Member: \$75/yr

☐ Resident/Family: \$50

☐ Resident/Individual: \$30

Brunswick Downtown Association

A Main Street Community



The Brunswick Downtown Association (BDA) is an organized group of businesses, non-profit organizations, property owners and community residents who believe that Downtown is the heart of our community.



The BDA Auction & Swing Dance is our biggest fundraiser of the year. 2014 was a huge success and so much fun!



85 Maine Street
Brunswick, Maine 04011
www.brunswickdowntown.org

E: info@brunswickdowntown.org
P: 207-729-4439

Join Us in Boosting Brunswick Together!

We would like to invite you to become a member of the Brunswick Downtown Association. Membership in the BDA is an investment in the future of Downtown Brunswick and the surrounding community. Together we can make a positive difference within the Downtown.

Our goals:

- Attract consumers to enjoy Downtown Brunswick
- Recruit and retain businesses
- Enhance Downtown Brunswick as an inviting community
- Mobilize effective leadership

To accomplish this the BDA:

- Sends communications and alerts including the twice monthly “Brunswick Blast”
- Hosts networking and speaking events that bring Downtown businesses, policy makers and community residents together to address issues affecting the business climate in Brunswick
- Implements the Maine Street Maine program approach to encourage historic preservation
- Collaborates with businesses, non-profit organizations, property owners, and community residents on variety of events and business initiatives
- Hosts over 30 downtown community events that promote Brunswick as a destination; encouraging business participation and community attendance
- Advocates for members at Town Hall
- Installs the sidewalk event banners and increased the beautiful Downtown holiday lighting
- Manages the Brunswick Visitor Center– more than 50,000 annual visitors

Should you need any assistance or if you have any questions or comments regarding the Brunswick Downtown Association or how you could be involved with our upcoming events, please feel free to contact us at 729-4439.

We look forward to personally welcoming you to the Brunswick Downtown Association.

Brunswick Downtown Association

Benefits of BDA Membership

- **Opportunity to join with others in “Boosting Brunswick Together”**
- **Membership dues only \$30-\$250 a year (\$1 to \$5 a week), depending on membership type and size of workforce**
- **Free listing on BDA website business directory, with links to your website; and, through an online submission form, opportunity to create your own event page on BDA website with calendar listing of your business events.**
- **Exclusive opportunity to place your business promotion paragraph in “Brunswick Blast” e-newsletter, sent out twice monthly to over 3,200 contacts**
- **Free opportunity to place your rack-size advertising brochure in Brunswick Visitor Center**
- **Free listing in your business category advertising guide distributed at Brunswick Visitor Center (50,000 yearly visitors) and area businesses**
- **Priority notification for opportunities to participate in BDA sponsored events; including co-op advertising opportunities to promote Downtown Brunswick as a destination**
- **Opportunity to host a BDA “Simply Social” networking event to build relationships with leaders in other local businesses**
- **Discounted advertising rate for wall display ad in Brunswick Visitor Center**
- **Free opportunity to spotlight your business at the Brunswick Visitor Center’s “Business of the Month” table**



The 9th annual Brunswick Outdoor Arts Festival will be held on Saturday, August 15, 2015. This is a free event for the community to come out, enjoy and participate in the arts.

“Membership and ongoing support for the Brunswick Downtown Association for any downtown business is really a no brainer for us.

The BDA works tirelessly to bring more life and business to the Brunswick Downtown and I feel like The Little Dog has benefited every year from their work.

The Brunswick Outdoor Arts Festival, for example, has become a signature event for downtown Brunswick that brings so much life to our downtown in the summer.

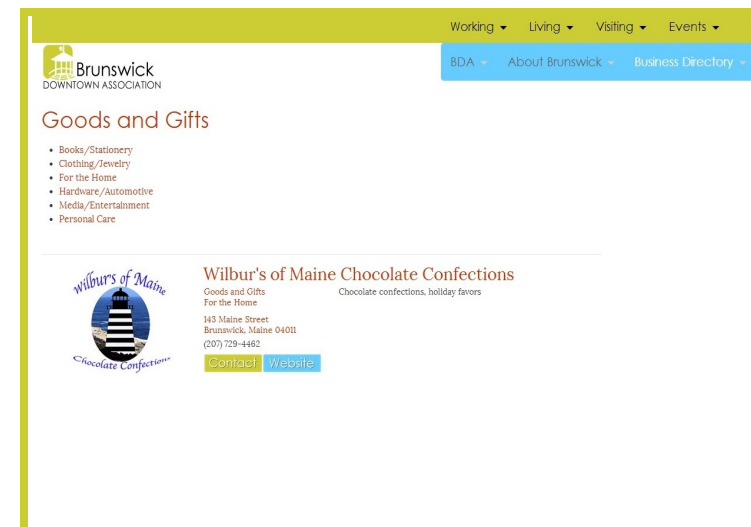
In addition to the events, the BDA is, I feel, the downtown business community’s strongest advocate for any opportunity that will bring more business and life to our town.”

Paul Harrison
Owner, The Little Dog Coffee Shop

Brunswick Downtown Association

The Brunswick Downtown Association website is **THE** on-line information hub for anyone researching Brunswick; out-of-state tourists, Maine residents, local community, businesses and individuals looking to relocate, etc.

**Visit our easy to use website:
www.brunswickdowntown.org**



BDA membership includes free listing in our on-line business directory. You can also post your business events on your own event webpage that links to the Event Calendar and submits it to the “Brunswick Blast”.



About The BDA

The Brunswick Downtown Association is a member-driven, action oriented organization of businesses and citizens who work together for a better community. Our goal is to develop and maintain a vital, hospitable and lively downtown: a location for congregation, socializing and commerce and a source of pride for residents and neighbors. The BDA coordinates downtown improvement projects, sponsors public programs and organizes special events.

In Brunswick, community means friendly neighborhoods and markets; inspiring art and culture in world-class venues; unique shopping and great food; healthy outdoor activities in a beautiful environment; a diversity of churches and denominations; and learning opportunities that never end. Whether raising a family or looking for a place to spend an active retirement with others from all walks of life—or anything in between—Brunswick offers a place to experience a rewarding and happy life.

Annual membership fees and generous donations allow us to continue this important work. The Brunswick Downtown Association (BDA) is a 501(c) 3 non-profit organization that depends on members’ dues, sponsors, and donations from individual contributions to keep the association growing and improving. When you become a member of the BDA, 100% of your contribution helps to build a stronger Brunswick.