





KBT

2017 39th Annual Kentucky Transportation Conference Artwork Specifications

 <p>Platinum Full Page</p> <p>Full-page ad size: 5" Wide x 8.5" Tall</p>	 <p>Gold Half Page</p> <p>Half-page ad size: 5" Wide x 3.75" Tall</p>	 <p>Silver Quarter Page</p> <p>Quarter-page ad size: 2.25" Wide x 3.75" Tall</p>	 <p>Bronze, All Sponsors & Exhibitors Logos</p> <p>Logo: 1:1 Ratio Minimum 2" x 2"</p>
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Conference Program Size:
The publication size/final trim size is
5.5" Wide x 8.5" Tall

- Artwork to appear in the following*:
- All Sponsors:
 - Printed Conference Program
 - Video Projections
 - Gold and Platinum additional:
 - Signage Throughout Venue
 - Logo on Conference Mobile Application
 - Logo KBT Website
 - Platinum Additional:
 - 5 Foot x 4 foot full color banner
 - Logo Conference Lanyards (b/w)
 - Logo Attendee Gift (b/w)
 - Exhibitor:
 - Logo Conference Mobile Application

*Please refer to KBT website for specifics.

For more information contact:
Katie Haller
katie@kbt.net.org
(502) 491-5600
www.kbt.net.org

File Specifications

All Artwork must be submitted in one or more of the following high resolution (300 dpi or better), full color digital formats listed below by preference:

- Vector
- Adobe Illustrator EPS File
- Adobe Photoshop EPS, JPG File
- PDF

Platinum Additional

- Black and White logo for lanyards (2" Wide by .75" Tall) and attendee gift

All artwork should be in CMYK format.

Submission of artwork:
E-mail directly to katie@kbt.net.org

Conference dates:
January 18-20, 2017

Deadline for Artwork is
December 19, 2016