



*A Community of Learners*

## **Informational Memo: Strategic Plan & Shared Vision Update 2015-2016**

TO: School Board

FROM: Ms. Trisha Kocanda, Superintendent

DATE: August 18, 2015

### **Overview & Background**

After hosting many meetings and listening to staff, parents, students, and community members, I was able to discern the District's priorities and draft a shared vision. The priorities developed into seven "Ambitious Opportunities" and were incorporated into the District's revised Strategic Plan. In addition, the Strategic Plan was streamlined to provide more focus and convey strategic opportunities rather than everyday work.

The draft Shared Vision was presented to the School Board at its meeting in [June 2015](#). The Board provided feedback at its retreat and regular business meeting. I will now share the draft vision with key constituents for further refinement. This process will be complete by January 2016.

### **Defining our "Differential Value"**

In addition to finalizing a Shared Vision, it is important to determine our District's "differential value." In essence, we want to capture what sets us apart from other school districts and define what we determine to be the most critical outcome for our students. Essentially, we want to answer the question, "After nine years of a Winnetka Public Schools learning experience, what do we strive for all of our students to demonstrate?" This may be leadership, self-efficacy, or creativity. I plan to canvass our community to define our differential value.

Once defined, we will hold ourselves accountable for monitoring and measuring our performance.

### Next Steps

The following table depicts the remaining tasks to be completed and timeframe for formally adopting a Strategic Plan and Shared Vision to guide the District over the next three to five years.

August 2015	<ul style="list-style-type: none"><li>- Share revised Strategic Plan and Vision with administrative team for feedback and review.</li></ul>
September, October, & November 2015	<ul style="list-style-type: none"><li>- Share revised Strategic Plan and Vision with staff for feedback and review.</li><li>- Share revised Strategic Plan and Vision with parents and community for feedback and review.</li><li>- Revisit Strategic Plan and Vision with School Board at November retreat.</li></ul>
January 2016	<ul style="list-style-type: none"><li>- Final approval of revised Strategic Plan (2015-2020) and Shared Vision.</li><li>- Present “differential value” definition for Board review.</li></ul>