



Informational Memo - 2015 Survey

TO: School Board
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FROM: Marcia Sutter

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Background

The Winnetka Schools conducts an annual survey to gather feedback from community, parents, and staff, and to assess progress toward Strategic Plan goals that require annual monitoring including Satisfaction, Finances, Communication, Board Performance, and School Performance. Multiple-choice and open-ended questions were included in the 2015 Survey that was open from April 20–May 3.

Findings

There were positive indicators in the quantitative data. Staff satisfaction increased more than 10% in the areas of Overall Satisfaction; Financial Management and Communication; Communication; and Board Performance including Fiscal Management and Response to feedback. Community satisfaction with Communication and Board Performance also increased more than 10%. Parent satisfaction with the Board's Fiscal Management increased by more than 10%.

While there were no decreases in excess of 10%, parent satisfaction in the areas of reporting and conferencing in the upper grades decreased by more than 5%.

An analysis of the comments submitted in the surveys is underway. When it is completed, we will be able to draw more nuanced conclusions about the quantitative information.

Overall Satisfaction

Parent satisfaction has been consistent for three years; 73% of parents report that they are highly-satisfied/satisfied with District 36. Community satisfaction has increased for the past two years and is currently at 63%. Staff satisfaction increased to 82% from 61% over the past 12 months.

Financial Management

Parents report higher satisfaction with school finances than staff and the community at large, a trend that began in 2012. All three groups report that they are more satisfied with the District's financial management than they were last year.

Communication

For the past three years, parent satisfaction with District communication has been consistent (84%). Satisfaction for other groups has increased for the past two years and is currently 88% for staff and 74% for the community.

Board Performance

All stakeholders are more satisfied with the Board's overall performance, fiscal management, and response to feedback than they were in 2014.

School Performance

Staff and parents were surveyed about consistency, transitions, reporting, and conferencing. Satisfaction is relatively stable in all areas, although there were dips of between 2% and 7%, primarily related to conferencing (parents) and consistency from classroom to classroom (staff).

[Click here](#) for the full survey summary.