

Announcement in Quoi de Neuf

### **The Alliance Board Appoints Sherry Charles to Executive Director**

Bev Voytko, President of the Board of Directors of the Alliance Française de Portland is pleased to announce the appointment of Sherry Charles as the Executive Director of the Alliance. Sherry served on the Alliance Board of Directors from 2008 to September 2015, when she was asked to serve as its Acting Executive Director after the departure of the previous director. “Sherry has been doing a *yeoman’s* job during this transition, including restructuring the Alliance, and strengthening the senior management team,” said Voytko. Prior to joining the Alliance Board, Sherry created advertising campaigns for two decades in San Francisco and Detroit. After moving to Portland in 2005, she studied French at the Alliance before joining the board. As a board member, Sherry has been active in Alliance events producing various graphics and marketing materials. She also worked with a French programmer to develop the Alliance’s website. Sherry is a graduate of Reed College and holds advanced degrees in fine arts and communications. Contact Sherry at the Alliance at 503.223.8388 or [sherryc@afportland.org](mailto:sherryc@afportland.org)