



THE 2016 NFLPA COLLEGIATE BOWL FANFEST

PRESENTED BY PANINI AMERICA
EVENT FACT SHEET

NFLPA Collegiate Bowl FanFest: A one day event, in conjunction with the fifth annual NFLPA Collegiate Bowl, engages local sports fans and collectors in the Los Angeles market. The inaugural FanFest will be free with admission to the bowl game. Fans and collectors will have the opportunity to meet NFL players, purchase trading cards, signed and unsigned memorabilia and other hobby related products from local high profile memorabilia dealers.

A "Once In a Lifetime" Experience the Entire Family Can Enjoy!

Event Date: Saturday, January 23, 2016

Location: Held in conjunction with the fifth annual NFLPA Collegiate Bowl, on the main concourse of the StubHub Center, Carlson, CA.

Time: Exhibitors load-in starting at 7am on Saturday, January 23rd

Show Information: FanFest *presented by* Panini America opens to the public at 1pm when the main gates to the bowl game open. FanFest closes at 7pm, Saturday night.

Exhibitors will be provided an 8x10 exhibitor space with one (1) eight foot table within the NFLPA Collegiate Bowl FanFest *presented by* Panini America attraction area. Exhibitors will be charged \$125 fee for exhibitor space. Exhibitor space is extremely limited.

A select number of collectible hobby companies and NFLPA licensees will have the opportunity to setup a consumer facing station for sales, demonstrations, and/or on-site purchase/customization. Up to six (6) NFL players will sign autographs from 2pm to 5pm.

The fifth-annual NFLPA Collegiate Bowl is scheduled for a 3 p.m. PT / 6 p.m. ET kickoff on Saturday, January 23, 2016 and will air nationally on ESPN2. In addition, American and National Team practices on January 20 and 21 will be televised on ESPNU. For more information regarding game day, click [here](#).

KEY PERSONNEL: Karen Austin – NFLPA
Scott Prusha – Panini America
Joe Fallon –GTS Distribution / jfallon@gtsdistribution.com

ON SITE CONTACT: Ray Schulte is your management and media contact.
Cell / Text– (410) 350-6226 or ray@schultesports.com

Media Credential Pickup: Confirmed media can pick their credentials at the Media Will Call booth.

Parking: Media will be on their own to secure parking at the StubHub Center.

Game Media Coverage:

The NFLPA Collegiate Bowl practices and game will be broadcasted live on the **ESPN** family of channels. The game, scheduled for a 3 p.m. PT / 6 p.m. ET kickoff, will air live on **ESPN2**. In addition, American and National Team practices on January 20 and 21 will be televised live on **ESPNU**. The game and practices will also be available via **Watch ESPN**.

NFLPA Collegiate Bowl Social Media Platforms:

INTERNET: collegiate.nflpa.com

FACEBOOK: facebook.com/nflpacollegiatebowl

TWITTER: [@nflpabowl](https://twitter.com/nflpabowl)

INSTAGRAM: instagram.com/nflpabowl

GOOGLE+: [+NFLPACollegiateBowl](https://plus.google.com/+NFLPACollegiateBowl)

ABOUT THE NFLPA COLLEGIATE BOWL

The NFLPA Collegiate Bowl is the premier post-season all-star game for draft-eligible college players. The week-long schedule provides participants with a first-class professional experience while introducing them to the business of the National Football League.

Founded in 2012, the annual game gives prospective NFL players the best opportunity to showcase their talents to potential employers and fans. In 2015, scouts from every NFL club and other professional leagues attended the NFLPA Collegiate Bowl's practices and game. Nearly 200 NFL Scouts, Player Personnel Staff, GMs and Head Coaches not only watched the live practices and game but also conducted player interviews and reviewed tape.

Participants in the NFLPA Collegiate Bowl have the unique opportunity to network with and learn from current and former NFL players. These veterans give players first-hand insight on what it takes to win on and off of the field.



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