

SHOCK^{the} (URBAN) WORLD

New technologies and business innovations
are creating **disruptive opportunities**
for entrepreneurs to improve urban life.
Join us for this informative, interactive,
inspiring day of discovery.

← **FOR** URBAN,
BY URBAN →

Effective community
engagement.

(SHOW US
the **MONEY**)

Financing the
urban startup.

(**THIS**
IS HOW IT
WORKS)

Proven urban business models.

(NOT
INVENTED
here)

Technology transfer
opportunities and strategies.

turning
lemons
INTO LEMONADE

Urban market
intelligence.

URBAN
ENTREPRENEURSHIP
SYMPOSIUM 2015
DETROIT

OCTOBER 23, 2015

College for Creative Studies

A. ALFRED TAUBMAN CENTER FOR DESIGN EDUCATION
6400 Cass Avenue – 11th Floor
Detroit, MI 48202

ADMISSION
\$50.00

Includes continental breakfast and lunch
(limited quantity of complimentary student tickets available)
Late registration (after October 16) \$75.00

MORNING: Keynote Address, Presentations and Panel Discussions
LUNCHEON: Distinguished Luncheon Panel
AFTERNOON: Seminar/Workshop Sessions
EVENING: Networking Reception

CO-HOSTED BY

M innovate blue
UNIVERSITY OF MICHIGAN

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For complete sponsor list, see urbaneai.org.



URBAN
ENTREPRENEURSHIP
INITIATIVE

For tickets and additional information,
visit **urbaneai.org**

Business innovators serving urban communities.